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## EUROPEAN NEWS

# Italian Communist leader warns on left-wing rift

BY PAUL BETTS

ROME, August 2

THE POWERFUL Italian Communist party is increasingly alarmed over the deepening rift now becoming apparent inside Italy's left-wing forces.

In a rare interview, published today, the Communist leader, unambiguously expressed his concern over the growing split between his party and the Socialist party.

This split represents one of the most significant political developments here in the past weeks. The Communist leader warned today that such a rift could seriously weaken the left-wing parties as a whole, and said he was "disturbed" by the new line adopted by the Socialist secretary general, Sig. Bettino Craxi.

Since their surprising electoral recovery in recent local polls, the Socialists have increasingly sought to express their autonomy and independence from the Communist party (PCI), and indeed have questioned the political ideology of the PCI.

During the kidnapping of Sig. Aldo Moro, the former Christian Democrat president, the Socialists openly went against

the Communist line of "no surrender" to the terrorists and controversially urged the Government to negotiate the release of the Christian Democrat statesman.

The Socialists have now joined forces with elements within the Christian Democrats and the small but influential Republican Party in demands for a parliamentary enquiry into the whole Moro affair.

In regional administrations like Venice run by Communist-Socialist juntas, the Socialists have gone as far as openly splitting with their Communist allies.

The Socialists, Italy's third largest party, now appear to be moving towards an overtone to the ruling Christian Democrats, who, while not committing themselves openly so far, clearly find a possible centre-left alliance with the Socialists an attractive alternative to the present coalition including the Communists.

But the ruling party, following its national congress over the weekend, still sees this as a longer term alternative and is not likely to seek a direct confrontation with the Communists at this stage.

Sig. Berlinguer in his inter-

view today attacked the capitalist system, rejected the concept of a Left alternative, Italy but reiterated his formula of the "compromise historic" or grand alliance of democratic forces, defended Leninism and stressed the Italian position of the PCI and warned the minority Christian Democrat Government that the PCI would drop out of the majority should the Government delay activating the will-power programme agreed last March.

After the delays caused by the Moro affair and the subsequent elections of a new president of the Republic, Sig. Giulio Andreotti, the Prime Minister, anxiously attempting to push through some of the main aspects of his programme so as to mute Communist criticisms.

The Government has already proposed a new Bill to salvage Italy's troubled industries. Parliament has approved the controversial Amnesty Bill, minor offences, the construction market recovery plan has been approved, and tomorrow Sig. Andreotti will meet representatives of the main parties supporting his administration to discuss the 1979 budget and the Government's three-year plan.



Spanish riot police lead away their prisoners after a recent pro-Basque demonstration in San Sebastian.

# Basque threat to the changing face of Spain

In their turn being repaid by growing numbers of Basque young people, who in the present climate find ETA's methods much more simple and attractive.

Also disturbing was the place and time of the recent disturbances. They were timed to coincide with attempts by the major political parties to agree an early election through the Cortes for the new constitution, with a minimum of fuss and polemic.

The place—Pamplona—is the capital of the province of Navarra. Traditionally, this province has been a right-wing stronghold, but in the past 10 years, a vociferous radical left has also emerged there. Whether it will form part of an autonomous Basque country, has still to be decided, and in consequence the extremists of both left and right still have everything to play for.

DAVID GARDNER in Barcelona reports that recent assassinations, apparently by the Basque ETA movement once again raise the spectre of intervention by the military disrupting the transition to democracy in the country.

Adolfo Suarez which governed until last June's elections, reacted slowly to Basque nationalism. When it seemed that the unrest would spread to the rest of the country the Government reverted to the use of force. In April, 1976, five people were killed when police attacked strikers in the Basque region. The police were putting down of last May's general strike in favour of an amnesty for political prisoners.

The success of the PNV and the PSE in the June elections, the long-awaited amnesty, the repatriation of the notorious "traitor provinces" clause in the old constitution, and the setting up of a provisional Basque Government by the armed forces and sections of the military, all combined to take some of the heat out of an inflammatory situation. But these measures have evidently not been enough to avoid the latest and most dangerous explosion of violence.

There are a number of new and disturbing elements in the present situation. Police action of the sort witnessed in Pamplona, or when a company of riot police sacked the town of Iruya on July 13, has formed part of the paramilitary forces' stock-in-trade. But this was the first occasion on which police officers blatantly countermanded the orders of their superiors, in these cases the civil governors of Navarra and Guipuzcoa respectively.

Another disturbing element is that the military wing of ETA has branched out from its staple diet of killing policemen, industrialists, "uncontrolled elements", and "fascist" elements. Recently it has shot dead a prominent journalist, and on the available evidence, two senior army officers. At the same time, the radical left-wing and nationalist parties which have repudiated ETA's violence, and instead organised 16 general strikes since December 1974, are

Against this violent background, the constitutional debate was the framework within which attempts were made to defuse the situation. The PNV insisted on recognising historic Basque rights, and saving the way open to an eventual federal solution. The PSOE meanwhile insisted on the urgent need for the Basque General Council to be given real powers, and in particular, power over the police.

The PNV's intentions were reinforced by the armed forces, trained to regard the preservation of national unity as their most sacred task. It appears to have been more than coincidence that the governing Union of the Democratic Centre should have reneged on the agreement they had concluded with the PNV, in an attempt to extract an unequivocal commitment to the unity of Spain as a condition for the constitution, shortly after the army chiefs of staff met.

The Government cannot in any case be seen accepting proposals, which in a tougher form are among Basque demands for a ceasefire. ETA for example, demands the withdrawal of the police from the Basque country, while the PNV, the PSOE, and the PCE want to see the police under local control and made up of Basques. The difference is important but easily obscured.

With democratisation ultimately dependent on its acceptance by the armed forces and sections of the military, it is itching to occupy the Basque country by force, the Government is either unwilling or incapable of giving the Basque country exceptional treatment in order to pull it back into step with the rest of Spain. But precisely to avoid the danger of separation, the Basques need to be treated as a separate case.

The Government is again putting its main effort behind the police solution that has consistently eluded its predecessors. Significantly, it has enlisted the help of a West German anti-terrorist expert, who it hopes will suggest ways of making inroads into ETA's operational capability. But the Basque problem is a great deal more complex than ETA, and ultimately requires a political solution.

One policeman I spoke to recently, who after three years in the Basque country, one gunshot wound and one near miss, said he would resign if sent back. He summed up the reasons bluntly: "The Government doesn't have a policy in the Basque country. It has us. And we have to take the consequences."

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## AMERICAN NEWS

## U.S. to seek extradition of Chileans over killing

By David Buchan

WASHINGTON, August 2. THE U.S. is to request the extradition of the former head of the Chilean intelligence agency (DINA) and two other former Dina agents who were indicted yesterday by a grand jury here for the murder in Washington two years ago of Sr. Orlando Letelier, who was a Foreign Minister and ambassador to the U.S. for the Left-wing Chilean administration of President Allende which was overthrown by military forces in 1973.

The State Department yesterday asked the Government of General Augusto Pinochet to make "preventive arrests" of the three indicted Chileans, and the U.S. embassy in Santiago has since confirmed that the arrests requested under the U.S.-Chile extradition treaty, duly took place. A formal extradition request will now be sent to the Government in Santiago.

Gen. Pinochet has denied that he was in any way implicated in the murder of Sr. Letelier, who was a leading element in the opposition abroad to the Right-wing Pinochet regime.

Also indicted by the grand jury on charges of murder and conspiracy yesterday were four Chilean citizens living in the U.S. Two other men, implicated in the case, were not indicted because they co-operated in giving information to the U.S. legal authorities.

According to the indictment, the assassination of Sr. Letelier was ordered by the former head of Dina, Gen. Manuel Contreras, and carried out by Dina agents who went to the U.S. and picked a team of Cuban-Americans, Sr. Letelier was killed, along with an American woman colleague when the car he was driving was blown up by a remotely-controlled bomb near a Chilean legation.

The Letelier investigations have further strained relations between Washington and Santiago. Today, with some members arguing that the inquiries had led "to the doorstep" of Gen. Pinochet, the House of Representatives tried to block some \$24m worth of arms ready for delivery to Chile, until the Santiago Government extradites the three indicted Chileans. Congress cut all military aid to Chile in 1976, but allowed the delivery of weapons which had already been ordered.

Robert Lindley adds from Santiago: In a news conference today, Gen. Pinochet — responding to a query about the State Department having called "an extremely serious affair" the indictment of the three Chileans — said: "What seems to me to be serious is that they say it's serious. This is intervention."

Gen. Contreras and Col. Pedro Sotomayor, one of the other Dina men indicted, were both under house arrest here today. The third indicted Dina agent, Capt. Armando Fernandez, was under arrest in a military hospital in the city, suffering from a nervous disorder brought on, it was reported, by the murder investigation.

The immediate, favourable response by the regime to the State Department's request for the detention of the three Chileans has come as a surprise, because it was foreseen that Gen. Pinochet would refuse to co-operate with the U.S. over the case. Yesterday the U.S. ambassador in Chile, Mr. Charles H. Gibson, said that U.S.-Chile relations are "excellent."

## Anti-trust inquiry

The U.S. Justice Department has announced that it is investigating possible anti-trust violations by traders in the New York foreign exchange market. Our New York Staff writes: Reported to be the first case of this kind, the investigation is being conducted by the Department's antitrust division.

## U.S. COMPANY NEWS

Hudson's Bay in Record sales and profits for Coca-Cola: Colonial Stores accepts revised offer from Grand Union—page 22.

## Wall Street disenchanted with chairman of the Fed

BY JOHN WYLES

NEW YORK, August 2.

STRONG RESERVATIONS on Wall Street about recent statements by Mr. William Miller, chairman of the Federal Reserve Board, indicate that the new chairman of the Federal Reserve's honeymoon with the investment community is fast coming to an end.

For most of his five-and-a-half months in office, Mr. Miller has been warmly applauded by economists and investment bankers for his readiness to lecture politicians on the evils of inflation and for the Fed's corresponding moves to raise short-term interest rates.

Mr. Miller has been compared favourably with his predecessor, Dr. Arthur Burns and many on Wall Street happily professed that they had barely noticed the change at the top of the nation's central bank.

However, in the past few days questions have been raised about Mr. Miller's judgment in appearing to be taking a softer line on inflation and the outlook for interest rates than much of Wall Street believes desirable. It is being argued that this has contributed to the continuing weakness of the dollar in the foreign exchange markets at a time when the Fed itself seems to be relaxing its grip on the growth of the money supply.

Eyebrows were first raised when it was revealed that at a meeting of the Federal Reserve Board on June 30, Mr. Miller was in a minority in voting against raising the discount rate to 7 1/2 per cent from 7 per cent.

It is unusual to see a Justice Marshall issued a stay of execution until Friday on an imprisonment order against Mr. Farber and on fines against the newspaper under 24 hours after Justice Byron White of the three-Chief Justices. As a result of the White decision, Mr. Farber was due to report to prison in Bergen County, New Jersey, at noon today.

However, the case is becoming a cause célèbre within the news media because of the issues concerning freedom of the Press which it raises.

ONE OF the most far-reaching reforms proposed for the U.S. insurance industry, the establishment of no-fault car insurance, was effectively killed in Congress last night when the House Committee rejected a Bill which would have made it possible.

This marks a major victory for the legal profession which has bitterly opposed no-fault insurance supposedly because it would restrict claims to personal injury suits. It is widely suspected that lawyers fear a loss of business.

Under no-fault insurance, which already operates in some states, accident victims receive payment directly from their own insurance companies without having to sue the other party.

The legal process is thus bypassed, enabling victims to collect the full value of their claims without having to pay a proportion to lawyers who pursue their claims for them.

According to supporters of the reform in Congress, U.S. lawyers currently collect \$1.8bn annually for this work, a sum which could be channelled directly to accident victims.

House to debate aircraft noise

By Our Own Correspondent NEW YORK, August 2

EFFECTIVE LOBBYING by the U.S. airline industry has secured a faster expected release of the so-called "quiet aircraft" legislation for debate in the House of Representatives.

Disagreement among members of the House Rules Committee two weeks ago threatened to block full debate on the Bill for two months or more.

Yesterday the Committee voted nine to six to send the Bill to the House floor on terms that will make its defeat more difficult.

Mr. Graham-Watson said the Bill was now in the hands of his lawyers and accountants.

Mr. Shaw said the company was not aware of the possibility of other routes, in particular, operating the Aquamart between Flushing in Holland and Dunkirk.

He said a decision on the matter would be taken within about two weeks.

However, Mr. Charles Graham-Watson, chairman of Channel Cruise Line, said yesterday that the Aquamart had made its last voyage—though there had been inquiries from "British and foreign" companies interested in buying the converted British Rail ferry.

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# The Peugeot 604 TI- A Thoroughbred



The Peugeot 604 TI and the racehorse have many things in common. Poise, dignity and immaculate breeding are some of them. Speed, power and style are others.

But, whilst only the privileged few can afford to own a racehorse, the well-priced 604 TI is in reach of many. Unlike the racehorse which is rather a delicate creature, the car is tough and reliable as well as elegant. Tough and reliable because it's designed that way. For as befits a thoroughbred, only the best is good enough; highly skilled designers and engineers, first class materials, and the most advanced manufacturing technology all combine to produce this true thoroughbred.

The oversquare 2.7 litre V6 engine is built from lightweight aluminium, and has twin camshafts for maximum flexibility. The benefit of using lightweight materials is reflected in the excellent fuel consumption figures (33 mpg at a constant 56 mph\*). Technically it's at the head of the field taking full advantage of the latest developments. The Bosch K-Jetronic fuel injection system accurately meters the fuel/air mixture to increase power and reduce

petrol consumption. The electronic ignition system ensures super smooth starting, and the 5-speed manual gearbox means even smoother, quieter, more economical driving, especially at high speeds. Or, for those who prefer, there's the option of a 3-speed automatic gearbox.

Comfort is naturally of the highest level and the specification of the 604 TI leaves little to be desired: 4 electrically operated windows, subtly tinted glass all round, electrically operated sunroof, power assisted steering, centralised pneumatic door locking system, rear fog lamps and a super deep lustre metallic paint finish to the body with a final coat of clear protective lacquer. The interior is as luxurious as you'd expect and where the 604 really scores is in its spaciousness. As Car magazine said, "rear leg room is almost to limousine standards."

The 604 SL (carburettor model) has always been competitively priced. The 604 TI, with fuel injection and other refinements, represents, at £7582, a first class investment.

And the 604 thoroughbred won't cost you a fortune to run. It's frugal with petrol as we've

shown, but in addition it requires main servicing only once a year, or 10,000 miles (with intermediate check and oil change every 6 months or 5,000 miles). The 604 TI is also covered by Peugeot's straightforward 12 month, unlimited mileage guarantee, and first-class service is assured by our network of fully trained Dealers across the U.K.

Let us tell you more about our thoroughbred—send now for details on the 604.

Model	Manual 5-speed gearbox			Automatic gearbox		
	Constant 56 mph	Constant 56 mph	Similar urban driving	Constant 56 mph	Constant 56 mph	Similar urban driving
Fuel consumption (l/100 km)	5.2 (mpg 44.2)	5.2 (mpg 44.2)	5.2 (mpg 44.2)	5.2 (mpg 44.2)	5.2 (mpg 44.2)	5.2 (mpg 44.2)
Price (excl. VAT)	£7582			£8082		
Price (incl. VAT)	£8340			£8890		

\*In accordance with official government testing procedures. Prices correct at time of going to press. C.G. by J. L. L. L.

Peugeot Automobiles (UK) Ltd,  
Peugeot House, 333 Western Avenue,  
London W3 0RS. Tel: 01-993 2331.



World famous for strength

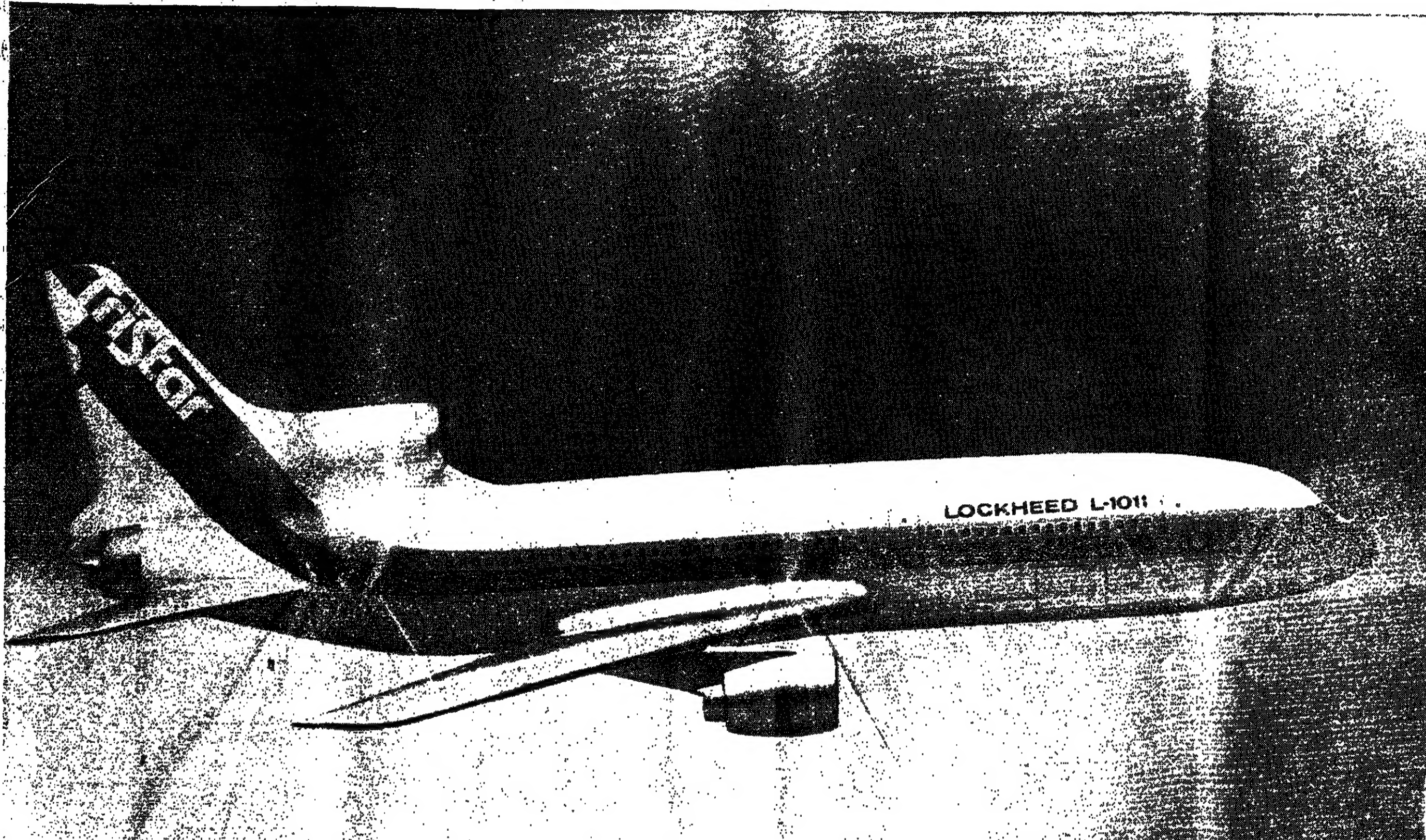
## 604, the best Peugeot in the world.







# In a changing, competitive world this long-range jetliner gives airlines a huge advantage:



**Plane mile costs 8-10% below its nearest competitor**

After a long study, one of the world's largest airlines concluded that the plane mile costs of the long-range L-1011 TriStar, the L-1011-500, are 8-10% below those of its nearest competitor. And that the plane mile costs of larger jetliners range up to 31% above those of the L-1011-500.

That airline will be operating the L-1011-500 in the near future. There are a number of reasons the L-1011-500 offers airlines such an advantage.

Size is one. The wide body L-1011-500 is the ideal size to replace aging, narrow body jetliners on routes throughout the world. And it also is the right size to augment larger airliners which have much

higher plane mile costs.

The L-1011's Flight Management System is another reason. Called the biggest advance since the autopilot, this exclusive L-1011 system saves millions in fuel over the life of each plane.

This and other exclusive systems add up to the world's most advanced long-range jetliner. And many of those systems — such as Direct Lift Control, Autoland and the Flying Tail — also help make the L-1011-500 the world's most comfortable long-range jetliner. The L-1011-500. Low in plane mile costs; advanced in technology; high in passenger appeal. No wonder it's called the wide body beautiful.

**The Lockheed L-1011-500 TriStar**  
The world's most advanced jetliner.



## HOME NEWS

## Commission 'unhappy' about new price demands

By Maurice Samuelson

THE PRICE COMMISSION said yesterday that it was "very unhappy" that companies had told customers it had approved price rises which it had not investigated.

"The fact that we do not investigate a price rise does not mean we either approve or disapprove of it," the Commission said.

However, it did not know why Mr. Robert Maclellan, Under-Secretary for Prices and Consumer Protection, had singled out Henry Wigfall and Son, the television rental company, for special criticism.

In a Commons written answer on Monday, Mr. Maclellan had said that Wigfall had told its customers that it was authorised by the Commission and its Department to increase rents, even though the increases might not be permitted by the agreement with its customers.

Notification of an increase to the Commission had no effect on the contractual rights of the consumer.

Mr. Robert Morrell, Wigfall's sales director, denied that his company had told customers that the rental increases had official approval. They had simply been informed that Wigfall had followed the necessary formula.

"We are a public company and are aware of our legal obligations," he said.

**Accepted**

Wigfall, with fewer than 200,000 TV rental sets, was acting to differently from larger rental concerns which had also increased charges.

It was accepted practice, too, that charges could be raised in the course of a contract. If the rise was unacceptable, the lessee could always terminate the contract at six months' notice.

In spite of Mr. Maclellan's rebuke, Wigfall is standing by its increases, announced two months ago. They are for 5p to 10p a week, a rise of about 10 per cent for the average set.

Mr. Maclellan was replying to an MP who had asked whether clearance by the Price Commission of increases by television rental companies had the effect of over-riding consumers' protection rights. The question did not refer to any company by name.

Meanwhile, the industry is awaiting the outcome of an inquiry by the Price Commission into charges, costs and profit margins on domestic sets. The inquiry, the second in two years, is due to be completed by the end of the month.

## Building industry's prospects improve

BY MICHAEL CASSELL, BUILDING CORRESPONDENT

THE PROSPECTS for work in the construction industry continue to improve steadily, according to the National Federation of Building Trades Employers.

The results of the latest state of trade inquiry by the federation among 650 building companies show that the industry remains more confident about future workload levels, although the rate of improvement may be levelling off rather than accelerating further.

According to the federation, 35 per cent of the companies reported more inquiries for work than at the time of the last survey.

The picture represents a slightly less bullish situation than that which existed when the last quarterly survey was carried

out in March, but is nevertheless far more encouraging than the outlook a year ago.

At the same time, 39 per cent of building companies expect that they will carry out a greater volume of work this year than in the previous 12 months. Fewer than 30 per cent believe they will undertake fewer contracts this year.

The federation suggests that 39 per cent of companies are now also working at full, or almost full, capacity, compared with only 27 per cent on the last two inquiries.

## Labour problems

The prospects for employment appear to have improved slightly with a growing number of contractors expecting to have more

workers on site this year than last year.

But there has been a marked deterioration in labour availability, with companies confronting serious problems in recruiting bricklayers, carpenters, joiners and plasterers.

There has also been a small rise in the proportion of contractors reporting some delays in obtaining supplies of bricks, building blocks and cement. Very few companies report serious delays, however.

The results of the latest survey confirm that the construction sector as a whole is now experiencing more buoyant conditions than at any time since the recession began to bite in 1973.

New construction output this year is now expected to rise by 1.3 per cent, with a repeat in the following 12 months.

## UK power costs rise fastest

BY SUE CAMERON

INCREASES in the cost of electricity for industry were greater in the UK than in any other Common Market country during the 18-month period ending last March, according to a survey carried out by National Utility Service, an energy cost-analysis consultancy.

The survey, published yesterday, shows that the cost of electricity for large and medium industrial consumers in the UK went up by 15.9 per cent between December 1976 and last March. Over the same period, electricity costs increased by only 3 per cent in West Germany, 5.9

per cent in Italy, 0.4 per cent in Belgium, 6.5 per cent in France and 6.3 per cent in the Netherlands.

National Utility Service says that cost increases in Ireland, Denmark and Luxembourg were also lower than in the UK but they were not included in the survey.

Although cost increases were greater in the UK than in other EEC countries, the actual price of electricity is still considerably higher in Britain than in West Germany, the Netherlands and Belgium. In March, the average price of electricity in West

Germany was 5.01 US cents—2.59p a kilowatt hour. In the UK, the average price was 3.45 US cents—1.78p a kilowatt hour.

As well as European countries, the survey covers Australia, Canada, South Africa and the U.S. Average electricity costs for industry were lower in these countries in March than in the UK, with the exception of the U.S., where they were marginally higher. But the percentage increase in electricity costs during the period covered by the survey were either on a par with or else higher than in the UK.

## £300,000 for micro-processors

BY OUR OWN CORRESPONDENT

TYNE AND WEAR County Council is to spend £300,000 over the next three years to set up a joint institute to research micro-electronic processing.

The institute is being set up jointly with representatives from Newcastle University, Newcastle Polytechnic and an organisation called Computer Analysts and Programmers.

The council said yesterday that staff would be seconded from each organisation to work on the advanced application of micro-electronics in computer systems, electronic engineering and electronic technology.

Grant aid for three years is also being sought from the Science Research Council and the Department of Industry. The National Enterprise Board is already a minority shareholder in Computer Analysts and Programmers.

The county council hopes the institute will place Tyne and Wear in the forefront of competition for the siting of the new micro-electronics plant planned by the National Enterprise Board.

By setting up this institute we hope to provide a special and unique factor which would influence the Enterprise Board in siting the factory in Tyne and Wear," said the county council.

Prof. Brian Randall, who leads the Newcastle University team, hailed the formation of the institute as "the second industrial revolution for the North-East."

The North West Industrial Development Association has written to the Prime Minister to draw attention to "the unrivalled stability of North West England" as a location for the establishment of the National Enterprise Board's new company to design and manufacture micro-processors.

## Revenue to vet share schemes

THE INLAND REVENUE has set up a unit to vet employee share ownership schemes after the Finance Bill receives Royal Assent on Monday.

Income tax concessions for the employee share ownership form of profit-sharing were contained in the Bill which has now become the Finance Act, 1978.

The concessions, which emanated from the Liberal Party's influence on the Government under the Lib-Lab pact, were improved during the legislation's Parliamentary stages.

## Value

As a result, the periods that employees have to hold their shares in order to gain tax concessions have been shortened. The shares are taxed for only 50 per cent of their value if the shares are sold after five years, 25 per cent after seven years, and are tax-free after 10 years.

The concessions do not come into force until the tax year starting next April, but the Inland Revenue hopes that companies interested in introducing schemes will submit them before then for vetting.

The schemes have to meet certain criteria, such as being applicable to all employees and not involving a handout of more than £500 per employee, in order to qualify for the tax concessions.

## Challenge over mental care

By Paul Taylor

A COMMITTEE'S review of the procedure under which psychiatric patients can apply for release was described as "widespread" by MIND, the National Association for Mental Health, yesterday.

The Committee on Mental Health Review Tribunal Procedures had suggested in a discussion paper that tribunal procedures should be simplified and standardised, and that patients should have greater assistance.

However, MIND, while welcoming the limited changes suggested by the committee, said that the paper did not deal adequately with the central question of patients' rights.

Procedures of the Mental Health Review Tribunal, DHSS, free.



## Steel's worker-directors

SIX TRADE unionists were appointed to the main board of the British Steel Corporation yesterday, to become only the second group of worker-directors in a major British industry after the Post Office, writes our Labour Editor.

The non-TUC managers union, the Steel Industry Management Association, has no representative for its 12,500 members, but said yesterday the possibility of a seat later had not been ruled out by Mr. Eric Varley, Industry Secretary.

Fire of the new worker-directors were introduced yesterday by Mr. Gerald Kaufman,

Minister of State (pictured above). They are, (left to right): Mr. Alan White and Mr. James McLaren of the Iron and Steel Trades Confederation; Mr. Norman Lee of the General and Municipal Workers Union; Mr. John Twiddle of the National Union of Blastfurnacemen and Mr. John Lloyd of the Transport and General Workers Union. The sixth is Mr. Charles Abrahams of the Foundry section of the Engineers, representing the combined craft unions.

Mr. Varley has also appointed two British Steel executives, another independent member

and two civil servants, to bring the board to 10 members instead of the present nine, including Sir Charles Villiers, the chairman.

The ISTC will get another seat when Mr. Ward Grimshaw, one of the present employee-directors (who do not have to retire next May), retires next May.

The prospect of this third seat could persuade the association to try again to effect a merger with the ISTC. But Mr. Robert Muir, general secretary, said last night his union would still apply to join the TUC and only then consider whether a merger was appropriate.

## Navy under pressure to free HMS Repulse

BY PHILIP BASSETT, LABOUR STAFF

HMS RESOLUTION, the Polaris submarine replaced by HMS Repulse, which was freed by the Navy last week from industrial action by civilian dock workers on Clydeside, returned to her base yesterday to face blacking by the dockyard workers in support of their pay claim.

Resolution, whose routine sea patrol had to be extended because of the blacking of Repulse, sailed into the Naval yards on the Clyde when the 2,000 dockyard workers were taking part in a national one-day stoppage by all Britain's defence workers against the Government's 10 per cent pay offer.

Union officials from the Clyde bases made it clear that the blacking would not come into force until the crews on board were waiting to embark had turned around.

The arrival of Resolution will increase pressure on the Navy to consider clearing Repulse from her base at Rosyth, where she and her sister ship, HMS Renard, are also being blacked. The normal length of patrol for the Polaris submarine is two months, 3,000 turned up for work normally. The yard is being affected, though, by random one-hour stoppages.

The Royal Ordnance factory at Bishopclee, Strathclyde, was not working, and workers at a similar factory at Chorley in Lancashire will strike today. Talks on the industrial civil servants' pay claim will be resumed with the Civil Service Department on Monday.

Union representatives, several hundred maintenance workers on strike at UK docks will meet the British Transport Docks Board next Tuesday to discuss

## Chrysler prospects worry shop stewards

BY OUR GLASGOW CORRESPONDENT

SHOP STEWARDS at Chrysler's Linwood car plant yesterday expressed concern about the company's long-term future, once Government financial support expires at the end of next year.

Transport Union shop stewards agreed to recommend the new peace formula to a mass meeting of the 550 paintshop strikers tomorrow. But Mr. James Livingston, their convenor, said they remained "deeply suspicious" of the motives of senior Chrysler management in allowing the dispute to drag on.

"We will be requesting a joint shop stewards meeting of all unions after the resumption of work to look seriously at what

steps could be taken to avoid protracted stoppages of this nature again," he said.

Mr. Livingston's statement, which makes it clear that the peace formula does nothing to improve troubled industrial relations at Chrysler, announced plans to move more than 3,000 strike-bound cars out of the factory.

A Chrysler official said that providing Friday's meeting agreed to return to work when the plant reopened on Monday, men would immediately start delivering the cars—blackened by TGWU drivers in sympathy with the strikers—to showrooms all over the country.

## Post Office engineers black London HQ

POST OFFICE engineers yesterday began blacking all operations at the organisation's central headquarters in London which house some senior personnel, including Sir William Barlow, the industry's chairman.

The blacking, which started at the same time as a national work-to-rule in support of the

engineers' claim for a 35-hour week, involves the installation and servicing of telephone equipment, maintenance of lifts and other plant and the chaffering of senior management in Post Office cars.

The Post Office said fitters, power engineers and drivers were involved in the sanctions. Fourteen drivers were sent home yesterday.

## Ambulance accident talks

TALKS will be held in Glasgow today over Bedford ambulances which have shed back wheels. Officials from the Common Services Agency, the Government body which administers the Scottish ambulance service, will meet union officials and shop stewards to try to persuade members to resume driving after

a spate of accidents. Two English ambulance services confirmed recently that they had suffered a similar problem with Bedford. West Midlands and London overcame it some years ago by ensuring that the correct torque was applied to the nut and the correct tightening sequence followed.

## Wine group annuls pact with union

By Nick Garnett, Labour Staff

A UNION recognition row has broken out between the Augustus Barnett national office chain and the Association of Scientific, Technical and Managerial Staffs. The company has cancelled a recognition agreement only weeks after it was signed.

The union said yesterday that a recognition and negotiating agreement for managers, assistant managers and trainee managers was signed in June after protracted talks.

Mr. David Ingram, the union's east London divisional officer, said that after the union had complained about extra work caused by redundancies, the recognition agreement was cancelled by management and wage rises of 4 per cent, together with improved bonuses, were imposed by the company in place of a 10 per cent and productivity claim.

Mr. Brian Barnett, the company chairman, said yesterday that the agreement had been signed under duress from the union and had been unjustified. The managers could decide at their annual conference in October if they wanted a union to represent them and what union that should be.

## Pit workers down tools

UNDERGROUND WORKERS downed tools at Fye Hill Colliery, Nottinghamshire, yesterday in protest over incentive pay levels. The 180 men claimed they were getting "pence rather than pounds per week."

The Coal Board said that incentive pay was affected by the tonnage of coal produced and output at Fye Hill had been low for a few months. The men say they expected £27 a week when the scheme began but last week received only 45p.

## Pay codes 'increase wages'

BY PAUL TAYLOR

ONE IN THREE companies paid more in wage increases during the past three years than they would probably have done if there had been no national "norms."

This is the major finding of a confidential survey of managing directors' attitudes to pay policy in 181 UK companies.

The survey, published today, and conducted in the first half of July for the management magazine Chief Executive, shows

that attitudes of individual employers to pay restraint vary considerably and are not always in accord with statements by their representative bodies.

It shows that nearly one in five companies will consider ignoring the new Phase Four guidelines, but fewer than one in three would welcome an immediate return to free collective bargaining, and two in five believe there should be some kind of permanent incomes policy in the UK.

Sanctions to support a pay policy received "a surprising degree of support." Almost three-quarters of the executives favoured a fines system.

Perhaps less surprisingly, company managing directors reported an obvious loss of morale among managers and executives because of reduced salary increases, but less than 20 per cent said they intended to compensate staff for lost pay when pay restraint was finally removed.



ANTHONY MORETON tries a bottle of Malvern water, said to be used by Schh... you know who for making her tea.

## Queen of waters holds mystifying attraction

MALVERN WATER is bottled by the "Schh... you know who" people and drunk by You Know Who. It is said, nudge, nudge, wink, wink, that she even makes her tea with it.

Schwepes, naturally enough, don't know; perhaps the story is apocryphal. Still, it is true that Malvern water is on the royal yacht and it is thought that the Queen always takes a supply of it when she travels abroad. So

it might be called the queen of waters. Certainly, it is found virtually only in up-market places and largely in the south. It is on the bars of the more expensive or more opulent hotels and restaurants with whisky. Indeed, some discriminating whisky drinkers claim it is the only water to add to Scotch.

Why there should be this mystique about Malvern water is difficult to understand. It is

after all, only water. A recent water testing in a London evening newspaper claimed that the members of the panel "practically fell asleep so deeply boring did we find it."

Schwepes is careful not to make any claims about its being better, or having more medicinal properties, than any other water. All it claims is that Malvern water is absolutely pure. Hold a bottle up to the light and you can see its clarity.

That purity gives it a definite quality that many other waters do not have. To anyone accustomed to London tap water, Malvern water is a refreshing drink. Not only is London's drinking water drawn from the Thames and purified but it is also excessively hard. Similarly, there are springs in other parts of the country which are acidic, such as Birmingham's, or tangy with iron, such as those in mid-Wales.

But there are also waters which are beautifully clear and refreshing and these are the equal of anything in a Schwepes bottle. What makes Malvern water special is that Schwepes has bottled it and no one else has had the foresight to do anything about their own waters.

## Refinement

Technically, Malvern water does not come from the elegant town itself. Malvern's water is something quite different from Malvern water that comes from the Primeswell spring, which Schwepes owns, on the other side of the hill from the town. The pipe from the spring runs down from the well to the town of Calwell, where it is filtered and bottled.

In the days before Mr. Peter Walker set about reorganising local government, Malvern water actually came from Herefordshire, whereas the town of Malvern was in Worcestershire.

Now that the counties have been merged into date conglomerates called Hereford and Worcester, such a refinement has vanished.

To complicate matters further, the water from the Primeswell spring also goes into the whole range of Schwepes drinks which are produced at the Calwell plant



On the Malvern water production line.

—lemonades, bitter lemon, bitter oranges, tonics for gin, the lot. So anyone drinking a mixer in the West Midlands is almost certainly drinking a flavoured drop of Malvern water.

It is just over a century since Malvern water was first bottled by Schwepes. One of the people whose family has been associated with Malvern water almost from the start is Frank Hill, now responsible as Schwepes' Midlands regional factory manager for the Calwell plant.

Frank Hill's grandfather joined Calwell soon after it started. Both his father and his uncle followed and by the time he joined the company in 1936 they were in charge of the Vauxhall plant in London.

After the war when he was one of the last men out of France through Dunkirk and one of the first back on D-Day with the Americans on Omaha beach, he came to be in charge of Calwell in 1954. Next year, when he retired, the link will be broken because there are no Hills in the firm to follow him.

He freely admits that Schwepes has taken a very conservative line on Malvern water, in complete contrast to its aggressive selling of the mixers. "So far as I can remember there has never been an advertisement for Malvern water.

Indeed, we have never really pushed it and so sales have remained pretty steady."

Indeed, Schwepes has adopted such a conservative policy that it is exceedingly difficult, outside the trade, to buy it.

That may be about to change. Schwepes is thinking deeply about the future of Malvern water. Perrier, through an aggressive advertising campaign around London, is making inroads into an enlarging market for sparkling and bottled waters. Other lines, such as Apollinaris from Germany, San Pellegrino from Italy, and Evian, Comptex, Vichy and Badoit from France are all doing well.

Schwepes could easily join this league. But it would have to sell Malvern water through the grocers as well as through off-licences. It would have to have to have bubbles and carbon dioxide pumped in.

So what shape, colour or material should the bottle be? Should there be another label? All these questions are exercising the Schwepes marketing men mightily. In the meantime, these foreigners are getting their brand names into the British market. Which seems a pity in a country upon which water falls in considerable quantity and with what seems in this vile summer, to be monotonous regularity.

**WORKING BRITAIN**

**Queen of waters holds mystifying attraction**

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# PARLIAMENT AND POLITICS

## Davies launches fierce attack on Owen's Rhodesia policy

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

R. JOHN DAVIES, shadow Foreign Secretary, made it clear in the Commons last night that he is opposed to any immediate lifting of sanctions against Rhodesia.

But he warned that his party will well oppose the extension of the current sanctions for a further year when the order comes up for renewal in the House in November.

Mr. Davies' cautious stance is aimed at satisfying members of his own party who are divided on the issue. Many Tory MPs believe that sanctions must be lifted now if any progress is to be made towards a solution to the Rhodesian problem.

In a clever and forceful speech, Mr. Davies, who was opening a debate on Rhodesia, lifted his own backbenchers with a blistering attack on the policy pursued by Dr. David Owen, Foreign Secretary.

He argued that the Government's failure to recognise the internal settlement had encouraged the Patriotic Front guerrillas to continue the war and prevented progress towards peace.

Mr. Davies stopped short of saying that there could no longer be any bipartisan approach between the Conservatives and Labour on Rhodesia.

He warned, however, that the Tories could no longer be a persuasive low level approach to the Government's policy.

It was now essential for the Tory Government to establish a mission in Salisbury and to set time limits to the discussions which are aimed at getting the Patriotic Front to take part in undisturbed discussions, the Tory spokesman declared.

For the Government, Dr. Owen said he would endorse the internal settlement and would still plan his hopes on the possibility of round-table talks with all parties, including the representatives of the internal settlement Africans, the Patriotic Front and Mr. Ian Smith, the Rhodesian Premier.

Mr. Davies described the current situation as paradoxical. It could be near to a democratic transfer of power, or we might be near a situation of despotism and disaster.

A major part of the guilt for the latter possibility attached to a Government. The Conservatives had tried to avoid party politics in Rhodesia at Westminster. But the total sum of it is a complete disappointment.

Again and again, he had tried to persuade Dr. Owen to put a fresh mission into Salisbury and the Foreign Secretary had done nothing about it.

No sensible person in Rhodesia would accept a situation where

it was proposed that the guerrillas, who were trying to massacre them, should be brought into the security forces. In November, Mr. Ian Smith had accepted universal suffrage but the British Government had made no effort to use this major declaration as a way forward.

Mr. Davies recalled that Dr. Owen's policy on the internal settlement had been neither to condemn nor endorse it. "What a weak-kneed incompetent way of approaching it," he declared to shouts of anger from the Labour benches.

He urged the attempt to pursue a persuasive approach to the Government over Rhodesia had met with no response. The Government's attitude had increased the danger of the situation. It had used a bipartisan approach to cover to avoid the justified condemnation of the British people.

Mr. Davies said that on his recent trip to southern Africa he had found that Mr. Joshua Nkomo of the Patriotic Front was convinced that he only had to wait until Rhodesia fell like a ripe plum into his hands. That was the result of the Foreign Secretary's policy.

He also found that the internal settlement was failing in many ways because the Rhodesians felt that the whole of the Patriotic Front was a threat to their security and the Government's failure to recognise the settlement had bolstered up the Patriotic Front and led them to believe that they could not lose.

He had found that the country was permeated "by bandits who were simply set on massacre."

It was a "horrible and disgusting experience."

There were Labour jeers when, in answer to a challenge by Government backbenchers, Mr. Davies said of his own party's attitude towards the internal settlement: "We would not recognise it but we would support it."

He urged strongly that Britain should set up a mission in Salisbury, particularly to deal with the question of impartial observers for the elections. This would provide reassurances to minorities and provide a great uplift for morale.

At the moment, the Patriotic Front believed that they were in a position to win the election. But the appointment of a mission would tilt the balance back towards normality.

Calling for a time limit on the preparations for an all-party conference, he said this should not be held on the basis of the Anglo-American proposals, which were widely opposed, but on a broader basis.

Dealing with sanctions, he said that he had seen their practical and symbolic effect in Rhodesia. But he did not

recommend his party at this stage to call for their immediate suspension.

"The time will come when this party will be in Government and will deal with this question of sanctions," he added. "It must be from the legitimacy of point of view and from an unassailable position."

There had been over 7,000 deaths in Rhodesia since 1972. "If sanctions had been applied more firmly and fairly beforehand, I do not believe they would have occurred."

In the last four months, since the internal settlement had been signed, there had been 1,000 deaths.

Dr. Owen said: "It is commonly felt on the front benches that sanctions should not be lifted. The effects of doing so would be severely damaging."

"It would not be wise as we would not be able to work towards round-table talks which I think we should be working quickly and privately towards."

If an election did take place and someone campaigned "on a Marxist ticket," Dr. Owen said they would not receive the black African vote.

"We should recognise that there is hardly a single African leader who has not at one time worked with the other that he 'The problem is the divisions of opinion between them. I believe, given the opportunity to shift their ground, they will do so."

"I believe the majority of Rhodesians at the moment would argue that no settlement will really work unless Joshua Nkomo enters into it."

"The wiser ones would say they feel an opportunity must also be given for Mr. Mugabe to come into it."

One of the most significant and important issues to come out of

renewal had not been consulted about the Rhodesian attacks against Zambia and Mozambique.

Mr. Edward du Cann, chairman of the 1972 Committee of Conservative Backbenchers, said that the effective action immediately cut off oil supplies could be the key to securing a Rhodesian settlement supported by all parties.

To the surprise of MPs on both sides, he spoke in uncringing terms of the forecast by Sir Harold Wilson, soon after the introduction of sanctions, that they would prove decisive in weeks rather than months.

"Sanctions could have been effective much more quickly," said Mr. du Cann. "Oil was always the key. It still is."

He called for a major diplomatic initiative, led by Britain, aimed at stopping oil supplies reaching Rhodesia, securing the removal of Cuban, Russian and East German "advisers" and their missiles and other arms from southern Africa, and providing for a "massive injection" of finance for Rhodesia.

The financial aid, he stressed, should have strings attached requiring all the parties concerned, including Mr. Nkomo, to come to the negotiating table.

The Dares-Salaam talks was the acceptance by the Patriotic Front under tremendous pressure from the "front-line" presidents—that they must accept that the armed forces would be controlled by a neutral Resident Commissioner during the transitional period.

Dr. Owen said he had always believed in the assertion of Britain's moral responsibility and in the necessity of putting an independent neutral figure into the transitional period. But he did not believe that any British Government should do that by taking over the internal settlement.

There had been too great a temptation in the newspapers and Parliament to overstate the success of the internal agreement, and to state that it was more stable and more successful than it had been.

"The key question is morale. There can be a very dangerous crack in morale and a very dangerous situation developing," he said.

Dr. Owen said: "We must work to bring the parties together and in the areas of agreement." But he added that there would be some "irreconcilable element" that would have to be excluded.

He intended to keep on talking with Mr. Nkomo, Bishop Mubanga, Mr. Sithole and Mr. Mugabe. He was to see Chief Chirau on Friday.

"I will speak to anyone and I will continue to strive for a negotiated settlement. I believe that this is in the interests of British people, this is in the interests of Rhodesia."

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## Barnett contrasts Tory attitudes to oil tax

BY IVOR OWEN, PARLIAMENTARY STAFF

A HINT that an incoming Conservative Government would be likely to increase the Petroleum Revenue Tax (PRT) was given by Mr. Tom King, shadow Energy Secretary, in the Commons yesterday.

While carefully avoiding any precise commitment to the Government's proposal to increase PRT from 45 per cent to 60 per cent from January 1 next year, he commented: "We accept that there is clear scope for adjustment to that tax regime."

These words were immediately seized on by Mr. Joel Barnett, Chief Secretary to the Treasury, who drew a contrast with the attitude of the last Conservative Government which, he said, had "virtually given away the North Sea."

In another bout of pre-election sparring, Tory MPs shouted: "You won't be here" when the Chief Secretary stated that authority to increase PRT to 60 per cent would be sought in next year's Finance Bill.

Undeterred, he went on to recall that the Conservatives had criticised practically every element of PRT when it was introduced.

Asked by Mr. John Pardoe (L. North Cornwall) to estimate the revenue likely to be gained from North Sea oil under the new tax regime in the coming financial year, compared with what would have been secured from the last Conservative Government, Mr. Barnett stated: "I shudder to think."

The Chief Secretary's announcement confirming that the Government had come to the conclusion that there was scope for increasing the share of North Sea profits which accrued to the public was cheered by the Labour benches.

He reminded the House that when the rates and allowances for PRT were fixed at the beginning of 1975, the Government deliberately adopted a cautious approach.

"We set the rate of PRT no higher than 45 per cent and we gave generous allowances and reliefs because of the great uncertainties at the time."

"Now, however, though many uncertainties remain, we are in a position to take stock and it is apparent that companies are obtaining very large profits from the natural resources of the nation. We believe that the public share of these profits can, and should, be increased without endangering the exploitation of the less well-placed fields."

Mr. Barnett explained that it was not proposed to alter the structure of the tax or to remove the front-end loading of allowances which, together with the safeguard provisions, served to encourage the exploitation of marginal fields.

"But we do propose that the rate of PRT should be increased from 45 per cent to 60 per cent for chargeable periods ending after December 31, 1978. We propose also that 75 per cent uplift against PRT should be reduced to 35 per cent in respect of qualifying expenditure under contracts entered into after today, and we propose to halve the allowance as from January 1, 1979."

"There will be special transitional arrangements for uplift on expenditure under contracts already entered into."

Mr. Barnett stated that PRT continuing to be deductible for Corporation Tax, it was estimated that the proposals would increase the "public take" by about £160m in the financial year 1979-80.

As regards later years, there are enormous uncertainties. But we estimate that as the yield from PRT builds up, with more fields coming on stream, the public's share between now and the middle 1980s will be increased by something over £200m in total and by about £0.40p per year thereafter at today's prices."

He stressed that the oil allow-

ance at its new level would continue to be of particular value to small fields. The safeguard provisions would remain unchanged.

"If, nevertheless, there are worthwhile developments which prove to be uneconomic under the proposed new rates, the Government still has the means of assisting them in the shape of our powers to refund royalties free of PRT and Corporation Tax."

"Up to now, we have not had to use these powers, but Ministers stand ready to do so in appropriate circumstances, in order that developments in the national interest go ahead."

After referring to the arrangements for the sixth round of offshore licensing, including the blocks on offer, the Chief Secretary told the House: "This early announcement of our intentions on tax will enable the oil companies to consider the proposals and, if they wish, to discuss them with the Inland Revenue."

For the Opposition, Mr. King said he would require an opportunity to consider the Government's proposals before making a detailed comment.

But Conservative MPs had always placed great emphasis on a proper tax regime as the way to secure for the nation the benefits from North Sea oil rather than the Government's "obsession" with the British National Oil Corporation and increasing its powers.

He suggested that the changes proposed by the Government would have little effect on the major discoveries which had already been made and for which contracts had already been signed, although they might prove damaging to smaller discoveries which were likely to make up the bulk of future development in the North Sea.

Ministers ready for tax talks

THE GOVERNMENT is ready to take part in talks to improve measures against international tax evasion, Mr. Robert Sheldon, Financial Secretary to the Treasury, told the Commons last night.

He was replying to a Commons question from Mr. Kevin McNamara (Lab. Hull, Cent.) asking the Government to implement a recommendation from the Parliamentary Assembly of the Council of Europe on combating international tax evasion.

Mr. Sheldon said that the recommendation still had to be considered by the Committee of Ministers of the Council of Europe.

"In principle, the UK would, however, be prepared to take part in any discussions which might eventually be arranged to consider, by agreement among member States, the improvement of co-operation against international tax evasion and offences, and the initiation of measures to curtail international tax avoidance."

Mr. Norman Fowler, Tory Transport spokesman, said there was no question that the chairman of the PLA profoundly disagreed with the policy Mr. Rodgers had announced.

He asked the Minister to state whether there was any permanent future for the Royal docks as his answers gave the impression that he did not believe that to be the case.

Mr. Rodgers said that his decision was a serious attempt to deal with the port's problems.

"I would like to see the Port of London with a viable, stable and prosperous future. The future of the port lies with all who work in it. They will decide whether the Royal and other docks shall open for a matter of months, years, or for a long time ahead."

Mr. Rodgers described this remark as nonsense and called on the Conservatives to make clear their solution.

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## WHITE PAPER ON OVERSEAS REPRESENTATION

# Need to maintain UK's world role

FINANCIAL TIMES REPORTER

STERDAY'S White Paper on Overseas Representation begins by arguing the need for the maintenance of Britain's world role despite the country's need power and economic growth.

The geographical and human facts of life make it vital that today, as in previous centuries, British interests should extend round the world, it says.

The Government believes that Britain has the assets to defend its interests and effectively to pursue its objectives. These include our economic and military strength as a nation; historical ties with many others of the international community; the hindering force of language in the political and scientific and our country's scientific way of life.

It says the influence we have lost co-operative and restrained action with our partners in democracy.

Politically, the document adds, position which we occupy in international affairs gives us a more adequate springboard for negotiation and effective action policy, and our resources support the system of representation which such foreign policy entails.

By the 1980s, we shall be a member of the European Community to be self-sufficient in the increasingly scarce and expensive commodity of energy.

Challenge is to use effectively, efficiently and economically the benefits of North Sea oil but we can reinvest in our industrial base and so help to solve the desperate structural problems of British industry.

Our objectives overseas are:

- to safeguard the security of our country;
- to promote its prosperity;
- to uphold and extend the values and freedoms of our country;
- to honour our commitments and obligations;
- to work for a peaceful and stable world;
- to contribute to the achievement of the above objectives by providing assistance to developing countries;
- economic matters are inextricably part of British foreign policy. We import half our food and more than half our raw materials. The export of our goods and services constitute one-third of our gross national product.

Britain's needs and interests as a trading nation will, for the foreseeable future, inevitably continue to be a decisive influence on our foreign policy.

The importance of economic and commercial activity must be stressed: our overseas representation has to be geared to the promotion of Britain's economic interests and export opportunities. But this does not mean that export promotion should be a pre-occupation of overseas representation in all countries of the world. The safeguarding of our prosperity also depends on the effectiveness of our contribution to solving the problems of world economic management in ways which promote our interests. The parallel importance of our security and political interests, both in their own right and as an influence on our economic fortunes, must also be taken into account. We shall not be prosperous unless we are secure.

Our interests in Africa and the Middle East, for example, political and economic issues are inextricably connected. The standing of this country in the eyes of the world, is bound up with our stand on human rights, our political, social and cultural values. Our assessment of our interest cannot therefore be confined either generally or in any one country to purely economic considerations alone.

This said, the White Paper declares, there is a sense in which the pursuit of our economic objectives takes precedence over all others. Our ability to safeguard our security; to be a reliable ally in NATO; to be a constructive partner in the European Community and the Commonwealth; to honour our international commitments and obligations; and to contribute, not least by our aid programme, to the building of a peaceful, just and prosperous world, from which we shall benefit as much as anyone else, depends, in the last resort, on our economic strength.

The core of the Government's approach to the whole issue of British overseas representation is that it must, in as far as is humanly possible, reflect faithfully British society in the round—its attitudes, values, interests and concerns.

The Government has identified five major and overlapping areas in which reforms will be introduced and new guidelines laid down. The aim is:

- (i) to increase specialised knowledge of our overseas representation.
- (ii) to build a closer working relationship between the Diplo-

matic Service and the Home Civil Service.

- (iii) to improve the co-ordination of our overseas representation, and of the resources devoted to it, both in Whitehall and abroad.
- (iv) to have the diplomatic service fully responsive to Government and British society.
- (v) to maintain a wide but cost-effective system of residential representation overseas.

We need to put overseas expenditure on missions abroad in proportion. Over £260m was spent in 1976 by foreign countries on their diplomatic representation in London against Foreign and Commonwealth Office expenditure overseas of £131m. None of our main industrial partners spends less than we do on overseas representation. There are at present 10 British posts abroad with UK-based staff; this is broadly in line with the number of posts maintained by comparable countries. Once a mission has been closed, reopening is a costly and time-consuming business.

Recruitment to the Diplomatic Service has changed over the last generation. It now comes from a much broader base of British society. In the 1950s, one in seven of new administrative grade entrants came from state schools; now the figure has been just under one in two. The equivalent figures for non-Oxbridge universities are one in ten and one in three. New generations of recruits have changed and with them attitudes are changing too. The Government will do all it can to encourage recruitment from a wider base which corresponds to our national system of education.

**Training**

An important consideration bearing on the size of missions and the number and size of subordinate posts is the question of consular services. The Government believes that there will be widespread and justifiable public criticism if protection services were withdrawn from many posts and that public demand for these services is bound to increase with the continued growth of commercial effort overseas and of tourism. Consular services will therefore be maintained on approximately their present level. But consular work will, in future, be self-financing by increases in consular and passport fees in line with costs.

The Government has decided after careful evaluation that consular services will be broadly satisfactory and will continue to provide these

services.

The detailed measures to which the latest reappraisal has led or will lead can be summarised as follows:

- 1—There will be a programme of interchange between the Foreign and Commonwealth Office and 17 Government departments. The programme will be implemented by short-term attachments and by the joint training of members of the Home Civil Service and Diplomatic Service. The Government will consider the feasibility of extending interchange to industry, commerce, banking and the trade unions.
- 2—An intensive review of training for Diplomatic Service commercial officers is nearing completion.
- 3—A system of wide but cost-effective representation overseas will be established with "mini-missions" in selected countries where British interests are limited. The Government will take steps to ensure that this does not lead to an increase in the number of higher grade posts.
- 4—Ministries apart, there is a clear need for further reductions in the size of posts. There will be a critical examination of the size and grading of missions.
- 5—Six subordinate posts will be closed and the closure of five more is under consideration. Reductions in the size of subordinate posts will also be considered.
- 6—The establishment of a Research Department in the Foreign and Commonwealth Office will be cut by 17 per cent from 110 to 91.
- 7—As a result of a post-by-post review, there will be cut in information staff overseas of some 16.5 per cent (Diplomatic Service) and 10.5 per cent (locally engaged). Savings in the Information Departments of the Foreign and Commonwealth Office may follow and further streamlining of some of the services provided by the Central Office of Information will be considered.
- 8—The Government aims to cut defence staff abroad by 25 per cent. The precise details will depend on a post-by-post review.
- 9—A detailed review of the long-term manpower needs of the Diplomatic Service has been set in hand. The emphasis of this review will be on flexible recruitment and retirement. A review of different forms of recruitment to the Diplomatic Service is in progress and will cover, among other things, short-

term contracts. More flexible appointment procedures for senior grades are being considered, as is the phased introduction of annual leave to ensure that Diplomatic Service personnel serving abroad keep in touch with Home Departments and are not absent from their posts for long periods because of accumulated leave.

10—There will be joint consultation and agreement between the Foreign and Commonwealth Office and the relevant Home Departments on the priorities, policies and resources to be deployed in any given country. This will be effected by means of jointly produced Country Assessment Papers. There will, from time to time, be major policy papers on external issues, produced by the Foreign and Commonwealth Office in conjunction with the relevant Home Departments.

11—The Government will publish two new series of papers: Foreign Policy Documents and Background Briefs. These will be designed to increase the flow of available public information about the formation and conduct of foreign policy.

12—A country-by-country review has been set in hand to see how far separate British Council offices abroad can be merged with missions on the presumption that "users" should be effected unless there are good reasons for the retention of separate establishments.

13—The British Council's role, structure and administration will be reviewed.

14—The Government is considering possible ways of rationalising education aid activities of the British Council, the Technical Education and Training Organisation for Overseas Countries and the Inter-University Council, and their relationship to the Education Departments and the Ministry of Overseas Development.

15—The BBC's world-wide service will be maintained on a 24-hour basis. All the vernacular services will be reviewed.

16—The Government has authorised planning to be undertaken to maintain audibility within the BBC's estimate of what is technically considered essential. The necessary capital investment programme is expected to cost some £20m over the next five years.

17—Smaller aid programmes will be critically examined.

18—There will be a management review of the Ministry of Overseas Development.

The United Kingdom's Overseas Representation, Command 7308, £0.15.

## LEGAL NOTICES

**IN THE HIGH COURT OF JUSTICE**  
Chancery Division Companies Court, in the Matter of FRANKLIN & JENNINGS & COMPANY LIMITED and in the Matter of the Companies Act, 1948.

NOTICE IS HEREBY GIVEN that a Petition for the Winding-up of the above-named Company by the High Court of Justice was presented to the said Court by FRANKLIN & JENNINGS & COMPANY LIMITED, a company incorporated in England, on the 21st day of July 1978, and that the said Petition is directed to be heard before the Court on the 18th day of October 1978, and any creditor or contributory of the said Company desirous to support or oppose the making of an order on the said Petition may appear at the time of hearing in person or by his Counsel for that purpose; and a copy of the Petition will be furnished to any creditor or contributory of the said Company requiring such copy on payment of the regulated charge for the same.

WRIGHT & WEBB STRETT & SONS, 10 Abchurch Lane, London EC4N 3DF, Solicitors for the Petitioner.

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## The Marketing Scene

# Scotch makers watering at the mouth

KENNETH GOODING describes the confusion in the £900m Scotch market

NEVER BEFORE has the Scotch whisky market in the UK been in such a state of confusion, but then never before has 30 per cent or more of the market been for grabs. With the market reaching at least 150m bottles a year worth around £900m at retail prices, rewards at stake are mouthwatering.

The gap appeared immediately the Distillers Company withdrew Johnnie Walker Red Label from the British sale as a result of its dispute with the IEC Commission. It then priced two other big brands, Black and White and V&S, out of the running by adding 50p a bottle, all of which was to protect overseas sales.

Distillers have not just opted out of the market, however. It is putting much more weight behind Haig, a brand that already has 13 per cent of the market compared with Walker Red's 15 per cent. Haig has been allocated £900,000 for its new promotional push.

Distillers has also launched new brands for its existing marketing and sales forces to support. John Barr has been introduced from the John Walker business and from Buchanan's Scotch Whisky, which handles Black and White, comes the Buchanan Blend.

Among other recent changes, Seagram, the Canadian-owned concern which is the world's

biggest liquor group, has carefully chosen its timing to kill off the former 100 Pipers and, in all, but one supermarket chain, its Passport brands. Instead, Seagram is offering an up-market brand, the Original Kundred Pipers.

Life will be difficult for the newcomers. It probably takes three years for a new Scotch brand's potential to be judged properly. The build up to a major position in the market will take several more years.

Once established, though, a best-selling Scotch can look forward to 20 years or so of good, profitable sales, not only in the UK but international markets. Successful promotion of a new Scotch needs a subtle touch and a great deal of luck.

It is a relatively simple matter to set a wide and widespread distribution in the take-home trade if you offer a cut-price cheapie. But any attempt to put up a Scotch needs a subtle touch and a great deal of luck.

another matter, and helps to confirm consumer confidence. Even here, doubling up the budget certainly won't double sales.

The important starting point for any new Scotch is good distribution. Probably distribution in the "on" trade—pubs, clubs and so on—is most important of all, as customers get a chance to try the brand before making the comparatively large investment—around £4.25—for a full bottle in a take-home outlet. Total Scotch sales are probably split 60-50 between "on" outlets and the take-home ones.

However, only one customer in four in a pub ever asks for a particular brand. The rest simply request "a Scotch". This means that most of the time the barman pours whatever Scotch his brewer is currently pushing.

Only three brands are asked for regularly in the UK: Bell's, Teacher's and, to a lesser extent, Famous Grouse. Significantly, they have all built up steadily from a high-price platform. Bell's and Teacher's always took great care to be priced at least 10p above rival standard brands. Today Bell's is the best-selling Scotch in Britain with a possible 22 per cent market share. Teacher's has 16 per cent and after Haig, with its previously noted 13 per cent, comes a big can before Grant's Standard and White Horse with 8

to 7 per cent each.

Famous Grouse is among the brands currently showing the fastest growth: it is probably in their development ten to 15 years ago. It now has at least 4 to 5 per cent of total "on" sales but less than 1 per cent of the take-home trade. The time is now ripe for it to capitalise on its growing popularity and command more take-home business at healthy margins of profit for all involved.

Because of Britain's peculiar drinks distribution system, with the brewers owning the majority of pubs and supplying most of the competing establishments like clubs and hotels, the support of a friendly brewer can be valuable to a Scotch brand, but only if the association doesn't damage the "image," something which is not always possible.

Grant's has managed so far to escape being labelled as "a brewer's brand" and was extremely well poised to get the most out of the vacuum in the market that the Distillers Company created. The brand is now getting much more support from Bass Charrington, with its 9,000 pubs, since Bass dropped the agency for V&S 69 when the price went up. It has also replaced V&S 68 as the main pouring brand in the Greenall Whitley pubs, of which there are 1,500.

Grant's is marketed in the UK by a company jointly owned by Bass (30 per cent), Allied Breweries, which also owns Teacher's (30 per cent), Whitbread, owners of Long John (30 per cent) and Wm. Grant, the privately-controlled brand owner (10 per cent).

Highland Queen, the MacDonald Martin Distilleries brand, also seems already to have won something from the rearrangement of the market. Bass has taken on the agency and Highland Queen is the only Scotch brewer to offer to the "free" (non-brewer-owned) trade in England and Wales. Again, Highland Queen will take some of the slack left by V&S.

On the other hand, Queen Anne, owned by Glenlivet Distillers, a company recently taken over by Seagram, has been dropped by the Courage brewing group as a brand for the take-home trade. It is retained as one of the house whiskies in the 3,800 Courage pubs but must certainly feel an adverse impact.

There is still no point in looking for longer-term winners and losers for at least a couple of years. In the meantime, Scotch drinkers are having to think again about brand preferences. Perhaps they might also develop a little more brand loyalty in the process.

where introspective attitudes rule the day and the individual needs of agencies and their clients obtain a minimal degree of consideration.

He suggests that advertisers and agencies bring three kinds of pressure to bear on individual contractors: "First, those contractors operating expenditure share discounts should be encouraged to abolish them immediately.

"Second, advertisers should be allowed the opportunity to freely move airtime from one product to another without any quid pro quo guarantees. When airtime is booked well in advance it may well be in the advertiser's short-term interests to substitute one product for another. This is currently not possible without extensive negotiations.

"Third, it is about time that the television contractors' sales policies considered more closely the individual marketing requirements of advertisers.

"I contend that many current investors in the television medium cannot take much more of the present restrictive, inflexible attitudes. It is about time that the Boards of these television contractors woke up to the fact that if competition existed, rather than monopoly, these contractors would rapidly lose them money."

TV ADVERTISING Michael Thompson-Noel

## Another autumn of discontent

RUNNING A MONOPOLY TV franchise in the midst of an advertising boom is not all fun and safari parks, as the current licence holders would undoubtedly attest. Their case for ITV2 has been rejected by the Government, though they will have to wait until after the election to see how quickly, if at all, the White Paper on the future of broadcasting is pushed boldly through as legislation.

In the meantime there is plenty of sniping from the wings. According to Chris Dickens, media account manager at J. Walter Thompson: "Yet again we find ourselves moving inexorably towards another autumn television advertising period threatened by over-monopolisation, rationing and almost a take-it-or-leave-it attitude among many of the television contractors' sales personnel."

Naturally, the situation will be heavily influenced by the individual sales policies adopted by each of the contractors, but if any of them even slightly reads the market, says Dickens,

the residual minutage available will be sold at the eleventh hour under the guise of helping each contractor's "suppliers"—that is those spending money on their products according to area share of homes or sales (as assessed by the contractors), whichever is the greater.

Writing in the first issue of October, a new media digest published by J.W.T., Mr. Dickens states: "Some contractors have become so obsessed by this share argument that they have begun to lose sight of the absolute sums of money that are being discussed. A product spending £20,000 could be far more important to them in their terms than a product spending £30,000."

Do television contractors have a God-given right to control our access to the medium and to restrict our ability to communicate with people on the basis of an arbitrary figure which, for many marketing strategies, carries no substance whatsoever?

According to Mr. Dickens, the time has come for the contractors to eliminate restrictive elements

from their rate cards altogether, particularly in the face of limited airtime availability.

How full will the contractors be this autumn? First of all, Mr. Dickens looks back to the last November when most contractors admitted they were virtually fully sold at the maximum rate available on their rate-cards after taking account of agreed discounts. The net ITV2 advertising revenue last November was £24.4m, or £1,153m a day, a figure Mr. Dickens considers an acceptable base for assessing the monthly potential this autumn.

"If we assume that November 1977 was sold at 87 per cent of its real potential, having allowed for no breaks in adult education programmes and the break at both ends of the day not being sold at full rate, then at the rates applicable in 1977 the maximum potential for the autumn of 1978 would be: October, £38.8m; November, £38.8m; December, £38.8m."

Assuming that the same degrees of test, local and share discounts apply this autumn as

last, and allowing for an estimated overall increase in the network's potential of 6 per cent,

there have been minor adjustments to some rate-cards since last autumn—Mr. Dickens calculates that in order for the network to be completely sold this autumn it would need to show revenue gains of 12.7 per cent in October, 8 per cent in November and 34.5 per cent in December.

"Even a conservative estimate of the money available to the medium in relation to 1977 would indicate an increase of some 15 per cent. This means that, allowing for the Christmas downturn in demand, the autumn will be full in most parts of the country."

"The contractors, say this. We can therefore expect considerable pressures from them to book whatever is allocated to each product under threat of not getting anything else."

According to Mr. Dickens: "Unless we see a considerable shift in the attitudes of the contractors, television will rapidly become an inflexible medium

## Technical News

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

### Welded beams save weight

SIGNIFICANT weight savings in construction and shipbuilding work are offered by the use of welded steel beams to replace the traditional rolled beams in various shapes.

Tehdespaikki Oy, a Finnish producer, reports that the savings run from 20 to 50 per cent compared with rolled units of similar depth and flange width. The welded products range from 250 to 2700 mm deep with flanges from 50 to 800 mm wide and up to 50 mm thick.

The welding line has been set up by the company at a new factory with a capacity of 20,000 tonnes a year and the company attributes the weight saving for comparable strength to the success of the welding process, which permits the use of thinner webs.

Standard profiles produced include I-sections for roof girders and columns; H-sections; asymmetricals for crane and bridge beams; box sections; and L and T-sections for shipbuilding. Tapered, curved and cambered products are also available.

The whole production process, including transportation, is automated, with hot-rolled plate initially shot-blasted for quality

welding. But welding takes place prior to flame cutting and there are two lines, one for the products for shipbuilding and the other for construction materials.

Welding takes place without pre-assembly by a submerged arc method.

In construction beam work, plates are pre-bent before assembly so that the curvature welding imparted is compensated for. On the shipbuilding line, assembly takes place in one pass and the curvature is subsequently rolled out.

Completed product goes direct to an air-painting shop and is thoroughly dried, the various finishes ranging from one coat of primer to several coats of paint, or any specified anti-corrosion system.

Inspection to standards laid down by Lloyd's, Det Norske Veritas and the USSR Register of Shipping, among others, the same standards being used for shipbuilding and constructional beams.

The whole process has been developed by the Finnish company itself and it is now offering the know-how for licensing. Tehdespaikki Oy, POB 69, 84101 Ylivieska 10, Finland.

### Big containers emptied

AN open-frame raised vibrating unit has been devised for ensuring complete emptying of central base discharge bulk containers and similar vessels.

It overcomes problems caused by clumping or static build-up preventing free flow, often encountered with powders used in foods and industrial chemical processes, and particularly with plastic granules.

The discharger is mounted on special anti-vibration rubber mountings. These ensure a high degree of isolation from the sup-

porting stand and make for quiet running and easy servicing.

Power is from two Triton B255 300-watt rotating motors. These are three phase 415V, 2-pole 1 hp continuously rated units.

Adjustable out-of-balance weights are provided so that the correct centrifugal force settings are simple to achieve with accuracy when adjusting vibrating amplitudes for specific applications.

Triton Engineering Co., Kingsworth Industrial Estate, Wotton Road, Ashford, Kent TN23 2LB.

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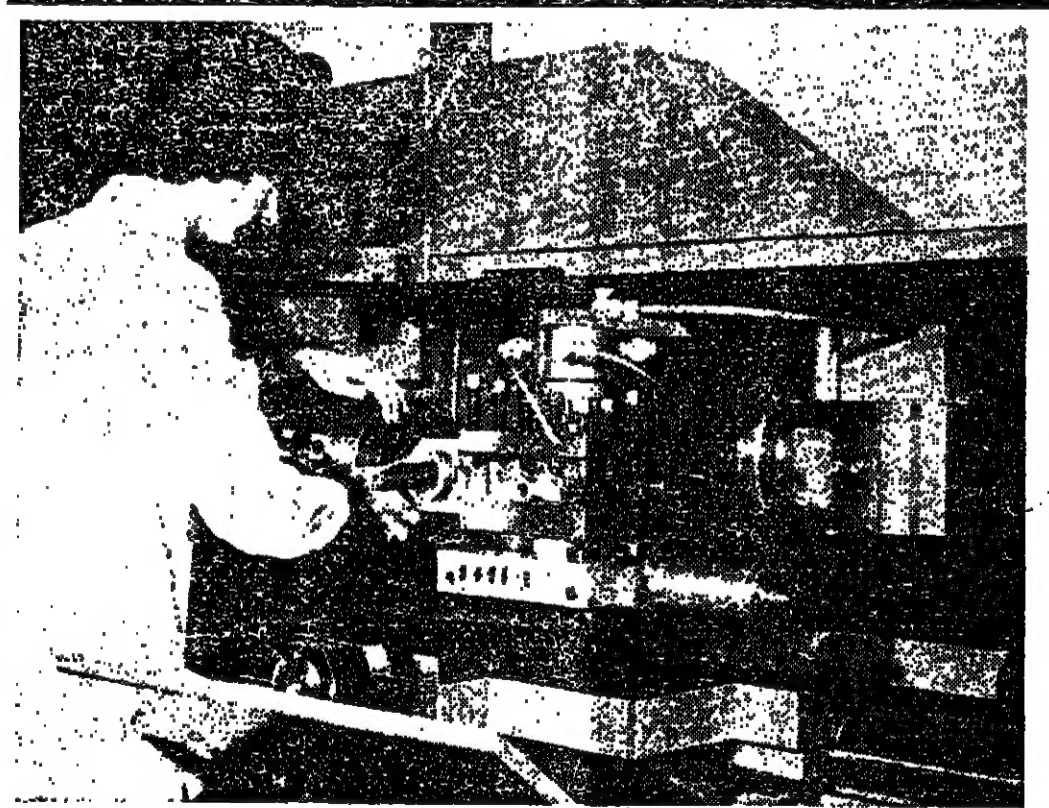
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24HR EMERGENCY NUMBER 01 637 3557 EXT 409



This numerically-controlled lathe, the Computum 290, was announced last Tuesday by TI Churchill of Blaydon-on-Tyne, Tyne & Wear. It has a four-station universal front turret and there is the

option of a six-station rear turning turret. Feeds, speeds, depths of cut and other factors needed to produce a finished component are all carried in code form on the control tape and the machine operates from the latter automatically.

### INSTRUMENTS

#### Timing the events

MEASUREMENTS OF time between two events observed on a new 100 MHz oscilloscope can be consistently made with 1 per cent accuracy.

The Hewlett-Packard Model 1742A Delta Time Oscilloscope is also available with an optional 34 digit autoranging digital multimeter which displays time in seconds, milliseconds, or microseconds. This DMM option (034 or 035) can be ordered installed initially, or added later in the field because the delta time capability is in the basic oscilloscope. The DMM can also be used to measure ac and dc voltage and current as well as resistance.

In the delta time mode, the oscilloscope measures time between two events on either channel A or B, or between an event on one channel and an event on the other. Measurements of high-speed digital timing, transition times, propagation delay, and clock phasing are rapid and with greater accuracy than with traditional differential delay time base oscilloscopes.

Vertical deflection factors range from 5 millivolts to 20 volts per division over the full 100 MHz range. Vertical deflection factors may be increased

to 1 and 2 millivolts per division on both vertical channels with a bandwidth to 40 MHz. Thus the 1742A has the high performance required for both laboratory and field applications. Hewlett-Packard, King Street, Lane, Wokingham, Wokingham, Berks. Wokingham 754774.

### Powerful electron microscope

UNVEILED in Toronto by Philips Electronic Instruments is a new type of electron microscope, the venue being the International Congress on Electron Microscopy.

The company said the new unit had a patented twin lens objective and a scanning transmission control unit, but was otherwise like the existing EM-400 microscope.

Philips claimed that the modifications made possible a combination of imaging at atomic resolution with the capability to analyse materials "in particles as small as one-billionth of a metre."

The microscope should be available in the U.S. by the first quarter of 1979. Existing EM-400s can be retro-fitted with the new twin lens and control units.

### Improves accuracy of recorders

MADE BY Astro-Med in the U.S. and available in the U.K. from Russet Instruments is a position feedback galvanometer for use in direct writing recorders, aimed at increasing their accuracy.

The unit is a self-contained 3 x 2.5 x 2 inch package with moving coil stylus arm on top. Input signals are fed directly to a multi-stage amplifier contained within the package. The amplified result is passed via a driver stage to the coil which surrounds a powerful permanent magnet. Any change in the position of the coil (which drives the stylus) is sensed by a transducer which converts position into a proportional electrical signal.

This position signal is compared with the original input to the recorder; if there is a difference a servo amplifier stage produces an output voltage to drive the coil to a null position. The accuracy of the system is claimed to be better than 0.5 per cent of full scale frequency response DC to 200 Hz (flat from DC to 100 Hz with 10 mm amplitude).

More from the company at Sheen Park, Richmond, Surrey TW9 1UN (01-840 9881).

### DATA PROCESSING

#### Increases performance

AVAILABLE TO users of computer output on microfilm in Britain are two enhancements which will considerably increase the performance of installed Datagraphix equipment. One is a powerful read-write tape drive and the other a cartridge type disc drive with up to 12 Megabyte capacity.

For use with the 4500 and Autocomme units, they can be installed in the field with operating units or specified as options on new units.

Over 30 of the 1600/6250 tape units are in use on user sites in the U.S. and Europe.

Incorporating automatic tape loading, the 1600/6250 bpi tape drive has the ability to accommodate four tape transports. Apart from giving increased throughput and faster job turn-around, it provides greater data reliability.

The new disc drive has two discs—one fixed and one removable. Two models are available—one with three Megabyte removable discs and the second with six Megabyte removable discs. Average access time for

the location of data in any track is less than 30 microseconds. The new units use interchangeable, 5440 cartridge, double-sided, oxide coated discs in polycarbonate dust-proof housings. Both fixed and removable discs can be used to contain programmes, job set-up parameters and job accounting information.

Datagraphix is at Drift Road, Windsor, on 034 47 5611.

In the meantime, Agfa-Gevaert has announced an agreement with Quantar Corp under which the former will add to the equipment it promotes and supports in Britain, the various Quantar COM systems. Quantar is an NCR affiliate.

At present the company maintains 41 COM installations in the UK, including 31 Pertec units for which it originally had the franchise. It is promoting the Calcomp Series 2100 of which one has just been sold to Vickers Management Services with a further two to go to one of the large UK motor makers in the near future.

Agfa-Gevaert, 27 Great West Road, Brentford, 01-890 2131.

### Checking the tapes

INEXPENSIVE software packages by Engineering Computer Services of Tamworth, Staffs, will allow the user to verify work-to-date with the aid of the plotter after each stage of tape preparation. At an early stage the preparation of the program, the plotter can give the programmer an accurate drawing of the part to be machined, and the programmer will be able to see at a glance whether he had made any mistakes to date.

On existing batch-orientated bureau systems, this is not possible: the programmer has to wait until the tape has been completed before verification is possible. This makes the identification and correction of any errors more difficult.

Engineering Computer Services, Piccadilly, Tamworth, Staffs B78 2ER.

### COMPONENTS

#### Universal float switch

OFFERED by Gentech International is a simple and inexpensive float switch made from stabilised glass-filled nylon and suitable for applications ranging from vehicle radiators to domestic appliances.

For AC mains applications for example, it can switch loads in the range 15 watts and in general can operate at temperatures up to 240 deg C.

It consists basically of a pivoted float carrying a magnet able to operate a reed switch in the fixed portion. As the float leaves the vicinity of the reed with change of fluid level, the

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## FINANCIAL TIMES SURVEY

Thursday August 3 1978

## ALBERTA

J. P. 10/15/80

## Poor house to power house

By W. L. Luetkens

THE SHEKES of the North are at it again: promising discoveries have given a new impetus to exploration for gas and oil in Canada's fastest growing province, which can truly claim to be the powerhouse of the country.

It was probably inevitable that Alberta and its oil and gas men (who include not only the normal representatives of the industry, but also farmers and professional people having a better) should be likened to the Arabs. It also was a bit unkind, after a struggle, Alberta was revented from charging domestic producers the full world price for oil when it shot up in 1973. Instead the Canadian price went up in steps, and at \$12.75 a barrel since August 1977, it is still well below the world level.

Mr. Peter Lougheed, the premier—a technocrat if ever there was one, who runs the province like a well-oiled machine—speaks of the income thereby foregone as a contribution that Alberta has made and still making to Canadian industry has been strikes, so moderation. None the less, he has the rich rewards that Alberta has reaped from its oil.

Edmonton is this year staging the Commonwealth Games there and coal, are looked upon with envy in much of the rest of Canada. Mr. Lougheed's devotion to Canadian national unity should not be doubted, but he is a bit of an Alberta Firster. His Government has let it be known that all other things being equal Albertans will be given preference in doing business with it—though this is primarily a response to the policy of certain other provinces where the local contractor actually receives a margin of preference.

From being in the Canadian poor house during the Great Depression of the 1930s, Alberta has advanced rapidly since oil in substantial quantities was discovered in 1947 in the region of the provincial capital, Edmonton. The advance became breathless in the 1970s. Now that 8.3 per cent of the Canadian population which lives in Alberta produces 11.3 per cent of the Canadian gross national product, investment in Alberta was rising by 27 per cent a year during 1975-77, and the province now accounts for 19 per cent of Canadian business investment. But—and Mr. Lougheed is the first to admit it—Alberta remains utterly dependent upon oil, gas and agriculture for its future.

There is a reverse side to the petrodollar coin. Housing in Edmonton and Calgary, where more than half the population lives, is the most expensive in Canada, though a benevolent provincial tax collector, flush with oil and gas revenues, has otherwise cushioned the impact upon Albertans of boom conditions. Moreover, the labour troubles that have been plaguing much of the rest of the Canada have arrived in Alberta after several years of relative peace.

## Strikes

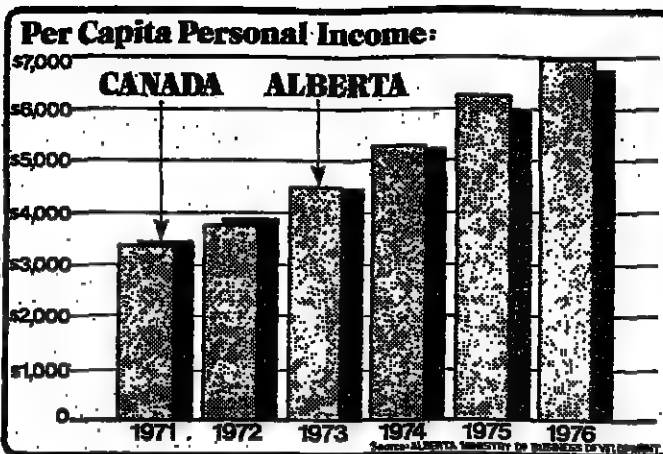
This year the construction industry has had strikes, so have the breweries and the electrical industry. Since Alberta has reaped from its oil, Edmonton is this year staging the Commonwealth Games there and coal, are looked upon with envy in much of the rest of Canada. Mr. Lougheed's devotion to Canadian national unity should not be doubted, but he is a bit of an Alberta Firster. His Government has let it be known that all other things being equal Albertans will be given preference in doing business with it—though this is primarily a response to the policy of certain other provinces where the local contractor actually receives a margin of preference.

The Queen today opens the Commonwealth Games in Edmonton, capital of a Canadian province that has been spared the recession because of its oil and gas resources. But wealth has not warded off labour troubles, and medium term problems need to be solved.

to ransom: the stadium was completed in time without the nerve-racking delays experienced in Montreal. The expiry of wage controls in Canada and the general prosperity in Alberta are sufficient explanation for the stoppages.

None the less they are a sure sign that not everything in Alberta is plain sailing. So are the human derelicts, who beg for quarters for a cup of coffee (or a drink) from strangers in some sections of Edmonton and Calgary. Some of them are the usual victims of boom towns; others are Canadians who were attracted to the province by its prosperity and found that there is little call for unskilled labour. It must, however, be added that the unemployment ratio in Alberta is low—something like half the 8.3 per cent of Canada as a whole (a figure that for methodological reasons rather exaggerates the extent of the evil).

This is a problem that, in the short run, could become worse since some of the big construction schemes in Alberta are coming to a conclusion: first and foremost the C32.1bn Syncrude plant to extract oil from the Athabasca oil sands, has been completed; it was the main dynamo of industrial investment in the province. The world-scale ethane petrochemical plant at Joffre also is almost complete, and although a large benzene plant has received the necessary cabinet approval, it is still



not quite clear precisely when construction will actually begin.

The same is true of the biggest venture of them all, for a pipeline to carry gas from Alaska through Canada to Edmonton, where it could be fed into existing systems carrying gas to U.S. markets. The Canadian section of the line, cost estimates for which range above C\$10bn, is to be built by a consortium marshalled by S. Robert Blair, president of Alberta Gas Trunk Line.

Originally it was thought that work would begin around the turn of 1978-79. But the finances of the pipeline are unclear until the U.S. has worked out an energy policy and, more particularly, until there is clarity about the price Alaskan

gas will command in the U.S. There could even be cheaper gas to be imported from Mexico in which case delays to the Alaska line could become even longer than the 12 months or so now expected.

Not even the oil and gas men are having it all their own way. Canadian Government restrictions upon exports of crude, imposed in the interests of conservation, mean that production from the Albertan fields is running at some 400,000 barrels a day below capacity—a figure that could increase to some 500,000 b/d by the end of the year as Syncrude comes on stream. In the case of natural gas, a conjunctural setback to demand and the competition of heavy fuel oil in the industries of Ontario have created a similar picture. A third of the

the case of heavy oil. By then, it is, the University Hospital of too, Alberta may be making so-called synthetic natural gas from its ample coal stocks—the third of its great energy resources.

The story of the sands has been a tantalising one: the possibility of profitable extraction of oil has more than once appeared to be imminent. With a special tax and royalty regime, Syncrude expects to make ends meet; but there is no guarantee that such will be the case.

That question mark overhanging the sands, with their potential resource greater than all the oil in Saudi Arabia, lends point to the determination of Mr. Lougheed to diversify the provincial economy and to process hydrocarbons locally to get a better price. The ethane complex marks a start; it has already attracted a number of plants producing derivatives. But there is no conclusive answer yet to the question whether Alberta can move on to finished products. The feedstocks are there, but markets are far away.

On a more mundane level, Alberta hopes for investment, not least from Europe, in industries closely related to what it already has. The oil and gas industries need servicing: agriculture, with gross cash receipts last year of \$2bn, requires tractors. The oil and gas revenues require financial institutions to channel them into profitable investment.

The vision has something almost middle class about it, in the good sense of those words. Good husbandry is of the essence of Mr. Lougheed's policies, to ensure that when and if the oil runs out, Alberta need not return to the poor house. The Heritage Fund (discussed elsewhere in this survey) is typical: in it the Lougheed cabinet banks 30 per cent of its revenues from wasting natural resources as an investment fund to help finance diversification, but also as a nest egg for the future (and above all under rules which subjects it to control by the Cabinet rather than by the legislative assembly).

When you see the cowboy boots and hats so freely sported in Edmonton and Calgary you may not believe it, but the province is steeped in the traditional values of good husbandry and order. In how many other cities of the contemporary world would the police, such as its contingent received in the Klondike days and even upon rival energy sources such as sun and wind, months? And that's more than a proposal to provide additional money for science and medical research to the tune of, perhaps, \$30m-\$50m a year is expected to come out later this year. As Quartet Singing.

West Pembina means that the exhaustion of the Alberta resources of conventional oil, forecast in the mid-1980s, will be postponed, by how much nobody can tell. By then, however, according to the conservative forecast of the Alberta authorities, the oil sands and the heavy oils of the Cold River and Peace Lake regions will be yielding some 950,000 barrels a day. It will be expensive oil: the sands must be mined, as at Syncrude, and then processed: or processed underground in

## Shifts

As the economic centre of gravity of Canada shifts westward and as the Pacific rim develops Alberta may find itself closer to them.

In any case, nobody—least of all Mr. Lougheed—wishes to build up a classic manufacturing economy in Alberta. The emphasis is on high reward things that can be done with few people.

The provincial Government, for instance, takes pride in the support it has given to scientific research (though inevitably much of the emphasis has been on energy, such as the technology needed in the oil sands, and even upon rival energy sources such as sun and wind). A proposal to provide additional money for science and medical research to the tune of, perhaps, \$30m-\$50m a year is expected to come out later this year. As Quartet Singing.

# In Alberta we're up from the grass roots

The engineers and technicians who staff our Edmonton and Calgary offices grew up with Alberta's oil, gas and petrochemical industry. They've probably designed more oil pumping stations than any other engineering firm in Canada, and have worked on every interprovincial Pipelines station between Edmonton and Montréal.

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## ALBERTA II

## Energy picture changes again

WHAT DO YOU DO when the oil runs out? You go out and look for more, and you begin to make the stuff yourself. That, roughly, is what is happening in Alberta. Canada's main domestic source of gas and oil where not so long ago the decline of existing oil fields appeared to be proceeding quickly.

But lately the picture has changed. New oil has been found in the west Pembina district, near Edmonton, the first major find in years. The gas supply, which always did look more ample, has increased greatly. Last year the surplus was generally described as a "bubble." Now Mr. Hans Maciej, technical director of the Canadian Petroleum Association, says that it is a big balloon.

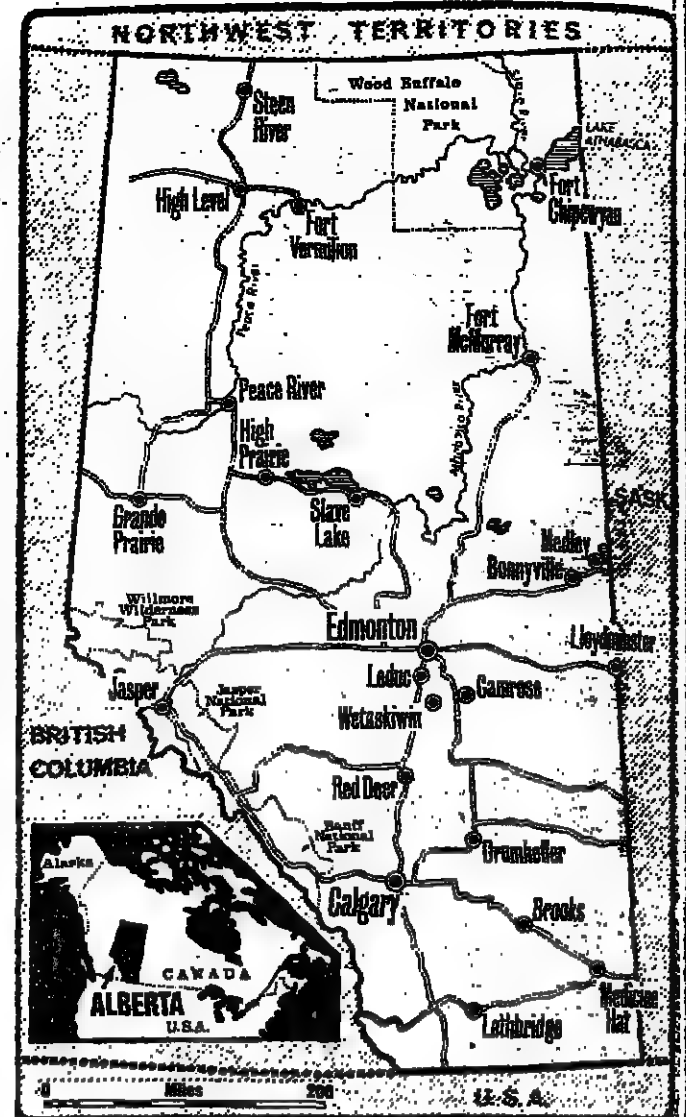
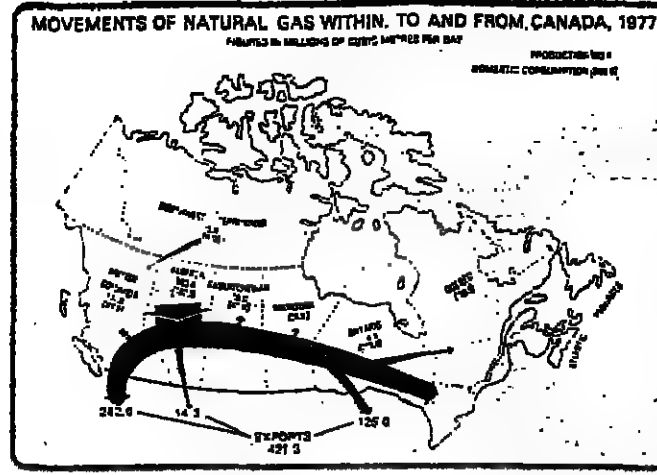
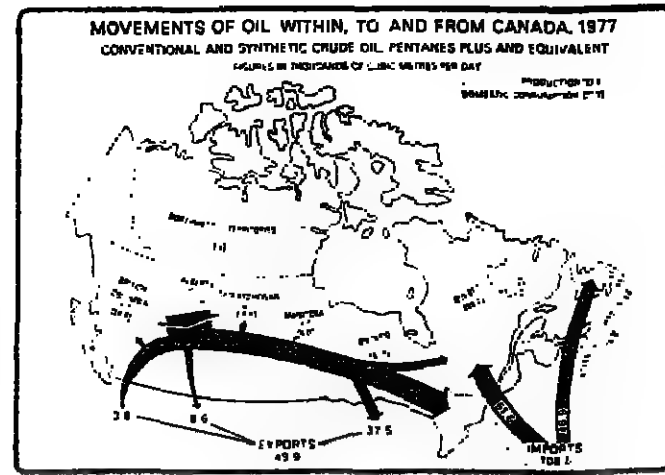
On top of that, the turning point could be in sight for the so-called synthetic oil, a product won by treating the sticky bituminous mass of the almost mythical Athabasca oil sands, and for the heavy oil, a slightly less sticky, but still not liquid bitumen, in the areas of Peace River and of Lloydminster on the Alberta-Saskatchewan border.

Gas, too, might one day be made by man. Alberta has recoverable reserves of more than 110 billion tonnes of coal of varying qualities and accessibility, and by the end of the century could be turning some of it into so-called synthetic natural gas.

The big news from the sands is the Syncrude, a C\$2.1bn plant to produce oil, is in process of coming on stream. For a number of years, another sands plant, that of Great Canadian Oil Sands, an affiliate of Sun Oil of Chicago, has been producing synthetic oil, but at a capacity of about 60,000 b/d it has been small and technical problems have been great. As a result GCOS, though it has made an occasional profit, has not so

## Favour

far been a paying proposition. Syncrude could be different. By the end of this year it expects to be capable of producing 108,000 b/d, rising to 129,000 b/d after what is known in the industry as "de-bottlenecking." In addition, Syncrude has been built with back-up and double back-up systems at a number of points where GCOS has had failures, especially during the winter in the Fort McMurray area when the sands freeze solid. For instance, Syncrude will mine the sands by scooping them up in giant buckets drawn by cranes with booms longer than a football pitch, and store them ready for processing. That will permit production to continue if the draglines fail. At GCOS the sand goes straight into the processing plant from the mine; a breakdown there shuts down the whole plant.



at least both the federal provincial Governments can take their cut. But there is some reason to suppose that the oil companies believe it to be satisfactory since after a long period of quiet proposals are coming from the industry for setting up further plants.

The significant aspect is that these proposals have come from the private sector, whereas Syncrude (since the withdrawal of Atlantic Richfield) is a mixed public-private enterprise. The main shareholder is Imperial Oil (Exxon), with 31 per cent, followed by Cities Services (22 per cent) and Gulf (18 per cent). The remainder, being Arco's original share, was taken on by the Canadian, Alberta, and Ontario Governments which

propped up the venture. But now Shell has put up a proposal for a similar plant in the sands, estimated cost at 1977 prices \$2.4bn; GCOS is thinking of expanding (\$180m); Syncrude, all going well, will eventually wish to install another 64,000 b/d (\$180m); and Imperial Oil has proposed a commercial scale heavy oil operation of 145,000 b/d near Lloydminster (\$450m). In addition Gulf and PetroCanada (owned by the Canadian Government) have invited Husky Oil, object of a recent ding-dong takeover battle, to join them in developing Husky's heavy oil reserves near Lloydminster.

Like the cost, the stakes are enormous. The federal ministry of Energy, Mines and Resources estimates that the oil sands and heavy oil areas contain altogether 1,000bn barrels, four fifths of it in the sands, of which between 84bn and 202bn barrels are recoverable. The technologies involved are still in their infancies. The

mining method practised by GCOS and Syncrude does work, but is effective only down to a depth of at most 300 feet. The present alternative, the so-called *in situ* method, functions only below 800 feet. It has been developed by Imperial's heavy oil pilot plant using what is known as the huff and puff method. Huff — you inject steam into the bitumen to melt it; and puff, up it comes. It sounds simple, but is very energy intensive: Imperial is planning to open a coal mine especially for its proposed large plant. It also is inefficient: most of the oil remains below ground.

## Partner

The Alberta Oil Sands Technology Research Authority is hoping to find a commercial partner for a pilot plant to test a new approach that could increase the recovery rate to 80 or 70 per cent and could also work in the area between 300 and 800 feet below ground. It is a method of tertiary recovery devised by the Russians which consists not of huffing down steam from the surface, but digging a mine shaft to a point below the bitumen and injecting the steam laterally from there. You waste less heat and cover a larger area than by injecting from the surface.

Ottawa has set a target of 1m b/d from the sands and heavy oil by 1990, but the authorities in Alberta think that 620,000 b/d is more realistic. Their reason for doing so is not so much the financial and technical difficulties, but the changed outlook for conventional oil. West Pembina has not yet been fully evaluated; estimates go as high as 2bn barrels. The oil companies have published estimates varying between 1.5bn and 200m, the

latter figure being too low. To put that into perspective one must add that present proved recoverable reserves are 5.2bn barrels. The point about west Pembina is that improved geoseismic methods alone have made possible the discovery. The oil is in vertical reservoirs a good deal harder to spot than the usual horizontal pool. Moreover, west Pembina is the result of the Alberta Government's licensing regulations which in effect tell oil companies to drill or lose their leases.

In the case of gas the new find is in a 26,000 square mile region, at Elmworth in the north west of Alberta. A stock of 450 trillion (million million) cu. feet is talked of, but much of it is mixed in sand and may be hard to get out. A portion in a conglomerate formation may amount to at any rate 6 trillion cu. feet more easily recoverable. Even that looks substantial when compared with the 51.7 trillion cu. feet of recoverable reserves elsewhere in the province.

Ironically all this good news is coming at a moment when demand for gas and oil is sagging for both conjunctural and "conservative" reasons. Alberta oil production is running at some 400,000 b/d below capacity because the federal Government has been rationing exports to the U.S. in the interests of Canadian self-sufficiency. It is not a policy that Albertans much like. The "shut in" conventional capacity may even rise to some 500,000 b/d when Syncrude is going full blast at the end of the year. In the longer term relief may come by enlarging pipeline capacity to Montreal. Quebec and the Atlantic provinces are mainly dependent upon imports, which could be partially displaced.

Poor demand for gas has to be blamed on the economist situation in eastern Canada where industry needs less fuel than expected, and where the competition of residual fuel oil from the refineries is ruinous. Poor demand also has taken its toll of the coal industry in Alberta: shipments of metallurgical coal to Japan fell off from 5.2m tons in 1976 to 4.4m tons in 1977 because demand for steel was down. An alternative market is hard to find in eastern Canada, because of the distance.

## Temporary

The best evidence that these troubles are considered temporary comes from the take-over scene in the oil and gas industry. A number of bids have been made, the most publicised of which was that for Husky. It ended, at least for the moment, with the news that Alberta Gas Trunk Line had secured 35 per cent of Husky.

AGTL's president, Mr. S. Robert Blair, has made it clear that he will go for majority control if anyone muscled in. Husky is of interest because it has gas and large lands in the heavy oil region of Lloydminster. Mr. Blair's coup was to a way typical: it could be sold both on the grounds that it was good for the Canadian West, and on the grounds that it was good for AGTL. Much the same could be claimed when Mr. Blair won the right to build the Canadian section of the Alaskan Highway pipeline to take Alaskan gas to market in the U.S. If Alaska proves to be big enough, another coup may follow: there is talk of doubling the pipeline eventually to carry oil as well.

For the time being, however, the difficulties President Carter is having putting together an energy policy, have delayed the

gas pipeline. An ingenious suggestion has been made to build the southern parts first and use them to export to the U.S. Alberta's current gas surplus. For conservation reasons Ottawa may insist on that case that the gas be replaced later with Alaskan gas, but the difficulties of drawing up acceptable agreements to that effect appear to be great.

These are matters the significance of which extends beyond Alberta. If Canada is not running out of conventional oil as quickly as was recently believed; if there is gas galore for export; and if there is to be not one Alaskan Highway pipeline but two, then the Canadian economic outlook in general and the payments outlook in particular will have been radically transformed.

W. L. Lueken

## Petrochemical projects

ALBERTA'S JUMP into the world league of petrochemical producers comes next year when the \$1.5bn complex now being built is completed. That will give the province the chance for their next round. They have had a field day with the project ever since the province's premier Peter Lougheed, in defiance of the thinking of the federal Government and of the conventional wisdom, set out six years ago to build a petrochemical industry in Alberta. So far, the sceptics have been wrong. The plants have been financed and will be built and not with the second line businessmen that Canada's provincial premiers seem to turn to so often when they want to turn their dreams to reality but with first-line chemical producers carrying out the project along with local participants.

The key local participant is Alberta Gas Trunk Line of Calgary, one of the two companies that Mr. Lougheed most often turns to in carry out his plans. AGTL is headed by Mr. S. Robert Blair, a personally unassuming entrepreneur who is rapidly turning what was once a rather moribund local pipeline company into an industrial giant. Mr. Blair, who was also the force behind the group that won the right to build the natural gas pipeline system from Alaska to the southern United States, has characteristically kept the key plant in the complex to himself. That is an ethylene plant with an annual capacity of 1.2bn lb now being built near Red Deer, Saskatchewan which will use a city halfway between Edmonton and Calgary. The \$350m plant, being built by AGTL subsidiary, Alberta Gas Ethylene, is on schedule and on budget, according to Dr. John Sutherland of Alberta Gas Ethylene. Completion is expected next June with first production to begin in September.

As its feedstock, the plant will use ethane that is being stripped from natural gas before it leaves the province or is used by local utilities. The four stripping plants will produce about 80,000 barrels a day of

ethane, 38,000 of which will be used by the ethylene plant, with the bulk of the remainder being exported to the U.S. via the Cochin Pipe Line.

The use of ethane as a feedstock gives the ethylene plant a number of advantages over plants that use crude oil. The plant is relatively simple in design and less costly to build and operate than plants using crude oil. Nor does it produce by-products as crude oil plants do. This is rated a major advantage in current market conditions where by-product markets, particularly residual fuel oil, are depressed in North America and likely to be so for some years.

In contrast to the Alberta project, the Sarnia, Ontario, ethylene plant of Petrosar, which is turning in a full year of production this year, is encountering major problems in the by-products market.

Dow Chemical of Canada, a subsidiary of Dow Chemical of Midland, Michigan, has contracted to buy all the output of the ethylene plant. Part of the ethylene will be used in two plants that Dow is building near Fort Saskatchewan, 30 km east of Edmonton. One of the Dow plants will have a capacity of 420m lbs a year of ethylene oxide and ethylene glycol, while the other will produce 700m lbs a year of vinyl chloride monomer. Dow will move surplus ethylene east through the Cochin pipeline to its plants in Michigan and Ontario. Alberta Gas Trunk and Diamond Shamrock Canada, a subsidiary of Diamond Shamrock Corporation, are building a polyvinyl chloride plant near Fort Saskatchewan which will use vinyl chloride from Dow. The first phase of the PVC plant will have a capacity of 220m lbs a year with an ultimate annual capacity of 400m lbs, planned. If current plans materialise, this \$1.5bn complex, almost all of which is being built on budget and on schedule, is only the first phase in the development of the industry in the province. The export permits for the ethane run out at the end of 1983 and Alberta Gas Ethylene plans to twin its plant by then if market conditions warrant.

While the complex is located further from its market than most of its competitors, it has a number of advantages. Its supply of ethane is assured and the Alberta government has signed an agreement with the company to ensure that the natural gas from which the ethane is stripped will be priced in a way that ensures the viability of the plant. And by taking advantage of Canadian tax laws the ethylene plant was financed in a way that will give it a low interest rate in its early years of operation. Dr. Sutherland adds that the company is also competitive with any capacity that might be built in the Middle East. He feels that Middle Eastern plants are more of a threat to the European market, to which transport costs are much lower than if they tried to serve the North American market. Further more, the cost of building a plant in the Middle East is much higher than it is in Alberta. "Those are high cost situations. They have no local skilled labour and no infrastructure," he noted that an Alberta Gas Ethylene consultant was recently in the Middle East and was told that he could sell an ethylene plant there for twice what the Alberta plant is being built for if he were willing to bid on a fiscal price basis.

Dr. Sutherland is also confident that the PVC plant will lead to the building of a secondary processing industry in Alberta that will use the plastic for many products. "At the moment, the downstream processing industry in Canada is inhibited because it gets high cost raw material." Since the Alberta industry is export oriented and pricing its products at world market levels, the competitive position of downstream manufacturing will be enhanced over the situation that has typically prevailed in Canada. This will allow processors to be export oriented as well, he said. Processors require much less lead time to build their plants than is needed for the complex to be built, so he is not upset that there has not yet been a rush of announcements of plans for processing plants.

One of the critical factors in the future of the industry is the outcome of the current round of world trade talks in Geneva. If the U.S. lowers its petrochemical tariffs as a result of the talks, it would make the current project more profitable, although it is competitive under present tariff rules. What is more important is that a lowering of U.S. tariffs is essential for the building of further petrochemical projects in Alberta. The current project, while dependent in part on export markets, is basically designed for the Canadian market. Future expansion would have to be more heavily weighted to the U.S. market, and lower tariffs are a prerequisite for successful market penetration.

Alberta has tried to nudge the trade negotiations in the direction of lower tariffs by linking its willingness to let more natural gas move out of the province for export to a lowering of tariffs on its petrochemical and agricultural products moving south. While the U.S. Government has enough sympathy for Alberta's position to have sent Vice-President Walter

Mondale to Alberta to see Mr. Lougheed, even U.S. officials acknowledge that what happens to U.S. tariffs in Geneva is related more to what happens between the U.S. and the Community and Japan than Canada.

capacity of 1.1bn pounds of benzene. The Government, however, is insisting that the plant be built further away from Edmonton than Fort Saskatchewan and the company is still studying possible sites, according to Miss Arlene Moore, AEC's secretary. The consortium, which includes Hudson's Bay Oil and Gas, Mitsubishi Corp. and Mitsubishi Petrochemical, and with AEC, is currently negotiating markets for the benzene and by-products and will carry forward plant design and construction when these are complete. The goal is a start in construction in 1980 with completion in 1982. The consortium will also be moving ahead with plans to add another working interest partner with experience in the aromatics business or in the petrochemical industry. Miss Moore said that one of the key decisions to be made is what to do with the by-products, such as butane and naphtha, that the benzene plant will produce. One of the alternatives being considered by the consortium is a synthetic natural gas plant.

Jim Rus

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The per capita Gross Domestic Product of Alberta is the highest in Canada — \$11,230 in 1977. And the province anticipates even greater economic growth in the future. Alberta is destined to play an ever more significant role in the Canadian economy in the months and years ahead.

## Good Investment Climate

Alberta continues to enjoy a stable political and social climate. The province's labour relations have traditionally been excellent. These factors have helped attract new commercial and industrial developments to the province. Investment intentions for 1977 were estimated to be \$8.7 billion, up almost 13% from 1976.

## Energy Rich

Alberta possesses abundant supplies of conventional oil and gas reserves, coal and hydro-electric power. In addition, the province has the Alberta Oil Sands — estimated to contain ultimate recoverable reserves of 200 billion barrels of synthetic crude oil (32 billion cubic metres). In June 1978, the \$2.4 billion Syncrude extraction plant will join Great Canadian Oil Sands, in operation since 1967, in producing oil from one of the world's largest known oil deposits.

## Diversified Economic Base

As well as a strong oil and gas industry, Alberta has growing manufacturing, agricultural and petrochemical sectors which will attract additional industries to the province. Due to begin operations, on schedule, in the summer of 1979, is a \$1.5 billion ethylene-based petrochemical complex. This project involves 9 major plants and will provide new opportunities for downstream secondary manufacturing. The \$10 billion northern pipeline project to carry Alaskan natural gas to the American mainland will have a tremendous impact on the economies of Alberta and the rest of Canada. Some \$3 billion of the total expenditure will be spent in Alberta and other parts of Canada.

## Joint Ventures Welcomed

With so many developments currently underway and with many more projects planned, huge amounts of capital are required. Joint ventures and licensing arrangements between non-Canadian investors and Albertan and Canadian partners are welcomed by Alberta. The province welcomes foreign investment, particularly in the areas of food processing, petrochemicals, manufacturing, steel and minerals, and forest products.

## Low Tax Rate

The overall taxation rate in Alberta is the lowest in Canada. The province expects to maintain this position well into the future.



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## ALBERTA IV

## EDMONTON

On this page Wolf Luetkens reviews the progress of Edmonton—Alberta's capital and host city for the Commonwealth Games—from a frontier trading post to its present affluence, and Doug Gilbert the impact of the Games on its future.

## City of bustling growth

THE CAPITAL of Alberta and venue of the Commonwealth Games opening today began as a North American frontier town and that, at bottom, is what it has remained to this day. The first Fort Edmonton on the present site of the city was set up in 1802 to trade in furs, then the only source of wealth in the region. It serviced trappers and others in the trade by supplying them, among other things with pemmican, the dried meat of the prairies. Modern Edmonton to a great extent draws its economic strength from gas and oil, which are the main sources of the wealth of modern Albertans, supplying the extracting industry with the multiplicity of services that it requires.

In the early days it was the gateway to a North which was the haunt of trappers. It still calls itself by that name, only now that North has a very different significance. It contains the Athabasca oil sands which, potentially, contain more oil to be extracted than the whole of Saudi Arabia. Whether it can be done profitably with current technology is something that is about to be put to the test. The \$2.1bn Syncrude scheme coming on stream on the sands near Fort McMurray was to a great extent managed from Edmonton, where much of the equipment was pre-assembled.

As a frontier town, Edmonton was and is brash. The spacious streets may not be paved with gold, but fortunes have been

and will continue to be made quickly. As is the nature of booms, the current one, based on gas and oil, has produced side effects of distress in fair measure. Housing prices have gone through the roof, the suicide, divorce and alcoholism rates in Alberta are high, and Edmonton is no exception. Unskilled workers, as opposed to the skilled, who have been attracted by the golden publicity, have found the going hard: down-and-outs are not unknown in downtown Edmonton, sprawling under a blanket on a bit of grass waiting to be built over.

Yet the visitor to Edmonton will quickly be reminded of the historic fact that the frontier in British North America was immeasurably less lawless than what went on south of the U.S. border. Over and above that, Edmonton has largely been spared the racial problems of the U.S., as has most of the rest of Canada. There is no colour problem, in spite of an ethnic mix that includes people of British, Slav, Scandinavian, Chinese, and German origin.

## Pride

That is an important element in the "livability" of the city which the Edmonton authorities like to stress with more regard for making a good impression than for elegance of diction. They take special pride in the 7,000 acres of green belt that does not surround their city, but actually divides it in two, where the North Saskatchewan River has carved its way deep into the plains.

On the northern shore there stand the high-rise buildings of the downtown business centre and of government, as well as the mock-baroque of the domed Legislative Building put up for the newly founded province of Alberta in 1907-12. The southern part of Edmonton is largely residential, including many needlessly tall blocks of flats, but also has the campus of the University of Alberta—spacious greenery between handsome buildings giving it a pleasantly academic air. The river valley

has been set aside as parkland for recreational purposes, including a golf course. Building is allowed only exceptionally.

Close to the office towers on the northern shore a joint effort of the citizenry, who raised funds with a will, has recently ended in the completion of a new home for the Citadel Theatre with two stages and a third performing area. The use of red bricks has saved it from the usual glass and concrete appearance of a theatrical machine. The artistic director, Mr. Peter Coe, is an Englishman who has set some of the Canadian acting profession by the ears by insisting on engaging foreign actors for some of the star parts. Canadian nationalism always is a ticklish issue, but Mr. Coe appears to have been upheld by the powers that be.

As well as the theatre the town has a fulltime orchestra, a small ballet company (good but not rich enough to afford anything better than a tape recorder for its music), and an opera company that can only afford a short season and does not seem to have widened its appeal beyond the confines of the black tie and pearls circle.

These are all undeniable assets, but they are not what makes Edmonton what it is. It is the seat of a provincial Government that has so much income from the oil and gas industries that it does have difficulty in spending all its money. And it is one of the two centres of the boom that oil and gas have produced. The other is Calgary, the historic rival to the south, where the multinational oil companies and many big Canadian financial institutions have centred their Albertan operations.

But being the seat of a Government that has an investment fund of more than \$1bn (about \$1.4bn) at its disposal, Edmonton inevitably has also attracted financial institutions. One of Canada's newest chartered banks, CIBC, the Canadian Commercial and Industrial Bank, has made its home in Edmonton with an eye

on the oil service industries and small industry as clients; the Sun Life of Canada, largest life assurance company in the country, has established its western Canadian headquarters there. Barclays Canadian affiliate and that of Banque Nationale de Paris (along with Warburg's a shareholder in CIBC) is there.

Manufacturing never was the strength of a province as thinly populated as Alberta with fewer than 2m people. But some 25,000 residents of the Edmonton area are occupied in manufacturing, the biggest sectors being food and beverages and the processing of petroleum. With an eye to migration gains and to the possibility that the oil will one day run out, Edmonton has for long sought additional investment through its Business Development Department.

## Key

This department argues that Edmonton is the key to Alberta—that 86 per cent of the industrial investment and 80 per cent of the jobs about to be created in Alberta are within the trading area of Edmonton. That area is somewhat arbitrarily defined as the area of the province north of the half-way line between Edmonton and Calgary. Arbitrary it may be, but a case can be made out on the strength of transport costs. The area includes 71 per cent of the Albertan farmlands besides most of the conventional oil and gas, not to mention that bit of grass.

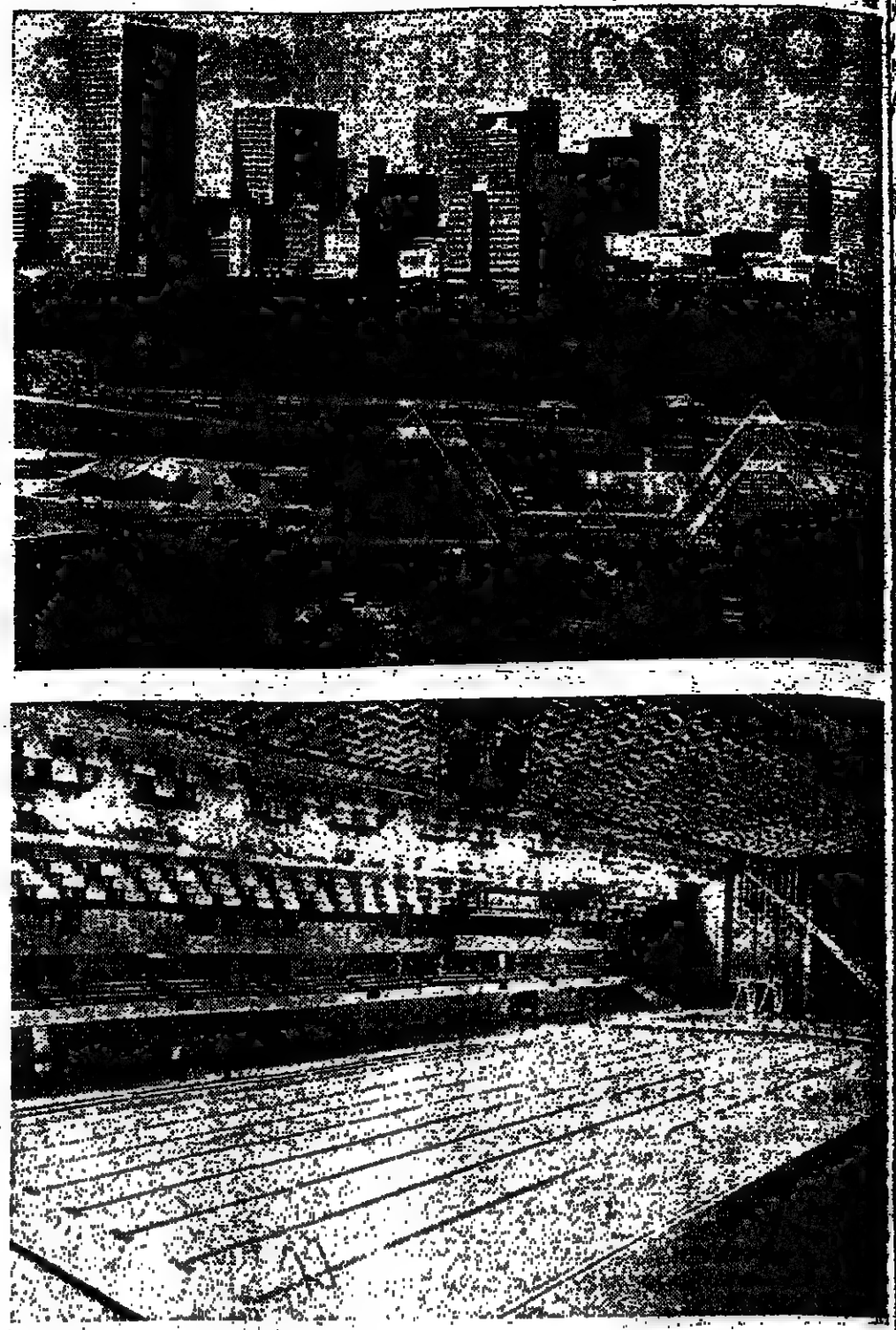
Why invest in Edmonton? If you put that question to the mayor, Mr. C. J. Furber, he will cite the natural resources of the province and the existence of a population which he describes as "dynamic and devoted to free enterprise. To him Edmonton's potential sphere of business extends from the Yukon in the north as far south as California.

Mr. Furber hopes for an economic impact for years to come from the Commonwealth

Games. The international attention focused upon Edmonton, he says, will show the business community that Edmonton is a modern city of "untold opportunity." By the end of the century, he says, it will have grown from its present 600,000 inhabitants in the metropolitan region to anything between 750,000 and 1m. On that count it will still be well behind Toronto, Montreal, or Vancouver, but Mr. Furber says he does not mind: size is less important than the quality of life.

That is a very Albertan sentiment. The last thing Albertans want is swarms of immigrants from within or without Canada creating an urban proletariat. Bankers, technicians, scientists, doctors, computer men and the like, are welcome. The unskilled, provided they come from within Canada, cannot actually be kept out. But they may finish up dossing down on that bit of grass.

So although Edmonton still smacks of the frontier, things have moved a long way during a century or thereabouts of genuine urban life. The wealth to be seized upon, then by ploughing up the prairies or panning for gold in the North Saskatchewan River has by now become a reality to be protected as well. The upper crust, with its opera and the handsome and exclusive Edmonton Club, is striving to give life a degree of formality that it lacked in the past—though the democratic horse sense of the West will always limit the scope for formality and snobbery. The graft and the polite will continue to exist side by side.



Top: The Edmonton skyline. Above: The Commonwealth Pool at the Kinsmen Sports Centre.

## Frontier meeting place for the athletes

WHEN the Queen steps to the microphone to open the 11th Commonwealth Games in the brand new crown jewel of western Canadian sports stadiums this afternoon, she will be participating in something of a statistical oddity. It will be the first time the Commonwealth Games will have ever been opened and held in a city where the majority of the population has not been educated in the British tradition.

More than 55 per cent of the city's residents, according to the latest Canadian Government census figures, are of central and northern European origin; most of them came to Canada in two great immigration waves after World War I and World War II.

Before that the area now known as Edmonton was little more than a fur trading outpost somewhat to the north and west of the "wild west" made popular by novelists and the Hollywood motion picture industry. Only within the past three decades has it been transformed into a major metropolitan centre by the oil industry.

## Boom

Edmonton has a population of 584,000 today, almost four times what it was when the Imperial Leduc oil field was discovered just south of the city in the late 1940s, and perhaps only half of what it will be by the end of the 1980s. The continuing energy resource boom has made Edmonton not only the fastest growing city in Canada, but also one of the fastest growing cities in the world.

As such it is starting to attract a lot of visitors from all over the world as well as international events such as the Commonwealth Games. Plans are already well advanced towards staging a World Student Games some time in the 1980s.

Before the 1972 decision to award the Commonwealth Games to Canada, the average Edmontonian, who is Canadian-born, under 35, and the son of parents who came from generally tough circumstances in Britain, the Ukraine, Germany, Poland, Scandinavia, Holland, Italy, Hungary, Czechoslovakia, or France knew little or nothing about the Commonwealth.

The Commonwealth has never played much of a role in the life of the western Canadian. When Games officials were interviewing potential information hostess candidates a few months ago they found that most, other than school teachers, could

name no more than three Commonwealth countries; could name no Caribbean Commonwealth countries; and opted for the likes of the Netherlands, France, and Germany when asked about European Commonwealth countries that would be sending teams. These are not, they were told, the Commonwealth Games.

The school population spent the last months of this school year immersed in work books on Commonwealth history, Commonwealth sport and Commonwealth literature, marking the first time anyone has made a serious effort to put together a quality compendium of the best in prose and poetry from the British-ruled areas of Africa, Australasia, the Americas and Europe.

The children finished the school year with "pretend" Commonwealth Games where they all got to represent the different countries. My six-year-old daughter who was a "pretend" New Zealander now has a strong dislike for Wales, the team that ran roughshod through her school's competitions. Unlike Montreal, Edmonton stayed within its Games budget, but there is some reason to suppose that some work to the stadium was a bit skimpy.

Edmonton is learning about the Commonwealth through contact with the Commonwealth. It is possible that as a result of the Games our young, under-35 typical Edmontonian with his oil-related affluence might soon give up his annual vacation trek to Hawaii and/or California and give Britain a try.

But in the next 10 days the Commonwealth is also going to have the opportunity to learn a lot about Edmonton, with the eventual result that when it comes to travel the reverse might well be the case, too.

And what will they find? The most notable thing anyone from Britain or Europe will notice about Edmonton is the air you breathe when you first step off the aircraft. It is pollen free to the delight of all hay fever sufferers, and about as close to pollution free as you will find in the industrial world. The clean facades of the high rise buildings testify to that.

The air is dry, with very low humidity which makes an otherwise stifling hot day acceptable, and a cold winter day much more bearable. Also, while it is true that the winters are long and very cold, with temperatures dropping as low as minus

40 Centigrade, the summers are delightful with warm days, cool evenings and sunsets at 10 pm.

If the visitor wants to travel west 48 hours by car he will come to the resort area of Jasper and the magnificence of the Canadian Rocky mountains. The three-hour drive south along the Columbia ice fields from Jasper to Banff near Calgary has been described by many who were born and raised in the European Alps as the most scenic mountain drive in the world.

Should he choose to stay in the city he will see a city growing so fast it's hard to keep up with anything. While all of Canada has an unemployment rate of almost 9 per cent these days, Alberta has only 4.4 per cent.

Edmonton's delayed rush to the big time has allowed the city to take advantage of the mistakes others have made earlier, particularly in the field of ecology. Edmonton has more developed parkland than any city in North America, and the entire North Saskatchewan River valley has been turned into almost a dream area for joggers and other sports enthusiasts.

## Sport

When it comes to professional sport, Edmonton fans lead the country with their turnout. The Edmonton Eskimo football team has already sold more than 38,000 season tickets for its games in the new Commonwealth Stadium, and that is 18,000 more than Montreal sells for football in the 1976 Olympic stadium working from a base of five times the population.

Edmonton's new ice hockey arena, the 18,000 seat Coliseum where Games gymnastics will be held, is second to none in Canada for design and comfort.

The city also now offers the best theatre in western Canada through the new Citadel theatre, which is in its first year of operation under the direction of Mr. Peter Coe, an Englishman who has been up to his ears in a fuss with the Canadian Actors Equity Union over the use of non-Canadian talent in the lead roles. Equity feels that, since Britain now restricts Canadian talent from working in Britain, Canada should raise its barriers in defence. Mr. Coe and the Godfather of the Edmonton stage, a barrister and executive producer, Mr. Joseph Shochor, do not agree. They are holding

firm, and they will win. Canadian theatre will eventually be much the better for it.

During the last two weeks of July every year, Edmonton stages its annual celebration of Klondike Days with the whole gamut of western "hoopla" including 1890s dress, drum majorettes and brass bands. It's fun, but it's really not all that appropriate. The true jumping off point for the gold rush in the Yukon was Dawson City in the Yukon. That was the town of the gambling, the dancin' hall girls, and the poems by Robert Service with his Dangerous Dan McGrew.

Edmonton could more appropriately hold "Oil Week" with the population, attired in 1880s outfits, except that oil does not have the image of street fun in these or any other days. A well is nice to have nearby as a security blanket, it's true, but it is not the sort of thing you make you want to dance.

But Edmonton does have casinos. Alberta is the only province in Canada to allow the form of gambling. The casinos have to be sponsored by charity, and with that in mind there are limitations on the size of the bets, and the facilities have been designed more with the working man in mind than the high-rolling tourist. There are direct flights every day from Edmonton to Las Vegas for the heavy gamblers.

Boom towns inevitably have their seamy side. If you want trouble you can find it in Edmonton, as elsewhere. But stay in the main downtown area and you will have none.

Edmonton has a zoo, a provincial museum, several galleries, some of which are special in their offering of native artifacts, and a constantly improving selection of restaurants. There used to be quite a lot of truth in the Canadian comment that, while Montreal could live to eat in that city, fine French restaurants, the rest of the country, and particularly the west, had to eat to live.

That, happily, is no longer the case. Now that Edmonton's affluence has been matched by the virtual UN of a cultural immigration mix, there is a wide variety of international restaurants in Edmonton. The city's best restaurants would do well nicely in Montreal itself. That is one of the more delightful things the Commonwealth wealth is going to find out about Edmonton: in the next ten days of the Games, both the hosts and the guests should have a great time getting to know each other.

## Edmonton Capital of Alberta.

You'll hear a lot of cheers in Edmonton. And we hope you're going to be here to do some of the cheering yourself. Because there are more exciting things to cheer about in Edmonton this year than ever before.

There's the XI Commonwealth Games till August 12th, when Edmonton hosts competing teams from Commonwealth nations around the world. But even if you can't be here for the Games, you'll still find a wealth of fascinating things to see and do any time of the year that you do visit.

You can go on safari at the nearby Alberta Game Farm; step into the past at the Provincial Museum and Archives; stroll through the recreated fur-trading post at Fort Edmonton Park; thrill to the exploits of aviation pioneers at the Aviation Hall of Fame; take in a Canadian pro hockey game; bet on the thoroughbred, trotter, and pacer racing fun at Edmonton's Northlands Park; take in the spectacular Muttart Conservatory and Horticultural Centre, where four glass pyramids house exotic foliage from every corner of the globe; and relive the

days of the Klondike Gold Rush during Klondike Days in Edmonton — our annual mid-summer extravaganza featuring 10 fun-filled days of gold rush festivities, scheduled July 18 to 28, 1979. And be sure to visit Jasper National Park and the Canadian Rockies, only a few hours' scenic drive from Edmonton.

Those are just a few of the many things to see and do in Edmonton — the gateway to Western Canada. For complete information on Canada's oil and action centre, write us specifying whether you require visitor and/or economic information.

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August 3-12

CHIEFS



Below, John Howse profiles the man in the Albertan driving seat, Premier Peter Lougheed, and the mastermind behind the Province's energy development, head of Alberta Gas Trunk Line, Robert Blair.

## Peter Lougheed

**PREMIER** Peter Lougheed has just about everything a politician could ever desire. He looks unbeatable at the forthcoming provincial election; his province has the most buoyant economy of all 10 rich, seething, with entrepreneurial fervour, alive with old-fashioned optimism about free enterprise and the need to work hard for the good life.

Yet Mr. Lougheed worries, privately, about not being loved personally in contrast to being loved by the voters at large, and, publicly, about outsiders not liking Albertans.

He is not, as an eastern Canadian newspaper recently labelled him, Ali Baba. Not yet, anyway, and he denies vehemently accusations that this province — once hard up and the recipient of rail-freight cars of aid from eastern Canada during the great depression, has turned greedy and self-seeking.

Alberta claims that it has contributed an unmatched \$140m to Canada's economy since it agreed not to seek an immediate oil price rise to international levels in 1973 when the Arabs dropped their bombshell. "That's a very, very substantial contribution, unequalled in confederation, and we have accepted that as being part of this nation," Mr. Lougheed recently told the Canadian Public Relations Society annual meeting in Edmonton.

What he sought to dispel for the image makers was the image of Alberta — and of himself in other parts of the country as the land of oil rich sheikhs, jobs (Canada currently has 1m unemployed) and disregard for the rest of Canada, coupled with a hatred of French-speaking Quebec.

But with oil and gas revenues soaring as the Canadian crude price, which was raised to 13.75 per barrel on July 1, approaches world levels, Alberta's main woe is a coy embarrassment of riches. Its Heritage Fund, a "rainy days" savings account, now tallies \$3.3bn and the newly emergent gnomes of Edmonton seem hard-pressed to know what to do with it.

In almost miserly fashion, Mr. Lougheed plays down the swelling nest egg. "When you look at this so-called massive wealth, why think of it as any different from someone selling their house with the understanding that they will have to move out ten years later," he says.

He is referring to a somewhat vague estimate of the peak producing years left to Alberta's crude oil wells. But events seem to be overtaking the Premier's pessimism — the modern new crude reserves are being found, a second synthetic oil plant comes on stream, this



summer from the fabled Athabasca oil sands and the province, at least in the short term, is actually glutted with so much natural gas that new discoveries face, at best, a two to three year wait before they can be linked to pipelines and markets.

Few, then, will be leaving the house that Mr. Lougheed has built — and in his own terms is selling — since his election put an end to a record 35 years of annual credit rule in August 1971.

But quite a lot of ministers are leaving the Cabinet which Mr. Lougheed runs with firm control: as a rule ministers are given new portfolios after a surprise-building, as Mr. Lougheed puts it. No fewer than 12 — or half the Cabinet — intend to leave the Cabinet after the election due by 1979.

The key defector is Energy Minister Don Getty, who played professional football for the Edmonton Eskimos when Mr. Lougheed himself was part of the grid-iron team, and who was among the lonely group of six progressive conservative members to undertake the task of unseating the entrenched social credit machine.

Mr. Getty says he is leaving to redress the imbalance between politics and the time he gives to his wife and four sons. He is also an oilman who would dearly love to return to the lucrative and exhilarating oil patch. Other probable exits will be made by Deputy Premier Hugh Horner and Attorney-General Jim Foster, while Housing and Public Works Minister Bill Yurko has already signalled he is moving to federal politics.

In many cases, money is the real attraction. The opportunities outside politics, in contrast to provinces where public life is the only game in town, are dazzling. Yet it is in the so-called "people" issues, those that affect the relations between a government and those of its people in trouble, that the Lougheed dream team tends to founder. The Premier, so at

**CAPITAL INVESTMENT** in energy ventures in the province of Alberta until 1988 will easily exceed \$200bn (about \$9.4bn). The provincial authorities estimate that almost \$60bn will go into the oil sands and heavy oil deposits now on the verge of economic viability, and almost \$1.5bn into new coal mining capacity. On top of that there will be some \$810bn for the planned Alaska Highway gas pipeline, not to speak of the current wave of exploration and drilling for conventional gas and oil.

Clearly there is a gigantic job of financing to be done, which has attracted the interest not only of the North American banking fraternity. But on top of that, Alberta is booming, unlike the rest of Canada, and the Government of Alberta is rolling in money.

It closed its budget year on March 31 last with a surplus of \$699m, and in spite of increased spending in 1977-78, an even greater surplus of \$769m has been budgeted for by the provincial Treasurer, Mr. Merv Leitch. The figure is thoroughly deceptive, since another \$31.3bn is to go into the Alberta Heritage Savings Trust Fund, which had already climbed to \$3.4bn by the end of the last financial year. Alberta, therefore, has both investment requirements and financial resources to gladden a banker's heart.

Heritage Fund itself is a provider of funds: the last annual report put at \$22bn its holdings in very liquid investment.

The idea behind Heritage Fund is a very simple one. Mr. Peter Lougheed, the Premier of Alberta, likens the position of Albertans with their great wealth of oil and gas to that of a man who sells off his house bit by bit. If he spends the proceeds he will be both broke and without a roof over his head once the last bit has gone. Mr. Lougheed therefore used his overwhelming majority in the

Legislative Assembly to set up the fund, which is entitled to 30 per cent of the revenue the province derives from wasting resources — principally oil and gas, but also coal and some lesser minerals. Last year that was almost \$31bn. This year it will be more, and there even is a suggestion that the 30 per cent share may be increased.

**Purpose** The fund is supposed to pay its way, though the overriding purpose is to ensure that if and when the oil runs out Albertans have a viable economy. It has therefore invested in irrigation schemes in the arid farm lands of southern Alberta and in encouraging housing, which is extremely short and expensive in the two main cities, Edmonton and Calgary. The fund has also provided money for science and medicine, and for research into energy matters such as the extraction of oil from the oil sands. One portion is reserved for lending to other Canadian Governments, a gesture towards the somewhat strained unity of Canada. In this way \$97m has been lent to two of Canada's "have-not" provinces, New Brunswick and New Brunswick.

The concept of a government nest egg is not, of course, new. Kings in history had their war chests, for instance. But that does not make Premier Lougheed's peace chest an everyday matter. As in the case of the OPEC countries what has happened is that revenue rise much more steeply than the absorptive capacity of the Albertan economy: finding capital investment outlets for the sudden wealth would have been either impossible — or even more wasteful than letting it flow into immediate consumption. Mr. Lougheed had an additional consideration. The device of the Heritage Fund

home with oil pricing, high finance and the need for petrochemical and agricultural tariff changes with the U.S., has difficulty getting across his real stance on social issues as a Conservative.

Thus there is an impression that his government is insensitive towards working mothers, the environment, its own civil service, sick people, natives and those in jail.

Mr. Lougheed himself, with his quiet manner and blue-eyed look, has also been under pressure to try his hand in federal Canadian politics. In 1976 he could have had the leadership of the federal Progressive Conservative Party for the asking. He preferred to remain in Alberta where his authority is unchallenged rather than brave the quicksands of Ottawa. There is no reason to suppose that he has changed his mind.

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# Spreading the wealth

strengthen the hand of his cabinet vis-à-vis the legislature. Immediate control of the fund lies with a cabinet committee, subject admittedly to scrutiny by the Legislative Assembly. Given the ascendancy of the Premier over the politics of Alberta, the Legislative Assembly would probably have followed his wishes in any case. But what happens if ever there is a change of leadership (not at the next election, which he is considered sure to win) is another matter. Elsewhere this sort of war or peace chest has at times vanished almost overnight. There is the additional consideration of how Heritage Fund can be fitted into an anti-cyclical fiscal policy, though for the present the restrictive effect of banking part of the oil income can only be of advantage in a boom province.

As regards the purely fiscal aspects, the provincial Treasurer need not bewail the transfer of money from his budget to the fund. Alberta can afford to levy the lowest taxes in Canada and in his budget for 1977-78 this spring Mr. Leitch was able to abolish the provincial petrol tax, giving Albertans the cheapest petrol in the country.

**Amenities** Add to that some of the obvious amenities of life in Alberta — superb beef, a landscape made for a host of leisure activities, and a winter made tolerable by the lack of humidity and by efficient domestic heating systems burning subsidised gas — and one might be surprised to find that the private financial institutions that have been flocking to Calgary and Edmonton claim that staff is hard to get. But such is the case. Expensive housing is one reason; a suspicion of the brass West among central Canadians is another. However, the lure of the petro-

dollars and the secular westward shift in North America have had their effect. The great Canadian chartered banks have for long been established on almost every street corner in Alberta. But their regional management has been raised in status. Western Canada in the past used to complain that the banks were run from Montreal and Toronto, and that they channelled western money into the industries of Ontario, far away in the east. That complaint has died out. Men running the Albertan operations of the chartered banks assure one that they are not unduly hampered in their decisions. As regards the flow of funds, nobody seems to be quite sure whether Alberta is a net importer or exporter of capital. One fact remains: unlike some other Canadian provinces it does at least offer the prospect of plenty of investment opportunities.

The dullness of the economy elsewhere in Canada will explain why even in Alberta bankers will tell one that there really are too many funds chasing too few borrowers, and that rates are becoming exceedingly fine. In part that is the result of an intermediate stage reached in energy and petrochemical investment: several large schemes have been almost completed, and the next push has yet to begin. On the other hand the construction industry is booming: one wonders when high rises will cease climbing from the Edmonton and Calgary building lots like Jack's beanstalk.

There are two special newcomers to the Albertan financial scene which have just begun to make their mark: the Canadian Commercial and Industrial Bank at Edmonton, and Northland Bank in Calgary. Both have been founded with a deliberate intention of serving the long-alienated Canadian West: both Calgary also is the seat of an office which will probably

become headquarters of Royal

Trust, the largest Canadian trust company, if it ever decides to leave Montreal. Canada Permanent, another trust company, has just moved its western Canadian headquarters to Calgary, whereas the Sun Life of Canada, largest life insurance company in the country has chosen Edmonton for that purpose. Edmonton is also the home of Oxford, a very well known property developer.

The European presence in Alberta goes beyond its indirect representation by the two young banks. Several French banks are represented and at least one British bank, through affiliates. One or two more British-owned institutions are expected to follow. The Japanese, despite their considerable industrial involvement in Alberta, do not seem to have shown up as financiers. Nor have the Germans, though rumours are rife that they may do so once Canadian legislation has been amended, as it soon will be, to make access easier for foreign banks.

**FACTS AND FIGURES**

Population	1.9m
Area	258,730 sq. miles
GDP (1977)	\$322.7bn
Labour force (1977)	890,000
Unemployment (mid-1978)	4.7%
Net value of production (1976)	
Agriculture	\$1.4bn
Extractive industries	\$36.5bn
Electricity	\$2.48m
Manufacturing	\$91.7bn
Construction	\$2.48m
Income from farming (1977)	
gross	\$2.1bn
net	\$361.7m
Mineral production (1977)	
Coal	\$22.9m
Natural gas	\$2.99bn
Crude oil	\$4.16bn
Sulphur	\$72m

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## The Alberta Vacation Experience



Whether you prefer vacationing by caravan, by car, motorcoach or staying at Alberta's modern hotels and motels, you'll enjoy the resort towns, activities, marvellous scenery and relaxation to be found in Alberta's Canadian Rocky Mountains. Whether you're riding a cable car to a spectacular mountain viewpoint, trail riding Western style deep into the mountains on horseback, hiking, camping, swimming in hot mineral pools (or regular swimming pools), taking a boat cruise on a magnificent mountain lake, or fishing — it's a

great experience. And there's lots more

in Alberta — the exciting cities of Edmonton and Calgary, the Calgary Stampede and Edmonton's Klondike Days gold rush festival in July, ranches, free and open country, historical forts and much more.

Several fly-drive packages covering air fare and camper or car rental arrangements are available through CP Air or Air Canada. For literature, information on packages available, contact your Canadian airline, or travel agent, or write Travel Alberta, 37 Hill Street, London W1 for travel literature.

**Travel Alberta**  
CANADA

## Robert Blair

**S. ROBERT ("SCOTTY") BLAIR** by Petro-Canada, the state oil company. At stake was Husky's vast heavy oil leases, straddling the border between Alberta and Saskatchewan and the fact that a federal government committed to energy self-sufficiency will guarantee international oil prices along with a good possibility of tax incentives for any upgrading plant to bring the heavy oils into production. Mr. Blair, with his low public profile and his hair combed down over his forehead to offset growing baldness, refutes any facile understanding.

Losers in the lengthy, bitter and expensive saga were the members of Canadian Arctic Gas Pipeline consortium — oil majors and gas transmission firms — who wrote off \$130m invested in preliminary studies of the rejected route across the Northern Yukon and south via the Mackenzie River Valley to the U.S.

The victory was Western Canada's commercial coming of age and it was master-minded by Mr. Blair and his executives at Calgary-based Alberta Gas Trunk Line, along with the pipelines' co-sponsors, Westcoast Transmission, of Vancouver.

But Mr. Blair has not permitted the mammoth project — Southern Alberta sections of which could be started next year, provided Canadian authorities agree and the Americans can sort out their energy policy — to swamp his vision of his AGTL as the linchpin in the economics of the west. Under Mr. Blair, AGTL has diversified from its government-endorsed monopoly role on gas transmission within the province into petrochemicals, steel, valve manufacturing and, more recently, into controlling an integrated oil company, Husky Oil, a 35 per cent stake in which was acquired in July.

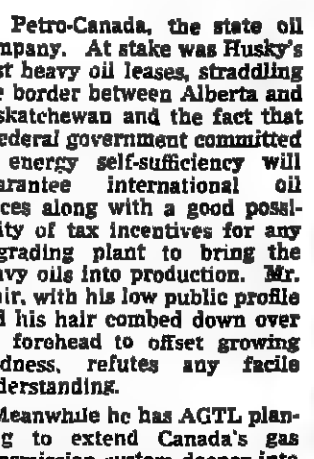
To win, Mr. Blair not only charged that Mr. Blair has beat off a strong takeover bid from the Los Angeles plate, that the company, faced based Occidental Petroleum, but with the task of putting brushed aside a competing bid together the Canadian sector of

Meanwhile he has AGTL planning to extend Canada's gas transmission system deeper into the Quebec heartland and the distant Maritime Provinces over the not-inconsiderable objections of the gothic of Canadian Pipeline, TransCanada Pipelines of Toronto; AGTL is also studying (with Petro-Canada) the feasibility of shipping Arctic islands liquefied natural gas by icebreaking tanker to southern terminals.

Elsewhere AGTL again confronts the Toronto establishment and TransCanada pipelines with a competing bid to export Alberta natural gas. Mr. Blair claims the exports are necessary to finance the pre-building of southern parts of the Alaska Highway line, a project from which TransCanada withdrew. The argument is that the southern section could be used for a start to export Alberta gas, of which there is a temporary surplus, before the rest of the pipeline comes on stream from Alaska.

Mr. Blair has also put AGTL into a key role in the province's \$1.5bn petrochemical complex, which comes on stream next year with a giant ethylene plant at Red Deer, 90 miles north of Calgary.

Some financial analysts charge that Mr. Blair has beat off a strong takeover bid from the Los Angeles plate, that the company, faced based Occidental Petroleum, but with the task of putting brushed aside a competing bid together the Canadian sector of



the Alaska gas pipeline, is over-extended, especially with its \$192m fresh bank credit line for the Husky purchase and its involvement in no less than \$7bn worth of capital projects. But he continues to confound the critics, many of whom admittedly are still licking their wounds from the northern pipeline decision. And an approving provincial government (which itself set up AGTL and still nominates four Board members although the company has gone public) sees him as the entrepreneurial midwife of its own industrial dream.

Mr. Blair, who confesses that he resented having to bow south to the U.S. during a stint working in Calgary for a U.S.-owned firm, rests his business philosophy on the assertion that Canadian ownership contributes to a sense of national unity and self-confidence, both under siege now by a separatist Quebec government and an uncertain national economy.

Canadian ownership and management. Mr. Blair explained to AGTL shareholders, "provide the fundamental assurance that political and cultural leanings of the business decision-makers in our country will be those shaped by our national, regional and local communities."



# Self-control in the City

BY MICHAEL BLANDEN

THE banking community of the City of London is well pleased with the progress made over the past five years in its dealings with the European Community. Proposals formulated before the UK's accession which would have imposed an unacceptably rigid form of banking regulation have been superseded by a much more flexible EEC directive.

The approach to harmonisation of banking law now adopted will leave the UK authorities wide scope to continue with their particular brand of informal and personal control without having to adapt too far to the more legalistic approach common on the Continent.

The basic obligations of the UK will be met by the introduction of the licensing system for deposit-taking institutions set out in the recently published draft Bill, a step which would have been necessary in any case to sort out the mess highlighted by the fringe banking crisis of 1973-74.

The Bank of England and private sector bankers alike are encouraged by the relationships which are being built up with the Brussels Commission. A small group of senior bankers representing the British Bankers' Association which recently visited Brussels found a general willingness to discuss issues affecting their members. And it must be helpful that the man who includes financial institutions among his liabilities is the British Commissioner, Mr. Christopher Tugendhat.

## Not single entity

The banks are also discovering, however, that the Commission is not a single entity speaking with one voice on all the various areas with which they are concerned. One issue which is likely to arouse growing interest, for example, is the question of consumer protection as it relates to lending and borrowing.

The UK already has considerable experience of the difficulties of legislating in this field. The Consumer Credit Act, which reached the statute book in 1974, but even now a number of its provisions remain to be put into effect and there are considerable reservations among the banks and finance houses directly affected about some of the ways in which they are being implemented.

In Brussels, this area is the responsibility not of the officials concerned with banks but of a separate group, cutting across the other lines of control within the Commission and under the ultimate authority of the Irish Commissioner, Mr. Richard Burke.

Here, the UK banks have felt it necessary to make quite strong representations to Brussels.

There was a possibility some time ago, for example, that the Commission would take over and apply generally the provisions of the UK Act as originally drafted, before the banks and other members of the lending industry had their chance to comment and criticise. The industry remains worried that efforts to push ahead with moves to unify the European rules on consumer protection could fail to take note of some of their important practical implications.

## Legal services

Potentially the most important source of independent views within the Brussels hierarchy, however, lies in the legal services department. This again cuts across the other lines of responsibility and is a group which one London banker described not inaccurately as having a "friendly role" as the guardians of the Treaty of Rome.

It was believed in particular that they had played a part in the recent difficulties in reaching a compromise over the regulation of City money brokers, an issue raised as a result of last year's complaints by Sarabex. The Community's rules on trade and competition make it probable that this question will come up again.

In its recent evidence to the Wilson committee the Bank has made much of the importance of the self-regulatory and non-statutory aspects of the supervision of financial institutions. One of the main mechanisms through which this operates is the establishment of associations of various City groups which take on responsibility for controlling their members with the support of the Bank.

The foreign exchange brokers already form one such group, and the Bank has been active in encouraging the formation of similar lines to cover the sterling money markets. This method of self-regulation involves at the very least placing some restrictions on entry to the areas of activity involved, even though these may be designed to maintain acceptable standards of practice and to operate in the public interest.

Given the emphasis placed by the EEC rules on freedom of competition it will not be surprising if the European authorities continue to take a close interest in this kind of arrangement, nor if the Bank should be called on to justify its approach to self-regulation before a wider European audience.

A MERCHANT BANK's role in a take-over bid and what constitutes a just and practicable way to compensate its clients for any loss the bank had caused by providing false and incomplete information, were the two main issues resolved by the Supreme Court of Eire in a judgment delivered on July 22.

The Supreme Court confirmed a decision of the President of the Irish High Court that the Northern Bank Finance Corporation had been guilty of fraudulent misrepresentation when negotiating a take-over bid. But the court reversed the President's order that the bank should repay £750,000 to its clients in exchange for the shares they had acquired for this money. Instead, the Supreme Court decided that the bank should pay damages calculated on the difference, if any, between the true value of the shares and what the clients of the bank paid for them.

Surprisingly, the case from which the Finance Corporation emerged with such a poor record was initiated by the bank itself when it sued three of its clients, Mr. Gerald Charlton, Mr. Hugh Charlton and Mr. Gerard Sheehy for the repayment of £38,581 with interest, alleged to be due on a loan. This amount represented the residual debit balance in the bank's books after a successful 1973 take-over bid by which Pat Quinn Holdings gained control of a chain of public houses developed by J. G. Mooney, a public company. The three defendants promoted this take-over bid together with Mr. Pat Quinn, another client of the bank. They ended up by owning shares in Pat Quinn Holdings, but with the feeling that they had been tricked by the bank. When sued, they made a counter-claim, stating that they would never have entered the transaction if the bank had told them the truth about the short-comings of Mr. Pat Quinn's financial participation in the deal.

The Supreme Court found no reason to interfere with the High Court's findings that the defendants had induced the plaintiffs to proceed with the take-over, the bank had falsely informed them that Mr. Pat Quinn had deposited £200,000 with the bank as well as withholding from them other information relating to the true nature of his participation. But the court did not agree that their loss should be made good by passing the shares over to the bank in return for repayment of the full amount.

difference between the agreed value and the actual price which the share reaches at the end of the term has to be paid. They are likely to become more popular with private investors, though not with their bankers, if the European Court accepts the view of the full amount.

## BUSINESS AND THE COURTS

BY A. H. HERMANN, Legal Correspondent

Invested by the three defendants. This, the Court ruled, would not restore things to their original state as the bank had never owned the shares. The bank, though financing the take-over, never became a principal in the transaction and at all times acted as the defendants' agent. Its liability was that of an agent advising his principal. On these grounds it was liable to pay damages for the fraudulent inducements made by two of its officials.

DIFFERENTIAL stars, like options or share futures, are transactions where no shares need to change hands. Only the

very fortunate, Herr Koestler, has felt rather badly about not having foreseen the possibility of the client's return to Germany. But it found consolation in EEC law which, by Article 59 of the EEC Treaty, prohibits restrictions on the rendering of cross-border services. At their request the German court referred the matter to the European Court, asking whether the refusal to enforce the debt is not contrary to the EEC Treaty. The answer will not come easily as this is not really a case of cross-border services. Both the bank and its client were in France at the time of the dealing, which resulted in the client's debt. But asked for its observations, the Commission thought such a conclusion would not do. It concluded that the refusal to enforce in Germany would be an infringement of Article 59 even though the services were rendered wholly in France. Should the Court agree with the Commission, the importance of Article 59 would be much enhanced. One might even say that it would be tantamount to sanctioning the export of French law to Germany.

# Co-favourite Kintore faces strong challenge from South

THERE WAS plenty of interest in the ante-post prices issued on the William Hill Gold Cup and it seems clear that Saturday's race could provide one of the most competitive handicaps ever run at Redcar.

Of the 15 still left in the mile

## RACING

BY DOMINIC WIGAN

handicap only the Bill Watts pair Kibstron and Running Jump seem likely to come out. The runner will not be without a trainer, however, for that high-class handicapper Kintore will be trying to defy a 9 lb. Kintore, who shares favouritism at 5-1 in the sponsors' list, certainly appears to have the right credentials for a bold effort in the race.

The winner of 10 of his 22 races to date, the Aberdeen gelding would undoubtedly have gone close to making it a 50 per cent success rate had he not a clear passage when full of runners in the Newmarket Handicap at Newmarket. Ward Hill, a clear passage when full of runners in the Newmarket Handicap at Newmarket. Ward Hill, a clear passage when full of runners in the Newmarket Handicap at Newmarket.

## BRIGHTON

2.00—Lord John... 2.30—Brindisi... 3.00—Cadebrook... 3.30—King Kermat... 4.00—Deepwater Blues... 4.30—Hang-on Elvis

## POINTEFRAC

2.45—Green Lass... 3.15—Crown Court... 3.45—Hercules... 4.15—North West

However, like most other sons of the soil, Kintore is almost certainly yielding or at the very least good ground to produce his best, and I would not care to take a chance with him unless the rains persist.

Turning to today's racing, the best bet of the afternoon could be in the 2.00 mile at Brighton and Pontefract, respectively.

Ian Balding sends Lord John, a Young Emperor colt full of promise, to the seaside track for the Black Rock Stakes. At Pontefract Harry Thomson, a good-looking, green God, ally Green Lass could get backers off to a healthy start in the Carleton Fillies Stakes.

## ATV

10.30 am Music at Harwood. 10.45 Junior Matinee: World of Ram Charitra. 11.00 am News. 11.15 am News. 11.30 am News. 11.45 am News. 12.00 pm News. 12.15 pm News. 12.30 pm News. 12.45 pm News. 1.00 pm News. 1.15 pm News. 1.30 pm News. 1.45 pm News. 2.00 pm News. 2.15 pm News. 2.30 pm News. 2.45 pm News. 3.00 pm News. 3.15 pm News. 3.30 pm News. 3.45 pm News. 4.00 pm News. 4.15 pm News. 4.30 pm News. 4.45 pm News. 5.00 pm News. 5.15 pm News. 5.30 pm News. 5.45 pm News. 6.00 pm News. 6.15 pm News. 6.30 pm News. 6.45 pm News. 7.00 pm News. 7.15 pm News. 7.30 pm News. 7.45 pm News. 8.00 pm News. 8.15 pm News. 8.30 pm News. 8.45 pm News. 9.00 pm News. 9.15 pm News. 9.30 pm News. 9.45 pm News. 10.00 pm News. 10.15 pm News. 10.30 pm News. 10.45 pm News. 11.00 pm News. 11.15 pm News. 11.30 pm News. 11.45 pm News. 12.00 pm News. 12.15 pm News. 12.30 pm News. 12.45 pm News. 1.00 pm News. 1.15 pm News. 1.30 pm News. 1.45 pm News. 2.00 pm News. 2.15 pm News. 2.30 pm News. 2.45 pm News. 3.00 pm 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## Changing the rules

THERE IS no reason in principle why the Government should not review the arrangements for taxing the profits of oil companies operating in the North Sea. The petroleum revenue tax was conceived as a form of excess profits levy. It was introduced in 1975, and a "ring fence" was drawn around an oil company's North Sea operations for corporation tax purposes, partly because it was felt that the scales had previously been weighted too much in favour of the companies which had been granted government licences to extract oil and partly because of the further substantial profits they were expected to make as a result of the quadrupling of oil prices in 1973-74.

### Marginal

After three years' experience, the Government believes that its approach had still been too cautious and that a greater share of the benefits ought to accrue in the form of tax revenue. That could well be, although it has not produced any evidence on which the public can judge. What is more remarkable, however, is the nature of the changes the Government is proposing to make to the petroleum revenue tax. They are likely to bear more heavily upon the smaller, more marginal fields which have yet to be developed than upon the earlier and more profitable fields, the current post-tax earnings from which prompted the present review. If there were any doubt about this, one has only to examine the examples that were issued yesterday to illustrate the effects of the proposed changes.

The reason for this is partly a desire to avoid introducing retroactive legislation, which is commendable enough. But it also stems from the nature of the tax regime imposed upon North Sea operators. They are paying royalties and corporation tax as well as the petroleum revenue tax. Royalty payments are however based upon the quantity of oil they produce rather than the profits they earn; and it would be difficult to change the corporation tax provisions which are helping some operators to reduce their current (although not their eventual) tax burden — for

example, the right to offset the cost of developing new fields against the profits from existing ones — without radically altering the structure of corporation tax and thus its application to other sectors of industry.

If the Government wants to increase its total tax take from North Sea oil, it is therefore largely limited to making changes in the petroleum revenue tax. But because of the "front loading" of development and other capital expenditure—a provision of the tax designed to assist the operators' cash flow in the early years of production—the yield from PRT is relatively insensitive to changes in the rate. The capital expenditure uplift is to be reduced from 175 per cent to 135 per cent, but the change is not retroactive and so the extra PRT charge for fields whose development has already been paid for will be relatively small. (The 15 percentage point increase in the PRT rate from 45 per cent to 60 per cent is in any case effectively reduced by the corporation tax offset). All in all, Ministers expect the changes to increase the total tax take by about 10 per cent by the mid-1980s, raising the average tax take from each operator from about 70 per cent of gross profits to about 75 per cent. But the increase will be greater for the operators of new fields.

### Uncertainty

Whether the Government has in fact pitched its demands too high to leave sufficient incentive for the development of smaller and more marginal fields is hard to judge at this stage. The 30 per cent return on capital and other safeguard provisions designed for marginal fields remain, and operators can claim relief from royalty payments, as the Chief Secretary to the Treasury has said. But the changes in PRT are only the latest of a series of new terms and conditions the Government has introduced concerning BNOQ participation rights, depletion rates, waste gas sharing, and so forth. The worst thing for business, particularly in an area of operation already as unpredictable as the North Sea, is uncertainty. The Government, or its successor, would be wise to bear that in mind before deciding the final shape of any changes in North Sea taxation.

## The burial of Berrill

THE GOVERNMENT'S White Paper on British Overseas Representation, published yesterday, is only the latest in a long line of statements—official and unofficially commissioned—that goes back to the Plowden Report of 1964. It is also far and away the best.

In practice, the White Paper is a response to the Berrill or "Think Tank" report published exactly one year ago. But it is considerably more than that. Whereas Berrill was a one-off affair taking potshots all round, the White Paper reflects continuous thinking over a long period of time about Britain's changing role in the world and the way overseas representation—and its direction from home—should best be adapted to it. Indeed if one wishes to take one single example of the cavalier nature of the Berrill approach, it is to be found in the number of recommendations in the Think Tank report which turn out to be already current practice. Where Berrill said "cut" or "change," as often as not the cuts or changes had either taken place some time ago or been considered and found inappropriate.

### Interchange

Berrill's main point, in so far as the report confined itself to the Foreign Office, was that the Diplomatic Service had somehow become out of touch with contemporary British life, with other government departments and the country's reduced world role. If the diplomats should not wear jeans, they should at least be merged with the Home Civil Service. Quite apart from the argument that a declining power might actually require a more effective diplomatic presence, the report understated the degree of adaptation that has already happened. It is the merit of the White Paper that it now sets the record straight. The principle of interchange between the Foreign Office and the Home Departments has been gradually accepted. About half of the senior staff of the UK mission to the European Communities already comes from outside the Foreign Office. But

the change goes further than that. The approach of an increasing number of diplomats is quite different from that of a few years ago. It is no longer sufficient to say: "The French think this," or "The Germans think that." It is necessary to be able to talk to the home civil servants on their own ground whether the subject be aerospace, monetary co-operation or whatever. It is a tribute to the Foreign Office—not paid by Berrill—that this is now frequently the case.

### BBC

Of course, as the White Paper admits, the process of interchange could and should go much further. But it is not just a one-way street of putting the so-called realists from the Home Departments into the Foreign Office. Some diplomats could put new life into the Home Civil Service, and might be able to do the job with far fewer people than employed by (say) the present Department of Trade or Industry. The Foreign Office by now, after all, is used to having to work with limited resources constantly being scrutinised by public and internal reviews. It is perhaps time that the scrutiny was turned elsewhere.

There are one or two other Berrill proposals which have been firmly, if politely, rejected. The External Services of the BBC are to continue without much change and on the crucial question of ensuring audibility are actually to receive more money rather than less. Similarly there is to be no wholesale abolition of the British Council and the "cultural diplomacy" of which the Berrill report was so dismissive. In the end there was one compelling argument: these are services of which we can be proud and which are the envy of other countries. At the same time, no other country with a comparable position in the world spends less on overseas representation than we do, and some spend more. Looking back, it is hard to see how the Berrill conclusions could ever have been reached.

# The political difficulties of Schmidt's economic package

BY ADRIAN DICKS in Bonn

WHEN THE West German Cabinet produced its hard-argued DM12.25bn (€3.1bn) economic package last Friday, it could claim to be first among the seven participants at the Bonn world summit meeting to have acted on its undertakings. "We have kept our promises," Chancellor Helmut Schmidt wrote in the mass-circulation *Bild-Zeitung*.

The Chancellor is known to have sent the same gleeful message to his fellow-summittees over the weekend—though at a triumphant Press conference at the end of the Cabinet's three-day convocation, he did not pass up the opportunity to remind other countries of their obligations, notably President Carter of his promise to let U.S. oil prices rise to world levels by 1980.

With that, Herr Schmidt has departed on holiday, to all appearances a satisfied man, while most of Bonn's senior economic policy-making officials have also left for a well-earned break from the wearying business of drafting, redrafting and then starting all over again on the package.

## Delicate matter

Yet the sum of their achievements is, in the words of the Bonn summit communiqué itself, merely a set of proposals for "additional and quantitatively substantial measures up to 1 per cent of gross national product, designed to achieve a significant strengthening of demand and a higher rate of growth."

Getting the package enacted is going to be a considerably more delicate matter, to judge from the growing number of objections being raised to it inside and outside Parliament, and from the ranks of the two coalition parties as well as from the Christian Democratic opposition. Herr Schmidt's parliamentary problems in translating his summit pledge into legislative fact by January 1, when most of the measures are intended to come into force, could be every bit as great as those of his distinguished guests in Bonn last month.

Herr Schmidt's Social Democrats and their coalition partners, the Free Democrats, have announced that they will treat the package as a matter of parliamentary urgency when the Bundestag returns from the summer recess towards the end of September.

In domestic political terms, the most important single aspect of the package may be the renewed sense of common purpose between the two coalition parties which Herr Schmidt and the FDP leader, Herr Hans-Dietrich Genscher, have been heavily stressing. The need for solidarity is plain enough: the FDP will be fighting for nothing less than its

survival in national politics when the voters go to the polls in Hessen and Bavaria in early October to elect new State assemblies. If the FDP suffers fresh reverses on the scale of those in Lower Saxony and Hamburg in June, the SPD is painfully aware that its own position in Bonn would have been seriously weakened.

It may be going too far to suggest, as the weekly news

magazine *Der Spiegel* claims, that Herr Schmidt's main purpose in the package manoeuvring was to "prop up" Herr Genscher both as a national figure and against the widely-rumoured wishes of some in the FDP to see him replaced as leader by Count Otto Lambdorski, the Economics Minister. Nonetheless, the economic package bears the marks of far-reaching concessions by the SPD to the FDP—in fact it is not unlike the measures which called for on the eve of the summit in an open letter that annoyed and embarrassed Herr Schmidt at the time.

The most important element in the package, both politically and economically, is the proposed adjustment to personal income tax. It will account for DM10.9bn of the total net impact of DM12.25bn next year, and will put as much as DM14.4bn back into the hands of individuals in 1980, according to figures issued by the Minister of Finance, Herr Hans Matthöfer. Specifically, the Cabinet proposal is that the basic tax-free allowance for single people should rise by DM360 to DM3,690 (twice that figure is proposed for couples), and that the present jump in tax rates which occurs at the DM18,000 income level should be smoothed out. Instead of rising abruptly from 22 per cent to 30.8 per cent, there would be a gradual increase in the propor-

tion of income paid in tax up to a new level of DM48,000 for single taxpayers at which the progressive scale would then once again apply. The political attractions of this are easy enough to see. For one thing, it is agreed by all parties and by most independent experts that the present arrangements (themselves the result of the 1974 tax reform) are very unfair to those caught

by the rise in the general level of incomes in a classic inflationary trap. The trap, it is argued, acts either as an incentive to cheat the taxman by not declaring additional income, or as a disincentive to work harder at all. Moreover, it so happens that the skilled manual workers and the white-collar employees who have found themselves caught in the trap are just the people the FDP believes should be its core constituency. As the Lower Saxony and Hamburg election results showed, only a few of them need to cast their votes to protest lobbies (notably tax reformers) for the FDP to be in serious trouble. The party's single-minded pursuit of the issue in the past two months has been aimed at a very specific section of the voting and tax-paying public.

It is partly for this reason that the left wing of Herr Schmidt's own Social Democratic Party has reacted so angrily to the way in which the tax cut proposals have been framed. The embarrassing fact is that for people earning less than about DM24,000 a year (a relatively modest level by West German standards), income tax relief under the Cabinet's proposals would be no more than DM55 a year, or about DM7 per month.

Another part of the package, of course, is the proposal that the cuts in personal taxes and increases in child allowance,

Herr Gerhard Stoltenberg, the Schleswig-Holstein State Premier and CDU economic spokesman, has already fired a warning shot across the coalition's bows. He has called for the package to be "very carefully reviewed" in all its details—a starting position that hardly encourages the Government's hopes of a parliamentary rush job.

Cannily, the CDU has so far

objected specifically only to the smallness of the tax relief proposed for business—the abolition of the payroll tax in 1980 (worth about DM 2.3bn that year), and the increase in the tax free allowance for small firms paying turnover tax. The party has echoed the disappointment of larger companies that these relative trifles will do little to encourage further investment. However, the State governments, and most notably the SPD-FDP governed North Rhine-Westphalia, stand to lose a good deal from the suppression of the payroll tax, and are not yet satisfied they will get satisfactory compensation.

On the broader issue of long-term tax reform, the CDU is not alone in feeling that the coalition has tried to steal its clothes. It is not inconceivable that when the key Bundestag-Bundesrat "mediation committee" gets down some time this autumn to working out a final version of the package, the opposition will press for more solid assurances that such anomalies as the "trap" now to be done away with will not recur.

Nor is the CDU alone in feeling that Herr Schmidt, in bluntly saying that the "room for tax reform has been used up," has committed an economic as well as a political error. It is already being pointed out that when tax reform was enthusiastically taken up by the FDP as feasible for next

January—as the Government now proposing—the Chancellor dismissed this as *Schneepfad*, a drifter's dream. It is probable that the Chancellor himself would have preferred a tax reform of a more long-term and more carefully considered kind to yet another "quick fix" package of measures, taken at least partly in response to the urgings of Bonn's foreign partners. The business community is not alone in its disappointment that the opportunity has been neglected to simplify and rationalise the tax system, so that the new package amounts, in the words of the *Frankfurter Allgemeine Zeitung*, merely to "repairs intended to deal with the worst effects of reform."

Unfortunately, the case for structural reform of the tax system became hopelessly confused during the run-up to the Bonn summit with the case for a measure of domestic stimulation already being forcefully advocated by Count Lambdorski and by the Economics Minister's chief policy maker, State Secretary Otto Schlecht. The argument, in brief, was that in spite of stronger exports during the second quarter, firmer new orders and a marked improvement in business confidence, an additional boost would be needed for 1979 in order to stop unemployment from rising any further, partly because of the expected bulge in school leavers which, it is forecast, will add as many as 800,000 to the total between now and the mid-1980s.

What will the new package, if enacted in something like its present form, contribute towards this end? The reductions in personal taxation and the rise in child allowances and maternity leave will all put money into ordinary consumers' pockets (even if, as Herr Schmidt admitted, some of this will inevitably find its way into savings accounts). Those who, like the U.S. officials who came with President Carter to Bonn, or the OECD secretariat, appear to believe that demand is still the deficient side of the German economic equation, will hope to see a further strong rise in West German imports and a substantial impact on a visible trade surplus that was actually some DM700m more during the first six months of 1978 than for the same period of 1977.

Those who had hoped to see the opportunity used to put taxation policy to work to correct the supply weaknesses of the West German economy are, however, expressing just disappointment. Professor Gerhard Scherhorn, chairman of the Independent Board of Economic Advisers (the "wise men"), believes that the net effects are likely to be very slight, perhaps improving average capacity use but falling well short of what would be needed to encourage substantial job-creating new investment.



Herr Hans Matthöfer (left), SPD Minister of Finance, Opposition economic spokesman, Herr Gerhard Stoltenberg (centre) and FDP Economics Minister, Count Otto Lambdorski.

## Pin the blame

Ultimately, the Government has the advantage over its own dissenters of being able to pin on them the blame for bringing down the SPD-FDP coalition if they remain stubborn. No such power is to hand in dealing with the objections of the CDU opposition, which possesses by virtue of its control of State governments a majority in the Bundestag, or Federal Upper House, whose approval is needed for the package to become law.

## MEN AND MATTERS

### Prentice eyes safest Scots seat

After nine months of trying and perhaps not a minute too soon, former Labour Cabinet Minister Reg Prentice may have found a constituency from which to fight his first general election as a Conservative. His name has been accepted onto the Scottish candidates list by Conservative Central Office in Edinburgh; it has been sent with those of other hopefuls to East Renfrewshire, where Mrs. Betty Harvie Anderson, a former deputy speaker, is retiring. Prentice has the backing of Teddy Taylor, the front-bench Scottish spokesman and MP for neighbouring Cathcart; this gives him a head start over the local candidates. The two men are still worlds apart politically, but Prentice would bolster Taylor's constant campaign against the "grouse moor" wing of the party. Interviewing is in progress for the short list and Prentice's fate should be known by early next month. The seat is the safest in Scotland for Tories, with a majority of 8,710 over the SNP last time. With the present poor fortunes of the nationalists, that could be vastly improved.

### Taking the rap

Yet another male bastion has fallen. The U.S. crime rate is now rising faster among women than men, according to a government-financed report — "but it is larceny, embezzlement, fraud and forgery that are proving attractive to women, not homicide, assault and armed robbery." The report suggests that women have not suddenly become more dishonest: they are simply getting more chance to be crooked. "With the women's movement, a much greater pro-



"It wouldn't surprise me to find we've already got Denis Howell!"

Hunter and Alberto Remedios, in their student days. Like him, they come from Lancashire. But as he admitted to me, that did not prevent some stormy moments during the seven years it has taken to complete the project. "Rita is a very tough lady," said Moores.

The Wigan Observer reporter then engaged Moores in keen discussion of local issues. The Littlewoods boss lives in a Georgian mansion a few miles from the town.

### Good night out

Shareholders who turned up for the annual general meeting of the London and Northern Construction group — held in a Unitarian church hall in Essex Street — were hardly expecting lavish hospitality. After all, the group's fortunes have been decidedly mixed of late; during the last financial year London and Northern felt it necessary to cut its dividend from 3.2p to 2p net, conserving around £700,000 (but at the same time

dismissing many shareholders, including the institutions). So the cups of tea and biscuits provided at the a.g.m. seemed in keeping with the overall austerity.

But London and Northern's annual festive bazaar, held in the evening, was thrown as usual in the sumptuous surroundings of the Middle Temple Hall. For 200 or more privileged guests (including bankers, brokers, dealers, MPs and the chairman of the National Coal Board), epicurean standards were well maintained.

The five-course meal was accompanied by three carefully-chosen wines, and followed by a crusty port, liberal supplies of cognac and fine malt whisky were on hand as well. A pipe-major played delicate Scottish airs such as the Reel of Tulloch, Highland Whisky, and Mrs. Macleod of Raasay.

So I can reassure the small shareholder who brought up the subject of the dividend cut at the earlier a.g.m., but who was not present in the evening, that a tradition was fully maintained.

### Frivolity eschewed

How much coverage have the Moscow media given to the Oleg-Kazov wedding? None. Yesterday's *Pravda* had a front-page picture of two smiling railway workers in Siberia, but never a sign of the happy couple. Not even deep inside the paper was there a line, nor any socialist musings on the implications for Soviet shipping. The event was totally ignored by Moscow TV's equivalent of "News at Ten." One of *Pravda's* editors told David Satter, my colleague in Moscow: "We pay no attention to such matters. We read about it on the Reuters service, but did not even consider it."

Observer

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## MINING NEWS

## Amax coal to provide \$300m finance

BY KENNETH MARSTON, MINING EDITOR

AMERICA'S DIVERSIFIED natural resources group, Amax, has arranged a \$300m (£150m) loan with a group of 24 banks, to finance the purchase of a production payment to be repaid from coal mined at the company's Belle Ayr and Eagle Butte mines in Campbell County, Wyoming.

Amax will make a first drawing of \$10m and will call upon the balance as needed during the next three years. The money is to be used for the company's domestic expansion programme which includes further development of the Eagle Butte mine.

The financing will bear interest at a floating rate and is expected to be discharged in 10 years. Citibank of New York, as agent bank, will lead the financing.

Last year coal sales of Amax rose 11.2 per cent to \$387.9m and coal production was 16.5 per cent up at 28.1m tons. But earnings were adversely affected by cold weather early in the year, wildcat strikes at the mid-western mines and a labour dispute in December between the United Mine Workers' contract expired.

Production at the Belle Ayr surface mine last year rose 18m tons to 13.8m tons. Eagle Butte, Amax's second low sulphur mine in Wyoming, was due to come on stream in 1978 and the current year's production is expected to produce about 12m tons. Its full capacity working should produce approximately 30m tons a year.

## U.S. CONSUMER'S URANIUM DEAL

America's Long Island Lighting Co. has entered a 25-year agreement with Bokuim Resources of Santa Fe, New Mexico, under which it will provide about \$50m (£25m) to develop the Bokuim uranium mine and mill on the latter's Marquis Properties in New Mexico.

The agreement is subject to a number of conditions, including

## Robe River's stockpile deal

THE AUSTRALIAN CRIS Robe River iron ore partnership will now be able to draw from its Japanese-financed stockpile on the pellets to satisfy short-term needs of other buyers. As already announced, the Japanese steel mills have agreed to stockpile 1.5m tons of pellets at Cape Lambert this year.

They have made an advance payment of A\$38m (£21.1m) for the stockpile to draw from the stockpile to satisfy short-term needs of other buyers. As already announced, the Japanese steel mills have agreed to stockpile 1.5m tons of pellets at Cape Lambert this year.

## THE ROSSING FOUNDATION

The Rio Tinto group's Rossing Uranium mine in Namibia

(South West Africa) is to set up a "non-racial trust, Rossing Foundation," as a direct contribution to the future wellbeing of the country. It will be funded by an annual grant from Rossing amounting to 2 per cent of all dividends distributed to shareholders after tax, or such greater amount as the company's directors may decide.

Rossing, which only started commercial production in January of this year and has yet to reach the dividend stage, is to make an immediate grant of R50,000 (£30,000). The foundation's broad aims will be to further the practical education of young people, increase understanding among races and create or encourage opportunities to use knowledge and skills.

## TAVISTOCK HAS A GOOD YEAR

The South African Johannesburg Consolidated group's main coal subsidiary, Tavistock Collieries, has achieved a record pre-tax profit for 1977. The timing was perfect because the TFC Board was driven by an unhappy row which had become embarrassingly public.

The Trust Houses hotels group had merged with the catering group Forte's Holdings in 1976. Tavistock had been a subsidiary of the latter group.

## ALLIED SELLS THE STAK

## The City will never see the like again

BY KENNETH GOODING

The self-congratulatory statements issued from the Allied Breweries and Trust Houses Forts camps yesterday should not be allowed to obscure the fact that past relationships between the two have been bitter in the extreme.

And, although the bid from Allied was made only in 1971, it took place when the City was a far different place, when the concept of the giant merger still had some respectability and when the voluntary takeover code was in its infancy.

As a tale of Boardroom intrigue, personality clashes and the use of big money as a weapon, the Allied-THF saga has scarcely been equalled. It was at 2.15 pm on October 13 1971 that three Allied directors Joe Thorley, then chairman of Allied and later to become Sir Joe, Keith Showering and Bernard Carfoot, walked on to High Holborn "office of Lord Crowther, chairman of THF at the time, and said they had come to negotiate a merger.

It was an audacious move, given that the deal would have involved £127m in one form or another to pay for THF. But the timing was perfect because the TFC Board was driven by an unhappy row which had become embarrassingly public.

up his first milk bar in 1936, and who has helped to give popular catering in this country its reputation, was soon at loggerheads with Mr. Michael Pickard, the THF managing director. The clash polarised the Board into two camps—those for Forte and those for Pickard, who included his mentor, Lord Crowther.

The internal strife became public when Mr. Pickard was ousted as managing director at a late-night Board meeting after he had been criticised in a Department of Trade report not connected with THF.

There are many observers who believe a merger between THF and Allied would have been potentially disastrous. In particular it would have made severe demands on Allied's management resources and the debt position of the combined group would have been unwholesome.

Even at that stage there were questions asked about Allied's ability to finance the takeover. Within THF, Allied itself was a product of a series of mergers in the 1960s, had had more than an unhealthy row which had become embarrassingly public.

Grade and Bernard Delfont, now Lord Grade and Lord Delfont. He won both battles. Early in 1972 Lord Crowther, his main Boardroom opponent, was voted out of the chairmanship by Sir Charles's friends, Lord Thorneycroft. Lord Crowther died soon afterwards and undoubtedly the strain of the THF dispute had contributed to the breakdown in his health.

There is also the question of how would the two families—the Fortes and the Showerings (Allied's biggest shareholders) have settled down together? There can hardly be room in one organisation, however large, for two family dynasties.

And any clash between the two, both rich and powerful, would have been heard far and wide. But for years Allied continued to hope that a merger would be possible. Although Sir Charles remained intractably opposed, the Allied view was that "chief executives fade away but corporations go on for ever."

Now the political climate has changed and many major mergers of the past have been discredited. The overlap of interests shared by the two companies has been growing, not lessening. So friends to support him in this for the past couple of years the endeavour. Prominent among them were showbiz brothers Lew

## Eva considering legal action over Stockfis shortfall

BY RHYE DAVID

EVA INDUSTRIES, the agricultural tool and engineering group, is expected to take legal proceedings over discrepancies uncovered in the accounts of R. Stockfis, chairman of the company.

Mr. T. R. Astley, the chairman of Eva, told the annual meeting in Manchester that the company believed it was entitled to, and would obtain, some restitution. Stocks turned in profits of only £40,000 for the seven months to March, compared with an estimate at the time of acquisition of around £80,000.

The preparation of papers necessary to formulate our claim has proved a time-consuming task. We hope to institute proceedings without delay. We are looking for various parties in relation to this very complex matter," Mr. Astley said. He also promised that shareholders would be kept informed on material developments which should be brought to their attention.

Earlier the Board had been criticised by one shareholder, Mr. John Moon, over the acquisition of Stocks and for failing to keep shareholders sufficiently informed of the problems that had been uncovered. His request for further information on the current profits performance of Stocks, and for a three-monthly report on the directors on the steps being taken to sort out the problems was, however, rejected.

Stocks, which was 60 per cent owned by the Central and Sheerwood group, are thought to involve its subsidiary, Brownhill Sheet Metal Works. It is pointed out that the trust accounted for more than half the Stocks pre-tax profit of £872,000. The deficiencies in stock and other items which have now been

discovered are thought to have cost the company since the takeover, Mr. William May, the chairman, who departed in May this year after a period of suspension, and Mr. Michael Cooke, the former finance director who resigned last December.

## First half advance by Yeoman

For the first half of 1978 Yeoman Investment Trust reports gross income ahead from £22,376 to £24,288. After all charges including tax of £158,000 compared with £115,000, net revenue rose from £19,722 to £23,707.

Earnings per 25p share are shown to have risen from 8.5p to 9.5p and to reduce dividend with the final interim dividend is stepped up from 2.5p to 3p net. Last year's total payment was 7.5p.

## Oil and Associated

Shareholders in Oil and Associated Investment Trust, which specialises in the oil industry, should be able to view the future with reasonable optimism, says A. S. W. Joseph, chairman, in his annual statement.

He points out that the trust participates in about 25 North Sea oil and gas enterprises, and has a "satisfactory stake in this successful venture" with production from

the UK's own fields meeting about 60 per cent of the country's oil needs. Mr. Joseph says that despite a renewed pledge from President Carter to cut oil imports the effect on major international companies will not be very serious. And he stresses the value of oil shares as a hedge against inflation.

As announced on July 10 net revenue before tax for the year to March 31, 1978, increased from £24,616 to £22,353. The total net dividend for the year is lifted from 1.5p to 2.05p a share.

Additional funds invested during the year amounted to £410,000, bringing the total on March 31 up to £4,353,000.

## Knott Mill in better position

Mr. P. R. Scott, the chairman of Knott Mill Holdings, carpet retailer and specialist in the oil industry, says that trading conditions in the current year to date show no marked improvement over last year.

As known the group reported a turnover from a profit of £10,651 to a loss of £182,006 for 1977. February 27, 1978 year, and is again, not paying a dividend.

The chairman, however, says that the restructuring of its retail stores has, he feels, placed the group in a much better position to reap the benefit of any upturn in trading conditions. And he points out that the group's active pursuit of this policy leads him to be cautiously optimistic of prospects for the 1978-79 year.

A revaluation of land, buildings, plant and machinery in April resulted in £1.5m for freehold and leasehold land and buildings and £378,057 for plant and machinery. The additional value of £2,028,149 on land and buildings and £1,372,332 on plant and machinery will be recognised in next year's accounts.

Meeting, Ipswich, August 24 at noon.

## Deutsche Bank offshoot for Singapore

SINGAPORE, July 28. DEUTSCHE BANK is to open a wholly-owned merchant bank in Singapore with a paid-up capital of S\$25m (US\$11m).

Mr. Wolfgang Matthey, the managing director of the Singapore subsidiary, said that the new bank, Deutsche Bank (Asia Credit) would commence operations on September 1. The new bank, which has an authorised capital of S\$50m, will include Asian dollar market business in its operations.

## WINTRUST AMENDS FINAL

Wintrust announces an amended final dividend for the year to March 31, 1978, of 2.0251p making 4.591p (same). Dividend waiver totals £44,776 (£38,890).

## Shaw outlook satisfactory

After a recovery from a £0.22m pre-tax loss to a £0.7m profit in the year to April 28, 1978, Mr. James Hartley, the chairman of Shaw Carpets, is confident the current year will be a rewarding one.

In his annual statement he says that despite the international economic stagnation and overcapacity for the production of carpets, he is confident the company has a promising future.

The main conditions to be fulfilled to ensure future prosperity are excellent product and styling; good UK and export distribution with effective marketing; modern production facilities; operating efficiently; and low manpower levels with flexible working.

He points out that the UK carpet industry is capable of producing 50 per cent more carpet than is actually sold, and that if UK consumers had spent the same proportion on carpets in 1977 as in 1974, industry sales would have been some 25 per cent higher.

The £2.2m Milltron computer controlled dye injection machine is now working well and has reached the stage where the machine has begun to pay off. Mr. Hartley sees little doubt that a valuable return will be earned in the foreseeable future. The machine's 1976-77 start-up costs were £0.5m.

The group's sales subsidiaries in France and Germany have moved into profit, and are expected to maintain this improvement. There was a £1.24m cash improvement in the year and with no significant spending plans in

## BOARD MEETINGS

TODAY  
The following companies have notified dates of Board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available whether dividends concerned are interim or final and the sub-divisions shown below are based mainly on last year's practice.

TODAY  
Interim: Adams and Gibson, East Lancashire Paper, Hoover, Law Debigne Corp., River and Mercantile Trust, River Plate and General Investment Trust, TACZ.  
Final: James Austin Steel, Best and May, Peter Black, G.M. Firth Metals, John James, John Thwing, a 17 per cent share, John James, a 17 per cent share, Rubber, Midland Trust, William Ramsden.

FUTURE DATES  
Interim: Adams and Gibson, East Lancashire Paper, Hoover, Law Debigne Corp., River and Mercantile Trust, River Plate and General Investment Trust, TACZ.  
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## OIL AND GAS NEWS

## Dutch make North Sea strike

A FURTHER increase in Dutch natural gas resources has been foreseen by Nederlandse Aardolie Maatschappij. A company announcement stated that drilling in the North Sea had revealed the presence of natural gas reserves.

The drilling is in Block 1-11, north of Den Helder. But the company added that further drilling would be necessary to delineate the size of the reserves.

Drilling has resumed at the Delta D-2 well in the Gulf of Valencia, off the east coast of Spain. The company has an 11 per cent interest in the venture, for which the operator is the Spanish subsidiary of Standard

Oil of California. The wildcat well is 4.5 km south of the original Casablanca discovery. Drilling was suspended last March because of very high costs. The company said it could not be handled with safety. The plan now is to deepen the well by 3,000 m to 3,400 m.

Shell's French subsidiary has been granted exclusive permission to prospect for hydrocarbons in an area of 1,300 sq km around Bourgneuf Bay, according to an announcement in the official gazette published in Paris.

The first well on the Exmouth Plateau off the North West Shelf of Australia is being prepared to be drilled. Woodside Petroleum has announced that a drillship has been moved to the Brigadier location in 315 metres of water about 80 km north of the North Rankin field.

Exmouth Plateau, which covers 150,000 square miles, was last year cut into five blocks and offered for international tender. Grouped by Esso, Phillips, Hudday and Woodside were the successful bidders.

In Melbourne, Esso Exploration and Broken Hill Proprietary announced that they will plug and abandon the second well of a series planned to test new structures west of the Halibut offshore field in the Bass Strait. This well, like the first, is dry.

Esso Investments—Austria Investments (Guernsey) has bought further 6,000 shares making holding 11.05 per cent.

Lookers Group—On July 6 Mrs. Gillian Platts, wife of a director, sold 15,000 shares—not 20,000 as previously announced. On July 6, Mr. R. J. Platts, director, sold 15,000 shares and on July 13 sold 15,000 shares. Total shareholding of Mr. Platts and his wife and family interests now represent 3.63 per cent.

BRIDGEMAN PROCESSES—G. R. Vortex, chairman, sold 200,000 shares from his beneficial holding, 390,000 shares.

W. J. HEATH AND CO.—J. J. Burton, director, sold 10,000 shares making his holding of 78 at 28p.

ALLIED LEATHER INDUSTRIES—Following directors have sold preference shares: P. W. Watson 72,516, L. C. Hardy 26,535, R. P. Carey 4,125.

KEYSER ULLMANN HOLDINGS—J. M. Keyser sold 12,000 shares at 19p.

Brooke Tool Engineering (Holdings)—Imperial Group now holds 500,000 shares (10.65 per cent) as a result of exercising convertible rights and taking up shares of the recent rights issue.

UNERG, the Belgian electricity subsidiary, had been affected by the subdued level of industrial activity in the country. Electricity sales had risen by only 4 per cent compared with 11 per cent for gas, and the extent of UNERG's involvement in future plans for nuclear power stations was not yet quantifiable.

Mr. Zollinger also explained that the 14.5 per cent decline in net profits from Petrofina revealed the weak state of the world petrochemical markets. The figures were also affected, however, by exchange rate fluctuations which cost the group 87p lbm, and by delays and the accident in the Ekofisk field.

For 1978 Petrofina had a total capital budget of BF 17bn (14bn in 1977), of which 10bn would be allocated to exploration and production.

Turning to the UK subsidiaries, Mr. Zollinger said that Calor Gas had lived up to expectations. Century Power and Light, however, could not be expected to maintain the progression recently achieved. Output from the Hawert gas field had reached its peak and the cost of putting the Maureen field into production would weigh on Century's profitability. (Century's share of development costs here would be £20m over three years).

As already known, IC Gas made pre-tax profits of 22.4 per cent. At the post-tax level UNERG accounted for 22.6 per cent (compared with 22.2 per cent in 1976-1977), Antwerpse 15.9 per cent (14.9 per cent), Petrofina 14.2 per cent (12.3 per cent), and Calor

at 12.3 per cent. The chairman told shareholders that the company's share of development costs here would be £20m over three years.

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## Warnford Investments Limited

Extracts from the Review by the Chairman, Mr. Ross Goobey

PROFITS Net property revenue increased by £109,678 but investment income fell by £52,041 due to the effect of lower interest rates. The total revenue of the Group before tax increased by £117,897 to £1,654,379.

PROSPECTS We look forward to a steady increase in rental and net property revenue as offices and shops continue to be let at firms rents than a year ago and new tenants are agreed for premises held under old leases at low rents. When greater confidence returns to the economy we can anticipate a more rapid rise in income as the amount of vacant space decreases more quickly.



## INTERNATIONAL FINANCIAL AND COMPANY NEWS

## NORTH AMERICAN NEWS

## Ashland bid for Tosco shares blocked

By David Lascelles

NEW YORK, August 2. ASHLAND OIL, the large Kentucky company, was restrained by a California court last night from purchasing any more shares of Tosco, the Los Angeles-based oil refiner which it is seeking to control.

The order was made after Tosco told the courts that the purchase could contravene a 1975 anti-trust order forbidding Tosco to sell its Avon refinery to any of 40 large oil companies, including Ashland. A spokesman for Ashland said today that the company would abide by the order, which extends to August 29.

Ashland's bid for Tosco took the form of a proposal to buy 49 per cent of its shares, either by open market or direct purchases. Tosco has yet to make any formal comment on the move.

Ashland stated yesterday that on July 28 it held 464,000 Tosco shares, which it had owned for seven years.

## Hudson's Bay makes a surprise offer for Zellers

BY OUR OWN CORRESPONDENT

MONTREAL, August 21.

HUDSON'S BAY Co. surprised the Canadian business world today by making a bid worth about C\$132m, for Zellers, a department and variety store chain. Although rumours linking the two companies have been circulating for several months, it had been thought that Zellers would have been the company taking over the Bay—as Hudson's Bay is familiarly known.

Zellers' chairman, Mr. Joseph Segal, "viewed the proposal with favour." The Bay is offering one share and C\$16.50 cash for each share of Zellers.

If successful, as seems likely, the take-over will host The Bay to second position among Canada's non-food retailers in terms of sales, behind Simpson's, and to No. 1 in terms of assets and net profit.

Combined sales of The Bay and Zellers will be about C\$1.8bn. At 1977 year-end, The Bay

reported sales of C\$1.437bn up from C\$1.346bn in 1976, with earnings of C\$29.88m against C\$24.18m. It has just over 1,000 stores.

Zellers reported sales of C\$868m in 1977 against C\$407m a year earlier, while net profit more than doubled—C\$11.6m from C\$5.53m. It has C\$220.5m in assets.

Zellers earnings performance was greatly influenced by its take-over of The Field's enterprise in Western Canada, with 68 stores, which had been part of W.H. Grant, the U.S. retailing giant which went bankrupt in 1976. But Zellers is an aggressive company itself, with 156 outlets at the end of 1977 and plans for several more this year.

While the take-over is judged as good for The Bay, which will add the acquired stores to its 300-odd locations, analysts are sceptical about the value of the deal for Zellers shareholders. The bid is worth some 10 per cent more than the market price,

but with its growth, Zellers could have expected a much better market price within a couple of years.

The experts predicted a temporary easing in the value of Hudson's Bay shares now. Their value had risen from C\$19 to C\$24 in recent months on speculation of a take-over by Zellers, despite its lack of resources for such a gigantic task. But if recent performance continues, this should be reflected in a higher price later. Earlier this year it was predicted that results of the Bay itself should improve over those of 1977.

The take-over, if successful, will broaden the scope of The Bay's coverage of Canadian retailing. Its own stores aim for the middle class segments of the market, while Zellers and Fields aim for the more economy minded shopper. There is no likelihood of the acquired stores taking The Bay name because of the difference in their merchandising approach.

## Sales and profits peaks for Coca-Cola

NEW YORK, August 2.

COCA-COLA announced net earnings for the second quarter of 89 cents a share, against 79 cents last time. Total net earnings of \$169.7m increased from \$171.1m last year and sales of \$1.16bn from \$1.06bn.

Earnings for the half year jumped to \$184.9m or \$1.50 from \$163.9m or \$1.33. Sales were pushed ahead to \$2.07bn from \$1.97bn.

Mr. J. Paul Austin, the chairman, said that second quarter and first half results were records.

Full year 1977 and first quarter 1978 results were restated to include the operations of Presto Products, which was merged into the company in May 1978 on a pooling of interest basis.

AP-DJ

## Household Finance

Half second quarter earnings of \$4.2m or 29 cents a share, are announced by Household Finance Corporation, compared with \$3.6m or 22 cents for the corresponding quarter last year. AP-DJ reports. The latest quarter's figure includes an unrealised foreign exchange of \$2.2m against a loss of \$1.2m previously. Net earnings for the half-year were \$75.2m or \$1.57 against \$69.4m or \$1.26 previously.

## Price fixing probe

The Justice Department has been conducting a preliminary investigation into possible price fixing by New York foreign exchange brokers. Reuter reports from Washington. The preliminary investigation is cursory and aims at deciding whether a more searching inquiry is called for. In New York, Mr. Philip J. D'Angelo, Foreign Exchange Brokers Association president, said he knew of no investigation.

## Doubled earnings at financial group boost Greyhound

BY OUR FINANCIAL STAFF

NEW YORK, August 2.

GREYHOUND CORPORATION has announced net earnings for the second quarter of 45 cents a share against 26 cents previously. Total net of \$12.7m compared with \$15.7m last time, and sales of \$1.1bn with \$941m.

First half share earnings of 62 cents show an increase from 56 cents in the previous first half.

Total net of \$27.0m compares with \$24.6m and sales of \$2.1bn with \$1.8bn.

The 1977 figures have been restated to allow for the consolidation of Greyhound Lines of Canada, of minor foreign subsidiaries previously unconsolidated and for the deconsolidation of certain companies included in the financial group. The changes had no effect on net income.

In addition, retroactive application requirements of FASB No. 13 reduced previously reported net income for the 1977 periods by \$147,000 and \$295,000.

respectively, equal to 1 cent per share in each period.

Mr. Gerald H. Trautman, the chairman of the Board and chief executive, said that the increase in second quarter results occurred primarily from substantial gains reported by the financial group, which nearly doubled earnings from the comparable period.

Second quarter results for the group include the earnings of Verex Corporation acquired in April. However, even eliminating Verex results, group profits were up by 88 per cent, partly as a result of the sale by Greyhound Leasing Financial Corporation of equipment upon expiration of their leases.

All Greyhound's other product groups were profitable in the quarter, said Mr. Trautman, and most surpassed their performance in the previous year.

Agencies

## EUROBONDS Floating rate notes for BNP

By Francis Childs

THE BOND markets were quiet again yesterday, both the dollar and the sterling. In the dollar sector FRNs were slightly up, while straight bonds were unchanged, except for some longer issues which hardened a shade. Terms of the \$25m convertible for Texas International Airlines to be arranged by Smith Barney Harris Upham should be known later today.

One current issue which is of considerable interest to international banks is a \$50m private placement of five-year floating rate notes for Banque Nationale de Paris in the U.S. market. This is probably the first dollar debt of a non-U.S. bank has done a primary placement of FRNs in the U.S.

Since the beginning of 1978, American investors have become more accustomed to floating rate notes. The issue price is likely to be set at 93 and given that the growth of a floating rate note, rate of Deposit market in New York.

By going the private placement route BNP has avoided the problem of the dollar rate tape involved in the registration with the Securities and Exchange Commission, which is made before a public issue can be made in the U.S. A triple A rating has been obtained from Moody's.

The terms of this issue are the same as those BNP offer in Europe—a margin of a quarter of a point above the average of the bid and offered rate for Eurodollars with no minimum coupon. The issue price is likely to be set at 93 and given that the growth of a floating rate note, rate of Deposit market in New York.

Identical cost.

Denominations are of \$250,000. Salomon Brothers are handling the transaction.

The steeper tone in the DM sector has been confirmed by the fact that the Bundesbank has only had to buy between DM2.5m worth of bonds on the domestic market every day this week, compared with a total of DM1.5m in the two weeks up to last Friday.

## NEWS ANALYSIS—XEROX AND IBM

## Lowering the patents barricades

BY MAX WILKINSON

THE AGREEMENT between Xerox and International Business Machines to bury their legal hatchets marks a further lowering of the barricades of patent agreements in the office equipment business.

The effectiveness of these patents, which helped to maintain Xerox in a supreme position in the copier market for more than a decade, has been greatly eroded in recent years.

This erosion has resulted partly from the fact that many competitors are now taking the risk of simply ignoring patents. They reason, often correctly, that they have a reasonable chance of not being caught or alternatively that the benefits obtained could be greater than penalties inflicted by the cumbersome processes of the law.

The pirating of patents is sometimes made easier by the enormous complexity of the patents files, which make it difficult even for the companies holding a patent to keep track of the developments of all possible competitors.

Xerox, for example, has filed well over 1,000 patents covering its developments in the plain paper copying field.

The British Monopolies Commission reported in December, 1976, that it had asked Rank Xerox to classify the live patents which it still held.

However, the Commission said: "The classification was not readily available and would have taken some time to complete."

The question which therefore arises, particularly in the minds of rivals, is whether these patents constitute an unfair barrier to commercial competition. For if the company itself has difficulty in sorting out the immensely detailed tangle of patents, how could a new entrant to the field, particularly a smaller company, possibly make any sense of them?

This line of argument was pursued energetically by the U.S. Federal Trade Commission (FTC) in January 1973.

It issued a complaint against Xerox, alleging a number of unfair "acts practices and methods of competition," which it said aimed to establish and preserve a monopoly position in the market.

After a vigorous dispute, Xerox agreed to a Consent Order drafted in October 1974 under which the company would licence all patents relating to copiers for a royalty of not more than half a per cent of revenues from each royalty-bearing product.

Moreover, under the Consent Order, a licensee could select three patents which it could use free of royalty.

The FTC, therefore, made a substantial breach in the protection which had hitherto been afforded by the patents; and although it did not in any sense legitimise the activities of pirates, it undoubtedly gave aid and comfort to some companies which had been sailing close to the wind.

The weakening of the patent armoury came at a time when Xerox was coming under sustained pressure from competitors, notably from the Japanese, including Ricoh, Canon and Konishiroku, and in the U.S. from International Business Machines (IBM).

Two factors made IBM the most dangerous competitor. The most obvious was its huge size and the commanding position it already enjoyed in other sectors of the office equipment market.

But perhaps equally important, IBM elected to come into the copier business with a series of high performance, large volume machines, which attacked the most lucrative part of Xerox's business.

The Japanese, by contrast, entered the market with cheaper, slower machines, competing with the Xerox products which generated lower revenues. IBM's highly successful Copier II is estimated to have displaced some 20,000 Xerox machines in the U.S. and has contributed seriously to Xerox's progressive loss of market share.

It was inevitable, therefore, that Xerox would retaliate vigorously with every weapon at its disposal; and a series of suits for infringement of patent rights was one result. Competition between the two giants also resulted in a fierce price war.

To compensate for its increased vulnerability in the copier market, Xerox made a large research commitment to word-processing, which is dominated by IBM with

its 90 per cent share of the U.S. market. After the development of a rather unsuccessful system which was incompatible with IBM's, Xerox revised its plans, and developed a system more interchangeable with that of IBM.

This was clearly a sensible move, since it could not hope to win customers from IBM unless their electronic files could be shifted from one system to the other with relative ease.

IBM failed patent infringement suits against Xerox relating to its word processor. So a sort of stalemate was reached, even though Xerox has probably only about 5 per cent of the word processing market in the U.S.

Now, both companies have decided that the expense and management effort needed to pursue litigation is not worth the possible benefits. IBM paid Xerox an out of court settlement of \$25m, and, to prevent future wrangling, the companies have agreed to a free exchange of patents.

Both companies have other important cases outstanding. IBM with the FTC and Xerox with SCM which has filed a \$1.6bn anti-trust suit against it.

These other legal battles, together with the growing outside competition in both copiers and word-processing, are doubtless the main factors which have persuaded the two giants to stop fighting each other and to turn their fire on other enemies.

STRAIGHTS	Yield	Offer
Alcoa Australia Sps 1980	97 1/2	98 1/2
AMEV Sps 1987	97 1/2	98 1/2
Amstar Sps 1985	97 1/2	98 1/2
Australian M & S Sps '88	97 1/2	98 1/2
Barclays Bank Sps 1980	97 1/2	98 1/2
Bentley Sps 1985	97 1/2	98 1/2
Can. Railway Sps 1980	97 1/2	98 1/2
Credit National Sps 1980	97 1/2	98 1/2
Denmark Sps 1984	97 1/2	98 1/2
ECS Sps 1985	97 1/2	98 1/2
ECS Sps 1987	97 1/2	98 1/2
EDS Sps 1985	97 1/2	98 1/2
Edison Sps 1980	97 1/2	98 1/2
Eni Sps 1980	97 1/2	98 1/2
Eni Sps 1982	97 1/2	98 1/2
Eni Sps 1984	97 1/2	98 1/2
Eni Sps 1986	97 1/2	98 1/2
Eni Sps 1988	97 1/2	98 1/2
Eni Sps 1990	97 1/2	98 1/2
Eni Sps 1992	97 1/2	98 1/2
Eni Sps 1994	97 1/2	98 1/2
Eni Sps 1996	97 1/2	98 1/2
Eni Sps 1998	97 1/2	98 1/2
Eni Sps 2000	97 1/2	98 1/2
Eni Sps 2002	97 1/2	98 1/2
Eni Sps 2004	97 1/2	98 1/2
Eni Sps 2006	97 1/2	98 1/2
Eni Sps 2008	97 1/2	98 1/2
Eni Sps 2010	97 1/2	98 1/2
Eni Sps 2012	97 1/2	98 1/2
Eni Sps 2014	97 1/2	98 1/2
Eni Sps 2016	97 1/2	98 1/2
Eni Sps 2018	97 1/2	98 1/2
Eni Sps 2020	97 1/2	98 1/2
Eni Sps 2022	97 1/2	98 1/2
Eni Sps 2024	97 1/2	98 1/2
Eni Sps 2026	97 1/2	98 1/2
Eni Sps 2028	97 1/2	98 1/2
Eni Sps 2030	97 1/2	98 1/2
Eni Sps 2032	97 1/2	98 1/2
Eni Sps 2034	97 1/2	98 1/2
Eni Sps 2036	97 1/2	98 1/2
Eni Sps 2038	97 1/2	98 1/2
Eni Sps 2040	97 1/2	98 1/2
Eni Sps 2042	97 1/2	98 1/2
Eni Sps 2044	97 1/2	98 1/2
Eni Sps 2046	97 1/2	98 1/2
Eni Sps 2048	97 1/2	98 1/2
Eni Sps 2050	97 1/2	98 1/2
Eni Sps 2052	97 1/2	98 1/2
Eni Sps 2054	97 1/2	98 1/2
Eni Sps 2056	97 1/2	98 1/2
Eni Sps 2058	97 1/2	98 1/2
Eni Sps 2060	97 1/2	98 1/2
Eni Sps 2062	97 1/2	98 1/2
Eni Sps 2064	97 1/2	98 1/2
Eni Sps 2066	97 1/2	98 1/2
Eni Sps 2068	97 1/2	98 1/2
Eni Sps 2070	97 1/2	98 1/2
Eni Sps 2072	97 1/2	98 1/2
Eni Sps 2074	97 1/2	98 1/2
Eni Sps 2076	97 1/2	98 1/2
Eni Sps 2078	97 1/2	98 1/2
Eni Sps 2080	97 1/2	98 1/2
Eni Sps 2082	97 1/2	98 1/2
Eni Sps 2084	97 1/2	98 1/2
Eni Sps 2086	97 1/2	98 1/2
Eni Sps 2088	97 1/2	98 1/2
Eni Sps 2090	97 1/2	98 1/2
Eni Sps 2092	97 1/2	98 1/2
Eni Sps 2094	97 1/2	98 1/2
Eni Sps 2096	97 1/2	98 1/2
Eni Sps 2098	97 1/2	98 1/2
Eni Sps 2100	97 1/2	98 1/2

## SELECTED EURODOLLAR BOND PRICES MID-DAY INDICATIONS

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## INTERNATIONAL FINANCIAL AND COMPANY NEWS

## Takeover battle moves to share market

By James Forth

SYDNEY, August 2. THE TAKEOVER struggle between meat processing groups Australian Conversion Services and Mascot Industries has moved to the sharemarket where both companies are busy buying shares in the other. Last month ACS announced a surprise \$57.9m takeover offer for Mascot. Both companies had held a small equity in the other for several years but since late last year Mascot had been accumulating further shares.

A few days before ACS announced its offer, Mascot purchased a holding of about 10 per cent of ACS, taking its stake to just over 40 per cent. After ACS disclosed its intention to make a bid, Mascot applied to the courts for an interlocutory injunction to prevent ACS making a placement of close to 10 per cent of its capital, to help finance the takeover.

During the hearing both companies undertook to refrain from purchasing shares in the other. The court earlier granted the injunction and released the companies from their undertaking not to buy more shares.

ACS has now lifted its equity in Mascot from about 5 per cent to over 16 per cent while Mascot has increased its ACS stake to 44 per cent. The price of ACS shares has risen from A\$2.50 to A\$3.00 under the buying while the Mascot price has moved up to A\$1.80.

ACS planned to offer at least A\$1.65 a share and now will be required to match the highest price paid on the market if it proceeds with a bid. The situation is further complicated by the fact that if either company gains more than 50 per cent of the other, they will then have a subsidiary owning shares in the parent company. Under the companies act the subsidiary would be required to dispose of this holding within twelve months, unless court approval is obtained for an extended sale period.

Tooth and Co. is to build a DENNIS, LASCELES and Australian Mercantile Land and Finance Company (AMLF) plan to merge their woolhandling and like the recently acquired Courage Brewery in Melbourne, the will help relieve pressure on production capacity at the two Sydney breweries.

## JAPANESE PROFITS

## Consolidated gains shown

BY ROBERT WOOD

TOKYO, August 2

JAPANESE companies reporting consolidated results this year have been able to report higher profits than in their unconsolidated results in 73 per cent of cases, according to a survey by the Tokyo Stock Exchange, published today.

Listed Japanese companies with subsidiaries accounting for more than 10 per cent of their consolidated assets are required to report consolidated results for the first time this year. Previously they had only been required to report the results of the parent company, including income remitted from subsidiaries.

The extent to which consolidated reports present a better financial picture of companies than unconsolidated ones is a matter of debate in Japan. The new rules require companies to include only subsidiaries in which they own more than 50 per cent of the shares. Many companies have sold part of their shares in unprofitable subsidiaries to affiliates to reduce their holdings below the 50 per cent level. Also, companies can choose any one of six different accounting methods, including

four Japanese methods which allow for considerable discretion in accounting treatment of many items.

The cross-holding of shares common in Japan makes the holding of unprofitable subsidiaries particularly easy. Subsidiaries and affiliates commonly hold shares in each other circularly, and some may even hold shares in the parent company. Thus even if a company adopts a U.S. Securities and Exchange Commission type of accounting method which requires it to include a proportion of the results of all affiliates in which it has more than a 20 per cent interest, it can readily reduce the portion of its ownership in any subsidiary below 20 per cent by distributing 80 per cent of the subsidiary's shares among affiliates.

Generally, profitable companies have been making relatively full disclosure, while unprofitable companies have resorted to book-keeping devices. Nonetheless, the consolidated reports have proved revealing in many cases.

The consolidated earnings of Hitachi, the healthy, diversified electronics company, were Y77.8bn (around \$410m), or 2.3 times those of the parent company itself. Consolidated earnings of Toshiba Corporation, an equally diversified but less profitable electronics company that is one of Hitachi's main competitors, were only Y32.4bn (\$12m)—only about 17 per cent of the parent company's profits. Of Toshiba's 34 subsidiaries, 10 showed a deficit.

Not all companies that show declines in profits under consolidation are comparably badly off, however. Mitsui and Co and Kanematsu-Gosho, two of the major trading houses, both show poorer results under consolidation. But analysts say that Mitsui is one of the nation's strongest based trading companies. Its consolidated accounts follow practices used in the U.S., and the losses of some of its subsidiaries indicate natural losses for a trading company in a bad year for the Japanese economy as a whole. Kanematsu-Gosho, on the other hand, is troubled with large losses the extent of which is being observed by the reduction of its shareholding in at least one key subsidiary.

## Blue Circle Southern financing

BY OUR OWN CORRESPONDENT

SYDNEY, August 2

BLUE CIRCLE Southern Cement, Australia's largest cement maker, plans to raise about A\$9.4m from a rights issue to help pay for a A\$2.25m new cement plant currently being built in New South Wales.

The issue is the second within 12 months and had been fore-shadowed by the directors. It will take the equity content of the financing package for the new plant to dollars A\$15m, and complete the equity contribution.

About A\$22m secured by debentures, was drawn down in the period under arrangements entered into with Australian trading banks, institutions and other lenders for the provision of the A\$25.7m of debt finance. This brings the total drawn down to date to A\$35m.

The directors also announced a rise in profit for the June half-year from A\$1.8m to A\$4.8m (U.S.\$5.3m). The gain resulted largely from a reduction in tax provided, from A\$1.36m to A\$334,000, reflecting investment

allowances for the new plant development. The tax equals about 8.5 per cent, compared with the normal company tax rate of 46 per cent. The directors expect that the group's tax expense will continue at a reduced level for another three years or so.

The directors also attribute the improved result to increased sales—revenue rose from A\$39.9m to A\$45.6m (U.S.\$52.3m)—cost efficiencies and other action taken to rationalise distribution and production.

The modest improvement in cement demand in NSW, evident late last year continued in the first half, but building, and therefore overall cement demand, remained well below the levels of four years or so ago.

Building activity in both New South Wales and Victoria was adversely affected by above average rainfall, but the group, unlike the previous year, experienced few operating disruptions from industrial disputes. The interim dividend is unchanged at 2.25 cents a share.

Associated Portland Cement Manufacturers of the UK, and Broken Hill Proprietary Company, each own 24.45 per cent of the capital of Blue Circle Southern with the public holding the remainder.

## Pastoral merger planned

BY OUR OWN CORRESPONDENT

SYDNEY, August 2

DENNIS, LASCELES and Australian Mercantile Land and Finance Company (AMLF) plan to merge their woolhandling and like the recently acquired Courage Brewery in Melbourne, the will help relieve pressure on production capacity at the two Sydney breweries.

## Indian equity rules relaxed

By K. K. Sharma

NEW DELHI, August 2

A MAJOR modification in the rules governing foreign equity in companies in India was announced by the Indian Finance Minister, Mr. H. D. Patel, to Parliament, when he said that the companies would be permitted higher equity holdings if they invested profits in India that they would otherwise have remitted abroad.

Replying to a question on an application for retention of 51 per cent equity by Hindustan Lever, Mr. Patel said that permission to retain a higher equity share than 51 per cent allowed under guidelines issued under the Foreign Exchange Regulation Act (FERA) would be given if the profits were invested in certain sophisticated industries.

Under the present guidelines, all foreign companies must reduce their foreign ownership progressively to 40 per cent, but are permitted a higher holding if they diversify their activities into areas involving "sophisticated technology" or exports or a combination of both. A half-way point of 51 per cent foreign ownership was announced a couple of years ago.

Today's indication is a further relaxation, and it is expected that many foreign companies will take advantage of it. "Sophisticated technology" is apparently being defined loosely, since Hindustan Lever's application involves the setting up of a cement plant. There is presently an acute scarcity of cement, but the technology involved does not seem new or sophisticated.

Mr. Patel said that "when the question arises of reducing equity holdings of a foreign company it means reduction in foreign exchange remittances in foreign exchange abroad. Now, if whatever money is to be remitted abroad can be invested in the kind of activities which we approve of, certainly it is something to which we do give consideration."

## GSI planning to go public

BY GEORGE LEE

SINGAPORE, August 2

A PUBLIC OFFER is planned for General Securities Investments (GSI), a wholly-owned subsidiary of the Development Bank of Singapore.

The bank is expected to make a public offer of 25m of its shares at \$81 each before the end of the month.

GSI, which is a closed end investment trust, will at the same time seek a listing on the Stock Exchange of Singapore.

GSI was formed in late 1974 and its issued capital is currently \$818m. The company has a wholly-owned subsidiary, General Securities Trading, which was incorporated in June last year. When listed, GSI will be the second closed end investment trust to be quoted on the Stock Exchange of Singapore. The first was Harimau, which was launched by a merchant banking subsidiary of the Law Per Brothers International group some years ago, and is now managed by the Overseas Chinese Banking Corporation.

## Dow Jones extends Times partnership

BY GEORGE LEE

SINGAPORE, August 2

DOW JONES and Company has further extended its partnership with the leading Singapore newspaper and publishing group, the Times Organisation.

Dow has acquired 153,179 shares in Strait Times Press (1978) and 36,000 shares in New Nation Publishing, giving it approximately a 3 per cent stake in each company. Dow paid a total of \$81.2m in cash for the acquisition. The vendor of the shares however was not disclosed.

Strait Times Press which is listed on the Stock Exchange of Singapore publishes the Strait Times, Singapore's leading newspaper with a daily circulation of more than 180,000.

New Nation Publishing, an unquoted company, publishes the afternoon English newspaper, New Nation, which has a daily circulation of 40,000.

Dow already has an interest in another member of the Times Organisation, Times Business Publications, which publishes Singapore's only financial daily, the Business Times.

Both Dow and the Times Organisation are also partners in the Asian Wall Street Journal and the South China Morning Post of Hong Kong.

## Carlton Paper profits rise

BY RICHARD ROLFE

JOHANNESBURG, August 2

THE REVIVAL in the South African paper and packaging industry which has already been evident in the results of Reed Nampak, the local subsidiary of Reed International, now in negotiations with Barlow Rand and in Kobbler, the Union Corporation subsidiary, have been reflected in another Union Corporation subsidiary, Carlton Paper Corporation, for the six months to end-June.

The control structure in Carlton Paper is that it is 78 per cent owned by Kimberley-Clark South Africa, in which Union Corporation's Suppi holds 50.1 per cent. Carlton Paper is the leading manufacturer of tissues, paper towels and related products. On turnover up from R25.6m to R26.7m (\$30.7m), its operating profits have risen from R2.9m to R4.2m (\$4.8m), with the profit margin rising from 11.4 per cent to 18.6 per cent.

The narrow increase in turnover suggests that profit gains have come from internal cost reductions and productivity increases.

## Sime Darby stands by loan statement

KUALA LUMPUR, August 2

SIME DARBY Holdings has replied to a Kuala Lumpur Stock Exchange query that it has nothing further to add at present to its previous statements that the \$400m balance of its proposed loan issue will be used to finance future projects.

The company was replying to a Stock Exchange ultimatum giving Sime until Friday to furnish details on its proposed \$8475m loan or face disciplinary action.

Sime had earlier said that about \$825m of the loan would be used to redeem its 10 per cent unsecured loan stock maturing at the end of this year, while the balance would finance future projects.

In the reply now made Sime said that it was quite normal for large international companies to negotiate substantial credit lines in excess of their immediate requirements, to provide a ready facility to finance future projects and to take advantage of investment opportunities when they occurred.

It was not possible for Sime to add anything further until such projects were identified and the plans provided were drawn down to enable the company to finance them.

The Stock Exchange will be informed if such projects are identified and firm decisions taken, Sime said.

The terms of the proposed loan will not be finalised until a loan facility agreement is executed by all parties concerned, and these parties would prefer not to make statements until terms have been finalised, it added.

Appropriate information relating to the loan would be announced on execution of the agreement.

REUTERS

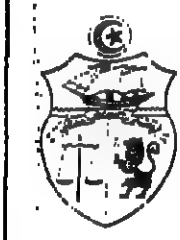
INDIA acquires UK company

By Our Own Correspondent

NEW DELHI, August 2.

THE INDIAN Government has acquired UK-owned Lagan Jute Machinery Company, of Calcutta. The entire shareholding has been bought for Rs 16.5m (\$2m) from James Mackie Holdings, Belfast.

This announcement appears as a matter of record only July 1978



## The Republic of Tunisia

US \$150,000,000

Medium Term Loan

Managed by:

BankAmerica International Group

Banque Nationale de Paris  
Citicorp International GroupCommerzbank Aktiengesellschaft  
The National Commercial Bank  
Saudi Arabia

Co-Managed by:

Arab African International Bank - Cairo

The Bank of Tokyo, Ltd.

Banque Belge Limited  
(Member of the Societe Generale de Banque Group)

Banque de la Societe Financiere Europeenne

Barclays Bank International Limited

Canadian Imperial Bank of Commerce (International) S.A.

Crédit Lyonnais

DG Bank

Deutsche Genossenschaftsbank

First Chicago Limited

National Westminster Bank Group

Provincial Bank of Canada (International) Limited

Union Tunisienne de Banques

The Fuji Bank, Limited

Mellon Bank, N.A.

Saudi International Bank

Al-Bank Al-Saudi Al-Ahli Limited

Banque Europeenne de Tokyo

Fuji Bank (Schweiz) AG

Internationale Genossenschaftsbank AG

Banque Bruxelles Lambert S.A.

Banque Commerciale Pour l'Europe du Nord

(Eurobank)

Gulf Riyad Bank E.C. (Bahrain)

Societe Anonyme

The First National Bank of Chicago

International Westminster Bank Limited

Agent:

BANK OF AMERICA  
INTERNATIONAL LIMITED

August 1978

This announcement appears as a matter of record only.



## Finsider SpA

US \$65,000,000

Medium Term Loan

Arranged by

Banca Nazionale del Lavoro  
(London Branch)

In conjunction with

Bank of Tokyo and Detroit (International) Industrial/Multinational Investments  
Limited  
Kleinwort, Benson Limited, Limited  
Trade Development Bank, London Branch

and

The Bank of Yokohama Limited Nagrafin Bank Limited  
The Saitama Bank, Ltd. The Sumitomo Trust and Banking Co., Ltd.

Funds provided by

AP Bank Limited  
Banca Nazionale del Lavoro, London Branch  
Banco de Bilbao  
Bank of New Zealand  
Bank of Tokyo and Detroit (International)  
Limited  
The Bank of Yokohama Limited  
Banque Canadienne Nationale (Europe)  
Banque Commerciale pour l'Europe du Nord  
(Eurobank), Paris  
Courts & Co. International Banking Division  
Creditanstalt-Bankverein  
European Arab Bank  
Genossenschaftliche Zentralbank AG,  
ViennaHypobank International S.A.  
Industrial/Multinational Investments Limited  
Kleinwort, Benson Limited  
Lavoro Bank Overseas N.V.  
Mellon Bank, N.A.  
Nagrafin Bank Limited  
Nordic Bank Limited  
The Saitama Bank, Ltd.  
Saitama-Union International (Hong Kong) Limited  
The Sumitomo Trust and Banking Co., Ltd.  
Trade Development Bank Overseas Inc.  
UBAF Bank Limited  
UBAF-Arab Japanese Finance Limited  
Union de Banques Arabes et Francaises - U.B.A.F.  
Unione di Banche Arabe ed Europee (Italia) S.p.A.Mr. Shinpei Konishi, President,  
Takeda Chemical Industries, Ltd.

## Takeda Chemical Industries, Ltd.

Takeda 武田薬品工業株式会社

## FINANCIAL SUMMARY FOR THE YEAR ENDED 31st MARCH, 1978

WITH COMPARATIVE FIGURES FOR 1977

	1977	Yen Millions 1978		1977	Yen Millions 1978
Property, plant and equipment, less depreciation	60,584	59,896	Issued capital of 498,908,226 shares	24,913	24,945
Investments and advances	34,348	36,112	Capital and revenue reserves	130,675	140,090
Current assets	241,478	267,928	Net sales	216,893	247,928
Less current liabilities	115,569	121,719	Operating profit	23,219	34,477
Other assets	18,701	19,148	Interest, dividends and other income less interest and other expenses	762	(250)
Less retirement and severance benefits	45,459	48,421	Provision for income taxes	13,271	17,769
Long-term debt	25,623	20,517	Minority interests	364	378
Minority interests	2,557	2,908			
	73,634	71,842	Net earnings	13,635	18,138
	155,588	165,035		10,346	13,065
				155,588	165,035

Seasonal cash dividends: 6 months to 30th September, 1977, ¥1.75 per share—¥1,870 million; 6 months to 31st March, 1978, ¥3.75 per share—¥1,871 million. This last dividend is not reflected in the above figures.

Copies of the Annual Report are available from Morgan Guaranty Trust Company of New York, 33 Lombard Street, London EC3P 3BH.







## Executive Banking Appointments

London

The Gulf

One of the largest commercial banks based in the Gulf, now in a phase of dynamic expansion, requires the following executives:-

### London Branch

#### Manager

c.£17,500

A dynamic Manager, ideally aged 40-45, with experience of the Middle East and a proven track record indicative of the initiative and drive to undertake the profitable development of a new branch. Ref: 6266.

#### Marketing Officer

£8,000-£10,000

To develop profitable client relationships with British and UK based large international companies with interests in the Middle East. Initial concentration will be on the UK market. Ref: 6267.

(The above appointments are open to men and women)

### The Gulf

#### Personnel Officer - International Division

To establish and control a department to administer the personnel function within its International Division. A versatile outlook allied to broad experience, ideally in a bank, and a proven record of success is essential. Previous overseas experience is highly advantageous. A remuneration package including tax free salary is negotiable in accordance with the best international standards. Ref: 6268.

#### Executive-Syndicated Loans

c.£35,000+bonus

An experienced Loan Executive for the investment and corporate finance department to assist an established team in developing international lending operations. Candidates should have sound experience of putting together syndicated loans and/or performance guarantees and all aspects of international trade financing, together in each case with a detailed knowledge of documentation. Ref: 6269.

All appointments offer excellent scope for career development and overseas benefits include free accommodation, car, medical facilities and 45 days holiday each year. Renewable contracts are for 2 years.

Applications under Refs: 6266, 6267, 6268 to B. G. Luxton.  
Applications under Ref: 6269 to G. N. Brown.

Mervyn Hughes Group, 2/3 Cursitor Street, London EC4A 1NE.  
Telephone: 01-404 5801.

### Mervyn Hughes Group

Management Recruitment Consultants

## Group Tax Consultant

c.£15000 plus car

The Charterhouse Group, based in the City of London but with numerous financial and trading subsidiaries in the United Kingdom and overseas, wishes to recruit a consultant to advise on the tax implications of all major proposals. He - or she - will help the financial directors of operating companies to recommend to their boards the most favourable tax policies to pursue, and will maintain good relationships with the Inland Revenue.

The intention is not to set up a tax department but with the help of an assistant newly acquired from professional practice to put forward imaginative tax plans. Much of the work will be self-generated.

Those in group finance with whom the consultant will most frequently communicate are graduates in their mid-thirties. The job will appeal to solicitors, chartered accountants and higher grade inspectors whose experience includes advising management on the taxation implications of their decisions.

Salary negotiable around £15000; car provided.

Please write in confidence for a job description and application form to David Prosser, Executive Selection Division, Southwark Towers, 32 London Bridge Street, London SE1 9SY, quoting MCS/3710.

Price Waterhouse Associates

## B&D FINANCIAL MANAGER

Maidenhead, Berks.

to £10,000

Renowned for its financial disciplines and controls, Black & Decker has a policy of rapidly promoting able accountants to a variety of senior management positions.

The company now plans to appoint a Financial Manager who, reporting to the Financial Controller, will be responsible for controlling the preparation of monthly reports, cash management and the development of computer based systems. Managing the general accounting function with a staff of 25, the successful candidate must have the flexibility to become involved where necessary in routine accounting whilst possessing the management skills and potential to progress rapidly in a demanding environment.

Candidates will be qualified accountants with a strong technical background who have had exposure in a progressive industrial/commercial environment and previous experience of staff control. Probably aged 27-30 they must have the ambition to take on greater management responsibility within two years.

For more detailed information and a personal history form write to or telephone, Nigel V. Smith, A.C.A., quoting reference: 2214



Douglas Llambras Associates Ltd.

Accountancy & Management Recruitment Consultants,  
410, Strand, London WC2R 0NS. Tel: 01-936 9501  
121, St. Vincent Street, Glasgow G2 5HW. Tel: 041-226 3101  
3, Colston Place, Edinburgh EH3 7AA. Tel: 031-225 7744

alternatively write to John Levy A.C.A., at

Black & Decker, Cannon Lane, Maidenhead, Berkshire.

## SAVE THE CHILDREN FUND ACCOUNTANT

BANGLADESH

Accountant required based in DACCA with already well established team. Teams also operate in other areas of Bangladesh.

Initial one year tour offered. Salary negotiable subject to age and experience.

Board and lodging provided. Return air fares paid. Local leave given with generous allowances plus terminal leave.

Single person preferred. Preferred age 35 years.

Apply: Overseas Personnel Officer, Save the Children Fund,  
157, Clapham Road, London SW9 0PT.

## Schlesingers

Specialists in the management of private, institutional and pension funds.

## Investment Marketing Manager

Schlesingers' rapidly expanding Unit Trust Management Company is recruiting a Senior Manager for the North.

The requirement is for a person, preferred age 28-45, to develop business with Professional Advisers (Accountants, Solicitors, Stockbrokers, Insurance Brokers) in the North Midlands and North West England. Therefore the successful applicant (he/she) will ideally live in the Manchester area. This will involve not only marketing a range of Investment Services but also advising on their suitability for individual investors.

The applicant should have an understanding and experience of investment, financial planning and marketing. Career prospects are excellent. The generous remuneration package, which will include a Company car, profit sharing and other benefits, will total £7-10,000 depending on experience and ability.

Please apply to JD Bourne at  
SCHLESINGER TRUST MANAGERS LIMITED  
19 Hanover Square London W1  
Tel: 01-409 3100

## Head of Finance

£12,000 plus

Mediterranean base

This post is designed to attract a professional who wishes to build on his experience in Arabic speaking countries and develop in an expanding climate.

The company, a subsidiary of N.L. Industries Inc., New Jersey, (turnover £850,000,000) specialises in oil field services. Turnover in the Eastern Hemisphere Division of N.L. Industries has more than doubled since 1976.

The key task in this appointment is to take charge of the function in an oil producing country and strengthen the accounting and reporting disciplines. The task should take about three years. Further career options will then open. Rewards and benefits are generous and should facilitate capital saving.

If you consider you have the appropriate experience and qualifications, write for an application form or send a career resume to:

Frank Abercrombie,  
Manager, Employee Relations,  
Eastern Hemisphere Operations,  
N.L. Barold/N.L. Industries Inc.,  
Academy House,  
26/28 Sackville St,  
London W1X 2QL.

## BANKING EXECUTIVE

International Group based in Hong Kong is seeking younger banker to head the operating team of their affiliated Finance Company, reporting to the Group's Finance Director.

Experience in project financing and loan syndication and an existing international banking exposure would be decided assets. Remuneration and benefits will match experience and achievements.

Applications with full C.V. should be submitted under Reference PC/321 to:

Peter F. Brandon,  
WALTER JUDD LTD.,

Recruitment Division, 1a Bow Lane, London EC4M 9EB  
and will be treated in the strictest confidence.

## MANAGEMENT ACCOUNTANT

COMPANY  
LOCATION  
APPLICANTS

Carl Freudenberg & Co. (UK) Ltd., part of a large international group with diverse activities in many industries.

In a pleasant part of the East Midlands with easy access to motorways. Should be Qualified Accountants (preferably A.C.M.A.) in the age range 25-35 years with experience in both a manufacturing and marketing environment.

The ability to interpret and communicate financial information to other members of the Management Team is essential. Knowledge of computer systems would be desirable.

Attractive salary, bonus scheme, excellent company pension scheme, assistance given with relocation expenses.

K. D. Cuthbert, Financial Director,  
Carl Freudenberg & Co. (UK) Ltd.,  
LUTTERWORTH, Leics., LE17 4DU.

BENEFITS

APPLICATIONS  
IN WRITING TO:

### THE URANIUM INSTITUTE

The industrial association and forum of the international nuclear fuel industry, with offices in central London, requires

## TWO RESEARCH OFFICERS

Experience in one of the following fields is desirable: Economics, Energy (particularly the nuclear industry), Geology or Mining (particularly economic aspects), or relevant international commodity or business research.

Applicants should be graduates, aged 25-35, and must be adaptable, self-motivated and capable of working as members of a small professional team. Drafting ability is important, and knowledge of languages would be an advantage. Responsibilities will include research projects and administration of early group meetings.

Frequent travel, worldwide, is a necessary part of the job. A high 'all round' standard is sought, and fully competitive salaries (negotiable) will be paid. 44 weeks a year holiday, transferable personal pension.

Apply (including c.v.) before 31st August 1978 to  
Terence Price, The Uranium Institute, 8th Floor  
New Zealand House, Haymarket, London SW1Y 4TE

## Planning & Business Development

The Imperial Continental Gas Association has wide interests in fuel and power industries internationally and it is seeking experienced executives to join its Planning and Business Development function which will be based in the City of London.

### Business Development Executives

The role is to identify, research and develop projects to exploit opportunities for business development and investment.

It is unlikely that anyone under the age of 30 will have the depth of commercial experience or special skills and qualifications to operate successfully in a small, self-motivated team. Skill in financial analysis will be important.

### Planning Executive

There is also a vacancy for this post in which the role will be to assist with the co-ordination and preparation of corporate and business plans, to undertake special business and economic studies, and other planning functions.

Salaries and conditions of employment commensurate with the importance of these posts should prove attractive to candidates with the business experience and qualities required.

These executives will report to the Director of Planning and Development, to whom applicants are asked to send full career details c/o Imperial Continental Gas Association, 2 Devonshire Square, London EC2M 4TA.

## CAREER OPPORTUNITY IN MANAGEMENT CONSULTING

- We are a rapidly growing international company looking for dynamic candidates for interesting and challenging work in this exciting field.
- Our clients include many of the best known international companies in Europe.
- We want people with initiative, ambition and an ability to communicate with others. The ideal age is between 25 and 35, and it is no disadvantage if you are at an early stage in your career.
- We will teach you our techniques of dramatically improving business operations — techniques which have been hugely effective in producing results in areas as widely diversified as Management, Manufacturing, Administration, Marketing, Sales, and Training.
- You should be the kind of person who likes to make things happen — who likes to directly see the results of your efforts.
- Advancement in both responsibility and earnings is rapid for those who demonstrate the ability to learn and do the job.
- While weekly travel is necessary, there is no requirement to change your place of residence.
- Fluency in German and English are necessary. Knowledge of additional languages will be an asset.

If you are interested in talking with us about:

### THIS EXCITING CAREER

please send c.v. with details of education, experience and earnings to Box F1041, Financial Times, 10, Cannon Street, EC4P 4RY. The strictest confidence will be observed.

## U.K. FINANCIAL CONTROLLER

WEST LONDON c.£12,500 + car

Our client is a major U.S. group engaged in the manufacture and marketing of high technology products, who show an outstanding growth record.

They now seek a Controller to take responsibility for their total U.K. financial function including accounting, financial planning and analysis, development of new management information systems, treasury responsibilities etc. The position reports to the European Financial Controller.

It is likely that the successful applicant will be a chartered accountant in his/her mid 30s who can demonstrate effective accounting and finance experience, preferably gained in a high technology environment within a U.S. company. Good communication and man management skills are essential.

The group offers first class career prospects and an attractive remuneration package. Relocation expenses are available where appropriate.

Interested applicants should send a comprehensive curriculum vitae with contact telephone numbers to ROGER TIPPLE, who is advising on this position.

## Michael Page Partnership

18/19 SANDLAND ST. BEDFORD ROW LONDON WC1  
01-242 0965/8

## JUNIOR EUROBOND DEALER

An expanding International Bank in Brussels requires a Bond Dealer.

The candidate should be:

- ☐ in his 30's,
  - ☐ professionally qualified in Eurobonds (FRN's - Straight's bonds) with at least 3 or 4 years experience in this field, ☐ fluent in English, French, German and/or Dutch, ☐ available as soon as possible.
- We offer a competitive salary which, after a period of training, will be commensurate with initiative and performance.
- Please send brief personal and career details, which will be kept in confidence, quoting reference 1492 to Universal Media, chaussée de La Hulpe 122 at 1050 Brussels (Belgium).



**BRAZIL****Chief Accountant**

A leading U.K. construction company is currently establishing an office in Brazil and now requires an accountant. Reporting to the General Manager responsibilities will be to evaluate and appraise business opportunities, and to set up accounting and financial reporting systems. Also to recruit and develop a South American team.

The successful candidate will be a young qualified accountant with experience of working with senior management. A self starter, a diplomat and an ability to motivate staff are other key qualities needed.

There will be an 18 months contract and the salary will reflect the local living costs and the responsibilities of the job. Ref. 851.

**NIGERIA****Travelling Project Accountant**

The Nigerian construction subsidiary of a long established U.K. group wishes to strengthen its West African accounting organisation.

The appointee will assist the expatriate Financial Controller in improving the accounting systems and the training and supervision of local Nigerian accounts personnel. It will be necessary to visit each site of operation and the head office in Lagos about once a month. Applicants must be qualified accountants who can demonstrate expertise in staff supervision and skills in sharp end accounting. 18 months bachelor status contract. Group career prospects are excellent. Ref. 852.

**SCOTLAND****Project Accountant**

A major British company in association with international interests needs an accountant for a new multi-million pound exciting development in Scotland.

Following a period of induction training in London the accountant will report to management on all cost collection matters, liaise with members of the consortium on project accounting procedures and present his/her reports as appropriate.

The selected applicant will be a young qualified accountant who is capable of operating in an unstructured situation. Project costing experience in the offshore engineering or oil industry is desirable. A competitive salary will be paid and there is a car provided. Ref. 853.

**Barnett Keel**  
Management Search

Please reply to Peter Barnett, quoting the appropriate reference number, Barnett Keel Ltd., Providence House, River Street, Windsor, Berkshire SL4 1QT. Tel: Windsor 57011. Telex: 849323.

**DIVISIONAL CHIEF ACCOUNTANT**

City £10,000 + Car + Bonus

Our client is a major quoted group with extensive worldwide interests. Liaising closely with operating subsidiaries in the U.K. and overseas, the successful candidate will report to the Divisional Controller. Responsibilities will be broad and include the interpretation of monthly performance, the further development of a sophisticated management reporting package covering world-wide divisional operations and the conduct of specific projects.

Candidates will be qualified accountants, preferably aged around 30 who should have relevant experience ideally in a multi-national environment. They must be able to work independently, communicate effectively with non-financial Managers and have the presence and commitment to progress in a competitive corporate environment.

For more detailed information and a personal history form, please contact Nigel V. Smith, A.C.A., quoting reference No. 2215

Commerce/Recruitment

Douglas L. Lumb Associates Ltd.  
Accountancy & Management Recruitment Consultants  
410 Strand, London WC2R 0AL (Tel: 01-834 8281)  
231-23, Strand Street, Glasgow G2 8HW (Tel: 041-224 3101)  
4, Caple Street, Edinburgh EH5 7AA (Tel: 01-225 7746)



Holland Chemical International, Ltd.



is a privately owned international trading company involved in the distribution, storage, shipping and trading of industrial chemicals based in Bermuda, with offices in Colombia, Ecuador, Venezuela, Brazil, Argentina, Chile, Guatemala, El Salvador, Mexico, the Dominican Republic, the United States, Spain and Holland.

As part of our expansion programme we have recently acquired two companies in Spain which we are now in the process of re-organising.

The controlling department, based in Bermuda is looking for an assistant controller to be based in Madrid, initially probably for two years.

This person will have responsibility for improving the reliability of monthly reporting and to install group systems and procedures. He has to develop a sound basis for the financing of the companies. The job will obviously involve playing an active part with local management in the management of the company.

It must be emphasized, however, that this position is not a short-term contract. After successful completion of this job the candidate will be relocated elsewhere in the group.

It is essential that the candidate speaks Spanish.

The company offers a basic salary tailored to local conditions, which will ensure a good standard of living, a company car and one month paid home leave annually. In addition, the company operates a bonus system linked to profits and performance with the possibility of equal participation after some years.

The company will pay full relocation expenses.

Letters of application, which should be handwritten, along with a curriculum vitae. Write Box F1040 Financial Times, 10 Cannon Street, EC4P 4BY.

assistant controller

**Reed Executive**  
The Specialists in Executive and Management Selection

**Financial Director**

London - City £10,000 + car

Important subsidiary of major British group and which forms an integral part of the market's activities, is involved in international trading and through management succession, seeks a new commercially aware Financial Director to complement other members of the management team. Overall responsibility for accurate accounts, forecasts and reports will be of essence as will be responsibility for all legal and secretarial matters of the Company. Relevant candidates will be aged over 30, qualified, experienced at senior management level, preferably in a related environment and capable of displaying strength of character and sound business acumen.

Telephone 021-643 7228 (24 hr. service) quoting Ref. 1458/RE. Reed Executive Selection Limited, 6th Floor, The Rotunda, Birmingham B2 4PB

The above vacancy is open to both male and female candidates.

London Birmingham Manchester Leeds

**NEW BUSINESS DEVELOPMENT**

£9000 Neg.

We are a small London-based recruitment consultancy with a strong financial bias and members of the Financial Techniques Group.

Our development is geared to an ability to identify with and work closely for a varied clientele both large and small in the London and Home Counties areas.

The role is challenging and unusual. A high degree of commercial expertise is essential, age 35+ and ideally a Business or Professional qualification.

For an initial exchange of information call Bob Miles on 01-248 6321.

PERSONNEL RESOURCES LTD.  
Consults.

**INTERNATIONAL AUDITOR**  
**Zurich Insurance Company**

We wish to engage an International Internal Auditor, to be resident in the United Kingdom, based at either London or Portsmouth.

Responsible directly to the Chief Auditor, Home Office, Zurich, the successful candidate will undertake financial, operational and EDP auditing in Europe (including U.K.), U.S.A., Canada and eventually Australia. European involvement will be dependent upon expertise in foreign languages. Visits to each country will normally be for periods of between 1 and 4 weeks' duration and travel abroad will occupy about half the working year.

Applicants, who may be male or female, should be Chartered Accountants aged 28-35 and have at least 5 years' experience involving all aspects of accountancy, of which not less than 2 years should have been at senior level. Experience of auditing large EDP systems is essential and it would be an advantage if knowledge of internal

auditing procedures has been obtained within a large insurance company or bank.

Currently, the ability to speak French, German or Spanish would be a considerable asset.

A top salary is negotiable and additional benefits include Company car, subsidised mortgage, non-contributory pension and free Life Assurance. Re-location expenses, if necessary, will be paid by the Company.

For full details please write giving a career history to:

Mr. E. Lucas Manager for the UK and Ireland  
Zurich Insurance Company Zurich House  
Stanhope Road Portsmouth PO1 1DU



**ZURICH INSURANCE**

**INTERNATIONAL BANKING****CREDIT ANALYSIS 141**

£5500-£9500

Although these positions vary in terms of seniority, age and "flavour" of organisation, etc. they are all alike in that ability and ambition will be no way be hindered by any lack of opportunity. Age range is flexible; the criterion is really sound experience.

**EURO. LOANS ADMINISTRATION**

to £5000

The immediate requirement is a sound knowledge of Euro. Loans admin. but the Bank itself—a well established Consortium—is strategically expanding and therefore also looks for potential for development.

**DOCUMENTARY CREDITS**

to £5000

Relatively small but growing International Merchant Bank seeks to augment its Doc. Credits team with a young banker with sound all-round experience.

**EUROBOND SETTLEMENTS**

to £4500

Excellent career opportunity with a very active dealing Bank for a young person with 2-3 years direct experience of Eurobond admin. procedures.

For further information on these particular opportunities—or to discuss your own career objectives in more general terms, in confidence of course—please telephone either John Chiverton, A.L.S. or Trevor Williams.

**JOHN CHIVERTON ASSOCIATES LTD.**

31, Southampton Row,  
London W.C.1.  
01-342-5841

**ADMINISTRATION & FINANCIAL CONTROLLER**

required by a Building and Civil Engineering company who have a number of other interests some of which are outside the United Kingdom.

The successful applicant will be a qualified accountant or alternatively have a proven past experience of a similar nature. They will have to be prepared to travel at short notice, be capable of setting up control systems and ensuring they were implemented, and be fully conversant with company law.

The above position will be filled by a person of strong character who is interested in seeing how a problem is overcome, as opposed to proving how it cannot.

This position offers to the right person an interesting and challenging role with long term prospects from a company which is still capable of dealing with their employees as individuals and not as numbers. This is a new position and hence immediately available with the group and is more suited to an unattached person, who will be based in East London.

Salary is by negotiation.

Write Box A6431, Financial Times, 10, Cannon Street, EC4P 4BY

International Recruitment Specialists  
for the Commodity Markets



**Cocoa**  
**Trader/Manager**

£12,000-£17,000 p.a. basic—bonus/commission

A Senior Cocoa Trader is required by a leading International Trading House to head a trading team responsible for European operations. The person appointed could have a broking, dealing or user background.

**Trader Manager**

£12,000 p.a. or more, plus participation in profits.

A trader with management experience in all commodity futures markets is required by a Swiss consortium to lead and motivate a London trading team. Some experience of Unit Trust business an advantage. Telephone Graham Stewart or Colin Stanton.

Erment House 116 Shaftesbury Avenue London W1  
Tel 91-439 1701

**SENIOR APPOINTMENTS**

The competition for career opportunities, both in the U.K. and overseas, demands increasing involvement and expertise in career planning and the job search.

INTEREXEC provides the most comprehensive, professional and confidential service to assist the Senior Executive seeking a new appointment.

Why waste time?—consult:

The Interexec Register Limited  
The World Trade Centre, London E1 9AA  
01-481 9777

**TAX ACCOUNTANT**

The London head office of a large international industrial Group requires an additional Accountant to assist the Tax Manager in dealing with the wide range of taxation matters encountered in a multi-national group of companies. This will include negotiation and agreement of tax liabilities of UK based companies and involvement in tax planning for both UK and continental companies. Salary is negotiable circa £7,000. Benefits include non-contributory pension, free BUPA.

Applications in confidence quoting reference 6270 to:

D. G. Muggerridge,  
MERVYN HUGHES GROUP,  
2/3 Cursitor Street, London EC4 1NE.  
Tel: 01-404 5801

**Jonathan Wren - Banking Appointments**  
The personnel consultancy dealing exclusively with the banking profession

**MONEY DEALER**

£ negot

Copenhagen  
Our client is an international bank with a worldwide branch network. A vacancy has arisen at the bank's Copenhagen office for an English-speaking junior dealer to assist in running the Danish Kroner book. Applicants should be in their mid-20s, with approximately 2 years' dealing experience, and will ideally be single. The position carries an attractive salary and a competitive range of fringe benefits.

Contact: SOPHIE CLEGG

**AUDITOR**

£5,000-£

An international merchant bank seeks an Internal Auditor to augment its present audit operations. The ideal candidate will be either a recently qualified Chartered Accountant, preferably from a City firm of Accountants, or a person with auditing experience gained in a banking environment. The position is London-based.

Contact: RICHARD MEREDITH

**SECURITIES/CONTRACTS**

to £4,000

This is an opportunity for a young person with a Stock Exchange background to join a leading and highly respected merchant bank. Candidates should be in their 20s, with at least 3 years' experience on a busy Contracts Section.

Contact: SOPHIE CLEGG

176 Bishopsgate London EC2M 4LX 01-623 1266/7/8/9



**ALPS**ACCOUNTANCY & LEGAL  
PROFESSIONS SELECTION LTD  
35 New Broad Street, London EC2M 1NH  
Tel: 01-588 3576 Telex 887374**ALPS**

AMSTERDAM

**ACCOUNTANT**

£7,800-£10,800

**EXPANDING INTERNATIONAL TRUST COMPANY**  
Due to expansion, applications are invited from candidates, aged 24-28, ACCA, ACMA or Part Qualified ACA, with good banking and/or commercial accounting experience. The successful candidate will be responsible for circa 25 client companies covering all accounting work, statutory returns and correspondence. Essential qualities include the ability to set priorities and liaise effectively with clients. Knowledge of a European language would be an advantage though not essential. Initial salary negotiable £7,800-£10,800 plus house loan scheme, non-contributory pension, relocation and home leave expenses and assistance with tuition fees. Applications in strict confidence under reference A004/IT to the Managing Director.

**ALPS**

AMSTERDAM

**PART QUALIFIED ACCOUNTANT**

£6,400 - £9,000

**INTERNATIONAL BANK**  
The same client requires Part Qualified Accountants, ACCA, ACMA or ACIS, aged 23-27, preferably with a minimum of two years' banking and/or consolidation experience. The initial brief will cover the production of monthly profit and loss accounts, consolidation of all subsidiary company accounts, preparation of monthly management figures and statutory monthly returns to tight deadlines. Essential qualities include the ability to liaise effectively within a small department and a flexible approach to the work. Knowledge of a European language would be an advantage though not essential. Initial salary negotiable £6,400-£9,000 plus house loan scheme, non-contributory pension, relocation and home leave expenses and assistance with tuition fees. Applications in strict confidence under reference A004/IT to the Managing Director.

ACCOUNTANCY & LEGAL PROFESSIONS SELECTION LIMITED  
35 NEW BROAD STREET, LONDON EC2M 1NH. TELEPHONE 01-588 3588 or 01-588 3576. TELEX 887374.

## Commercial Financial Executive Motor Trade

The Motor Division of a large international trading organisation invites applications from male or female Accountants, aged about 30, who have commercial experience utilising modern management accounting techniques and are experienced in the motor distribution trade. The successful candidate will be required to assist in monitoring all aspects of the car, truck and tractor trading and assembly activities of the Group's U.K. and overseas Companies. He/she will be responsible for the analysis and the interpretation of monthly management accounting information from the U.K. and overseas motor companies and maintaining the closest liaison with these companies. Commercial skills and strong profit orientation as well as the ability to communicate lucidly, are essential. Initial

salary negotiable from £8,000, contributory (5%) pension fund, free Life Assurance, free BUPA, free Permanent Health Insurance, car, five week annual holiday, use of an Executive Dining Room and a subsidised house mortgage after two years' service with the Group. Assistance with relocation expenses if necessary.

Please write with personal details, qualifications and full career details to date to Position Number ASC 6902, Austin Knight Limited, London W1A 1DS.

Applications are forwarded to the client concerned, therefore companies to which you are not interested should be listed in a covering letter to the Position Number Supervisor.

**AK ADVERTISING**

## Royal Borough of Kingston upon Thames Financial Management Opportunities in Local Government

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# World Stock Markets

## Low jumps 22.8 in very heavy trading

**INVESTMENT DOLLAR PREMIUM**  
Effective \$1.280-48% (48%)  
STOCKS ON Wall Street bounded ahead yesterday in the heaviest trading since early June, propelled by hopes that interest rates may peak and inflation moderate over the rest of the year.  
Brokers noted that buying picked up in intensity as the stock market began to recover quickly from profit-taking on Tuesday and early yesterday. They said further buying was encouraged when the Dow Jones Industrial Average broke out above its previous closing high for the year.  
Analysts said that a large number of block trades indicated institutional activity, and brokers said that the cash-heavy institutional appeared to be moving as a group to catch what might be a new and significant advance in stock prices.  
The Dow Jones Industrial Average, after easing to 837.90 at the outset, surged ahead to finish at a new 22.8 high since August 1977, its last peak when it ended the session at 857.04. The NYSE All Common Index advanced 32.1 to 87.62, while the S&P 500 rose 3.1 to 125.12. The Dow Jones Industrial Average, after easing to 837.90 at the outset, surged ahead to finish at a new 22.8 high since August 1977, its last peak when it ended the session at 857.04. The NYSE All Common Index advanced 32.1 to 87.62, while the S&P 500 rose 3.1 to 125.12.

June's Tuesday's total was \$1.18m. Monte J. Gordon, of Dreyfus and Co., said investors have chosen the more favourable interpretation of the near-term trend of interest rates and inflation.  
This view, he pointed out, was reinforced by Federal Reserve Board Chairman Miller, who said on national television yesterday morning that he expects some slowing of inflation in the second half of this year and hopes to see a "topping out" of monetary policy tightening, with a plateau for a time.  
Inflation has risen at more than a 10 per cent annual rate during April, May and June, but expectations that food prices may ease have raised hopes that the pace will slow in coming months.  
International Business Machines featured with an advance of 12 to 82.01 in heavy trading after hitting a new high on Monday on Tuesday. IBM settled its patents suit with Xerox, which rose 22 to 80, yesterday.  
Even more active and rose 11 to 84.81, while Texaco, the most active issue, added 1 to 82.55 dividend. Oil issues were mostly higher, but British Petroleum fell 1.14 to 126.70 and Utilities 1.61 to 126.06. Banks eased 0.27 to 263.49.  
Noranda "A" jumped 31 to 83.35 and Imperial Oil "A" put on to 82.00—the companies are negotiating a farm-in agreement

on Noranda's oil and gas properties.  
The Nikkei-Do Jones Average rose 3.5 to 2,542.00, while the Nikkei-Do Jones Average rose 3.5 to 2,542.00, while the Nikkei-Do Jones Average rose 3.5 to 2,542.00.  
Tokyo  
Market sustained a sharp further reaction yesterday, determined by the U.S. dollar's continued fall against the yen.  
The Nikkei-Do Jones Average retreated 34.50 more to 2,507.50 and the Tokyo S.E. index receded 2.32 to 420.01. Volume was a record 2,500 shares (400m).  
Export-oriented Electricals, Vehicles and Cameras led the fall, followed by Populairs and Blue Chips. Sony lost 1.00 to 1,150.00, while Canon rose 1.00 to 1,150.00.  
Towards the close, major investment funds showed some recovery, attracted by the lower price levels, but the recovery failed to gather momentum.  
However, investors hunted stocks of Electric Power producers on expectations that such companies, which import a large amount of crude oil, will benefit from heavy foreign exchange gains due to the yen's rapid rise.  
Lower-priced Chemicals were also selected, as were domestic industrial-related issues, like Drug stocks.  
Tokyo Electric Power rose 1.00 to 1,150.00, Japan Synthetic

### Indices

NEW YORK—DOW JONES										1978		since opening	
	Aug. 2	Aug. 1	July 28	July 27	July 26	July 25	July 24	July 23	July 22	High	Low	High	Low
Industrial	355.45	350.77	352.47	355.28	352.63	347.35	355.45	355.45	355.45	749.12	329.12	1081.75	67.12
Auto	77.57	77.57	77.57	77.57	77.57	77.57	77.57	77.57	77.57	1081.75	329.12	1081.75	67.12
Non-Farm	246.70	241.46	241.74	238.51	238.17	235.00	246.70	246.70	246.70	1081.75	329.12	1081.75	67.12
Transport	187.24	186.84	186.58	186.46	186.85	185.85	187.24	187.24	187.24	1081.75	329.12	1081.75	67.12
Utilities	117.24	116.84	116.58	116.46	116.85	115.85	117.24	117.24	117.24	1081.75	329.12	1081.75	67.12
Trading vol.	47,478	54,410	53,009	58,570	53,290	56,557							
CAT													







## STOCK EXCHANGE REPORT

## Allied Breweries sale of THF stake restrains equities which looked set earlier to pierce 500 barrier

## Account Dealing Dates

First Declaration Last Account Dealings Date  
 24 Aug. 3 Aug. 4 Aug. 15  
 1 Aug. 7 Aug. 18 Aug. 30  
 2 Aug. 2 Aug. 1 Sep. 1 Sep. 12  
 \* New time "dealings may take place from 9.30 a.m. two business days earlier."

On course initially to break through the psychological 500 barrier, leading equities paused on the unexpected development that Allied Breweries had disposed of its 21.4 per cent stake in Trust Houses Forte to various institutions. Although the deal, which lifted the city's appetite for food quality shares, the amount of £48m it took out of circulation aroused a temporary disposition to avoid possible repercussions.

The FT 30-share index therefore eased progressively from the noon calculation, the best this year of 498.4, and during the after-noon trade reacted further to end a net 0.2 down at 493.3. This trend was not reflected in the main body of second-hand issues and the FT-Actuaries All-share index moved nearer still to its highest-ever level.

Renewed investment demand in the morning session again covered evidence of a continuing stock shortage, but few institutional operators were interested after confirmation of the Allied Breweries deal, efficiently completed in less than half an hour. Nor did the rise in UK official reserves, the first since January, restore the earlier air of confidence.

Another deterrent arrival late in the evening with the increase in Petroleum Revenue Tax from 43 to 60 per cent. This disturbed the oil sector which, in a flurry of activity, quickly shed marginal firms in close widely lower—although prices often settled slightly above the worst.

Some gilt-edged traders considered the latest reserves slightly disappointing, but market sentiment was not affected and the short, demonstrating pleasure with less tight conditions in money markets and hopes of a small fall, perhaps to 3 per cent. Minimum Lending Rate, traded quite briskly. Given an extension of the upturn, which yesterday brought gains ranging to 1.5, the near-short in Government 10 per cent 1983 could become operational again.

A moderate two-way business in investment currency comprised mainly institutional and overseas arbitrage selling. In response to the former, the premium rose to 10.11 per cent before drifting back to close only 1.1 higher on balance at 10.04 per cent. Yesterday's conversion factor was 0.0708 (0.0707).

Yesterday's total of 338 contracts completed in Traded Options, showed a 41 per cent reduction on the previous day's figure of 1,040. Land Securities attracted a fairly good business, however, recording 184 contracts.

115 of them in the October 240 series, while the prices of the October 180 and 200 series improved around 3 pence to 581p and 58p respectively. ICI followed with 121 trades and Cons. Gold, Tuesday's star performer, recorded 113.

Recent newcomer Eurotherm made steady progress and firmed 6 to 188p. Still reflecting publicity given to a couple of brokers' circulars, prompters' Instaling made further progress but closing gains were smaller than on Tuesday. Phoenix firmed 4 to 264p and Royal 3 to 388p. General Electric also edged forward 2 to 230p. The interim results are due next Wednesday. Lloyds Brokers closed firmer for choice with Sedgwick Farber notable for a rise of 10 to 447p.

Merchant Banks met scattered selective support. Kleinwort Benson were wanted ahead of the forthcoming interim results and rose 8 to 104p, while Hambros added 4 at 144p and Manson Finance gained 3 to 32p.

Breweries were featured by activity in Allied following the announcement that the company had sold its 21.4 per cent holding in Trust Houses Forte; Allied's shares were briskly traded up to 51p before settling at 50p, a net gain of 2.1. Vaux stood out at 129p, up 9.

Saint Piran were marked 3 lower at 53p following the City Take-Over Panel's decision to annul the outcome of the City bid for Orme Developments providing Saint Piran sells its recently acquired 1m shares within 48 hours. Consolidated, with a cash plus shares offer worth 5p already announced for Orme, shed a penny to 34p on the news. Orme, suspended at 48p pending the outcome of the City Take-Over Panel's inquiries, are expected to return to the market today at around 33p.

Brown and Jackson were again prominent in the Building sector, rising 10 more to a 1978 peak of 180p on continued speculative interest. Blue Circle made steady progress and firmed 4 to 269p, while Cement Roadstone and Vectis Stone both added a couple of pence to 30p and 35p respectively. Buyers came in for the near-short in Intercontinental, 711p, and Phoenix, 170p, firmed 4 apiece, while stock shortage prompted a gain of 7 to 148p in Travis and Arnold. Richard Costello, 375p, and Taylor Woodrow, 375p, found support and put on 5 and 4 respectively.

ICI encountered a lively buying interest and touched 396p, but at 100 per cent the average value per share was 35p, a 10 per cent conversion factor was 0.0708 (0.0707).

Elsewhere J. Borel hardened 14 points to 227p and Great Walker 2 to 68p.

MAMS wanted Miscellaneous Industrial leaders closed below the best. Glaxo touched 601p but finished 5p dearer at 595p, while Beecham closed 2 better at 67p, after 105p. Firm features were plentiful among secondary issues. Mann rose 5 to 52p, after 51p, on persistent buying in a thin market and Negretti and Zambra added 6 to 80p following the announcement of a 10p bonus. Gammon Photographic gained 4 to 48p after the better-than-expected annual results and Penton, 95p, recorded a price-inspired improvement of 5p. The latter's 15 per cent convertible improved 6 points to 512p. Higher profits prompted a rise of 3p to 74p, after 71p, in RFD while

Electricals finished slightly below the best following a reasonable trade. Henry Wigfall, still reflecting trading news, rose 6

points to 227p and Great Walker 2 to 68p.

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## OFFSHORE AND OVERSEAS FUNDS

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CORAL INDEX: Close 494-499	
<b>INSURANCE BASE RATES</b>	
† Property Growth .....	104%
† Vanbrugh Guaranteed .....	92%
* Address shown under Insurance and Property Bond Table.	







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 Frankfurt Office: Tel. 500029

CENTRAL AFRICAN					
1978 gh Law	Stock	Price	+ or -	Div. Net	Cov

10	Admet 50c	14	.....	-
64	Bougainville 50c	133	-2	Q8c 1.4
63	BH South 50c	110	-2	-
150	Central Pacific	600	.....	-
148	Comme Route 50c	248	-4	Q10c 2.2
45	G.M. Ex-Portland 51	62		

23	Amal Nigeria	23	-1	2.55	1.6
240	Ayer Hitam SMI	355	.....	3.00A7c	0.9
45	Berat Tin	52	.....	3.81	4.4
200	Beruntal SMI	272nd	.....	Q110c	◆
111	Geover	190	.....	5.07	◆
81	.....	.....	.....	.....	◆

70	Messina RA50	86	1030c	14
<b>MISCELLANEOUS</b>				
35	Bryman	51	-1	-

Unless otherwise indicated, prices and net dividends are in U.S. dollars and denominations are 25¢. Estimated prices/earnings ratios and covers are based on latest annual reports and accounts where possible, are updated on half-yearly figures. P/E ratios are based on the basis of net distributions throughout the year.

interim: reduced final and/or reduced earnings

**a** Assumed dividend and yield after scrip issue  
**b** Assumed dividend and yield after scrip issue  
**c** Assumed dividend and yield after scrip issue  
**d** Assumed dividend and yield after scrip issue  
**e** Assumed dividend and yield after scrip issue  
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**w** Assumed dividend and yield after scrip issue  
**x** Assumed dividend and yield after scrip issue  
**y** Assumed dividend and yield after scrip issue  
**z** Assumed dividend and yield after scrip issue

Yield based on prospectus or other official estimates for 1978. N Dividend and yield based on prospectus or other official estimates for 1978. Q Dividend and yield based on prospectus or other official estimates for 1978. R Dividend and yield based on prospectus or other official estimates for 1978. S Dividend and yield based on prospectus or other official estimates for 1978. T Figures assumed. Z Dividend total.

## REGIONAL MARKETS

Conv. 9% 80/82	192 1/2	+1
Alliance Gas	66	
Arnott	354	
Carroll (P.J.)	107	+1
Clondalkin	102	-4
Concrete Prods.	145	

### OPTIONS

#### 3-month Call Rates

20	Louther	5	Land Secs.	16
12	Lucas Inds.	25	MEPC	12
5	Lyons J.	10	Prachey	8
10	Mama	7	Samuel Props.	9
8	Mika & Spner	10	Town & City	11
25	Midland Bank	25		

[illegible]



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# FINANCIAL TIMES

Thursday August 3 1978

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## Diplomatic Service changes rejected

BY REGINALD DALE

THE GOVERNMENT has rejected all the most controversial recommendations of last year's "Think-Tank" report calling for major cuts in Britain's overseas representation.

Among the proposals dismissed in a White Paper published yesterday were those urging a merger between the Diplomatic Service and the Home Civil Service and the creation of a new Foreign Service Group. Also rejected is the closure of about a quarter of the U.K.'s 223 overseas posts, the abolition of the British Council in a major shake-up in the BBC external broadcasting services.

The White Paper challenges the report's underlying thesis that the country's reduced power and impaired economic circumstances no longer justify the maintenance of a "Rolls-Royce" diplomatic service.

On the contrary, it says that with diminished power yet continuing world-wide interests, the UK's future depends more than ever on the skills of its representatives overseas.

Responsibility for the overall conduct of overseas relations will continue to be vested in a single Cabinet Minister, the Foreign Secretary, so that "the right level of political co-ordination and input is maintained."

A separate Diplomatic Service will be maintained because of its advantages as a small, flexible and professional service.

Nevertheless, the Government agrees that there is scope for further economies and staff cuts, and accepts the need for much closer links between the Diplomatic Service and domestic departments.

Up to 11 subordinate posts are to be closed, and "missions" — normally with no more than two diplomats — will be established in countries where British interests are limited.

Defence staff abroad are to be cut by 25 per cent, the Foreign Office's research department by 17 per cent and overseas information staff by 16.5 per cent (Diplomatic Service) and 10.5 per cent (locally engaged staff).

The cuts include a reduction from 68 to 45 in the staff of the British Information Services in New York, recently under fire from Mr. Peter Jay, the British Ambassador in Washington.

The White Paper, on the other hand, rejects the report's contention that many more overseas tasks could be handled by visitors from the UK, and that spending on entertainment abroad should be halved.

The present level of consular services should be maintained, but the service should be made self-financing through increases in consular and passport fees, the Government says.

A main feature of the White Paper is the increasing emphasis on job interchanges between the Foreign and Commonwealth Office and domestic departments.

The Government is to set up a programme aimed at securing about 200 exchanges — 100 in each direction — over the next four to five years, in addition to the 183 existing ones.

Details Page 9, Editorial Comment Page 18

## Lorry drivers seek rise of over 20%

BY NICK GARNETT, LABOUR STAFF

THE TRANSPORT and General Workers Union has decided to submit claims for pay rises of between 20 and 30 per cent for private haulage lorry drivers, one of the most significant groups to breach Phase Three of the Government's 5 per cent guideline.

Mr. Jack Ashwell, the union's national transport secretary, said 5 per cent was "out of the question" while there was no room for productivity deals because drivers already worked to the limit allowed under the law.

The regions of the Road Haulage Association will almost certainly attempt to stick rigidly to the Phase Four guidelines following sanctions imposed by the Government on some of their members for being party to deals breaching Phase Three.

The regions' deals ranged up to 15 per cent (against 10 per cent allowed) giving drivers of large capacity lorries a wage of £53 for 40 hours, and some now guarantee a certain amount of overtime. The new claim is for £55 for 40 hours.

Settlements within private haulage help to set the pace for the country's 1m lorry drivers, including those employed directly by manufacturing companies.

The latest claim, well in excess of the Government's Phase Four pay policy target, was lodged by senior shop stewards at a meeting with national officials. It involves a rise of about 23 per cent on a basic 40-hour week but could be considerably more when overtime is taken into account.

A 35-hour week without loss of pay is also being sought, but negotiators say this is of less importance than the money.

Although the claim was based on the submissions from lorry driver representatives before last month's Phase Four White Paper was published, negotiators say there will be no chance of any settlement based on the Government's 5 per cent guideline.

## THE LEX COLUMN

## Allied unties the knot

There was no headlong rush into the new long tap, as expected, and although the reserve figures were a little disappointing the gilt-edged market concluded that this was no bad thing for the money supply. Meanwhile, everyone is waiting to see what happens to MLR today. Short term rates have certainly eased over the last few days. But there is no case for anything more than a nominal cut.

### Allied/THF

Between 10.30 am and lunchtime yesterday, the institutions swallowed over £55m of shares in Trust Houses Forte with scarcely a hiccup. The discount on the market price ahead of the sale was just about 5 per cent. Admittedly the job was made easier by the fact that THF started off with a relatively small level of institutional holdings, and the share price already reflected the widespread assumption that Allied Breweries was going to dump its holding sooner or later. But the fact that such a big operation went so smoothly certainly seems to confirm the underlying strength of the equity market.

For Allied, the logic of a large investment in THF disappeared years ago, if it ever existed. The only question was one of price, and a figure of 225p a share had been pencilled in some months ago. This has been achieved in double quick time, helped by the probability that THF is one of the gainers from the new dividend legislation.

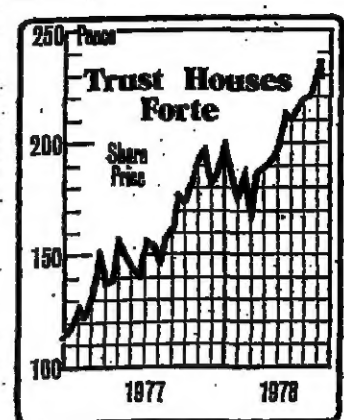
The disposal brings Allied a gross capital gain of about £54m, which by coincidence is roughly what the whole investment was written down to in the dark days of 1974. And the cash will come in handy in a year when spending on fixed assets and working capital could exceed net operating cash flow by roughly £20m or £30m.

However Allied must not preen itself too ostentatiously. After all, its flirtation with THF — after including capital gains tax and carrying expenses — has cost it dearly.

### Oil tax

At first sight the Government's proposals for increasing the tax take from North Sea oil do not look particularly tough. But the logic behind the plan seems to be to split total profits from the North Sea in the ratio of

Index fell 0.2 to 495.3



75 to the Government, and 25 to the oil companies. This compares with the old target of 70:30 and an outcome which looked more like 67:33 if no changes were made. On the basis of these assumptions the overall effect of yesterday's changes is a reduction in North Sea earnings of as much as 25 per cent. The other side of the calculation is that the Government tax take will increase by 10 per cent over the next seven years, to run at an annual level of £4.5bn from the mid-80s.

Oil share prices were marked down further in nervous trading after the news and a number of analysts reckon that the potential impact on BP's earnings next year could be a decline of 15p per share or more. This seems on the high side: Wood Mackenzie reckons that BP's earnings next year stand to fall from 181p to 170p per share.

Where the change, if it happens, will really be felt is on the development of new fields. Under the proposed terms it will be much harder to cover initial finance costs on fields that are anyway likely to become increasingly difficult to develop.

However, the change, if it happens, will really be felt is on the development of new fields. Under the proposed terms it will be much harder to cover initial finance costs on fields that are anyway likely to become increasingly difficult to develop.

### Dixons

Last year Dixon Photographic was boasting that it was "in the forefront of growth companies" having increased its profits over tenfold in just six years. By contrast this year's performance — pre-tax profits are 9 per cent higher at £9.5m on a 20 per cent increase in sales — looks decidedly pedestrian.

Dixons' early growth and stockmarket following was built up on its traditional chain of photographic shops. Last year

this side of the business flourished, helped by the onset of the consumer boom. Profits were up by over a third although sales rose by no more than 10 per cent. In the first three months of the current year sales are up by a fifth of a year ago, but profits growth seems bound to be very healthy.

Unfortunately, Dixon's acquisition of Weston Photographic, a couple of years ago, is taking longer to see the light than anticipated. On top of the problems peculiar to Weston, Dixon is also now faced with the possible collapse of the pharmaceutical market, and the implications for margins are bearish. In addition, Dixon's overseas operations which account for around a third of group sales, are still largely behind the domestic tide in terms of profit growth and overall profitability. Until these signs of a fundamental improvement in these two areas Dixon's share price, which fell to 145p last night, is going to be held back by a yield of 21 per cent.

### Orme Developments

If directors of a company are acting in concert, it is reasonable to assume that they are acting in concert. In the case of Orme Developments, the directors are acting in concert. Orme had received a bid from Comben, St. Piran had assumed a technical obligation to the rest of the company. St. Piran has three directors on the board, and the purchase meant that Orme directors spoke for more than 30 per cent of the company — the level at which a bid becomes mandatory.

However, St. Piran's chairman bought the shares on his own initiative, and the Panel decided that he would not be done so had he realised the consequences. Ignorance of the rules should be no excuse for breaking them. But in this case, no one's interests were harmed by forcing a bid, since St. Piran's capitalisation is less than two-thirds of Orme. And St. Piran has incurred some penalty, since it has been told to sell the shares in toto rather than in 600,000 or so which would have taken the joint interests down to under 30 per cent.

## Laker wins battle for Los Angeles flights

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

SIR FREDDIE LAKER, chairman of Laker Airways, yesterday won another major battle to extend cheap fares, when he was awarded the right to run Skytrain flights to Los Angeles at less than half the present normal fares.

Fares on the Skytrain from Gatwick to Los Angeles, starting on September 23, will be £81 single (£162 in the off-peak — winter, spring and autumn — periods, and £84 single (£168) in the peak months of June, July and August. From Los Angeles to Gatwick, the single fare will be £220 (£114 basic and £94 (£128) in the peak.

These compare with the present Stand-By and Budget Plan single fares from London Heathrow to Los Angeles by scheduled airlines such as British Airways of £39, basic of £99, for a strictly limited number of seats.

The normal Economy Class single fare, however, is £268.50 basic and £307 in the peak, while Economy Class excursion return rates are £363 basic (£451.50 peak) for a 25-day ticket, and £420 basic (£499 peak) for a 14-21 days ticket.

The decision, announced yesterday by the Department of Trade, means that British Caledonian has lost its fight to retain its own licence to fly to Los Angeles.

Mr. Adam Thomson, chairman of British Caledonian, said yesterday that his airline did not intend to carry the Los Angeles route fight any further, but would concentrate instead on its existing services to Houston and its bids for rights to other U.S. cities such as Dallas/Fort Worth, New Orleans, Pittsburgh, Cleveland, Minneapolis/St. Paul and Denver.

Sir Freddie Laker said that he planned to start his Los Angeles Skytrain on September 23, the first anniversary of the Skytrain flights to New York. He will use 345-seat DC-10 jets, flying once daily each way, with a refuelling stop at Bangor, Maine. When bigger, longer-range DC-10s are delivered, the flights will be non-stop.

The Los Angeles venture seems likely to be an instant success. Sir Freddie has said that he has carried nearly 200,000 New York Skytrain passengers so far, and has made over £1m profit.

British Caledonian, which has held the Los Angeles licence for some time, although it has not used it since it retrenched some of its operations in 1974, fought a vigorous campaign to retain it.

A recent brochure, circulated to MPs and others, had asked: "Is Britain about to get on the wrong aeroplane to Los Angeles?" British Caledonian offered a six-level package of fares on the route, ranging from £258 — first-class single, to the lowest "eleventh hour" fare of £69 single, which would have undercut the Skytrain rate of £84 by £15.

But the Civil Aviation Authority dismissed British Caledonian's proposals in favour of Laker, and it is that decision which has now been upheld by Mr. Edmund Dell, the Trades Secretary, on appeal.

British Caledonian had earlier said that it bore Sir Freddie no ill-will, adding that his "dogged perseverance has assisted the necessary break-down of the rigid fare structure on the North Atlantic."

The British Caledonian said it believed that the business traveller would suffer as a result of the decision.

## Drop sanctions move Davies tells Tories

BY PHILIP RAWSTORNE

CONSERVATIVES would not support renewed sanctions against Rhodesia if there were a realistic prospect of free elections under the internal settlement before the end of the year, Mr. John Davies, Tory Foreign Affairs spokesman, told the Commons yesterday.

But he urged the 90 Tory backbenchers who have called for immediate lifting of sanctions to drop their demand.

A Conservative government had to deal with the Rhodesian question, it was vital that it did so from a position of "unassailable legitimacy," he said.

The renewal of the Rhodesian sanctions Order in November could not be supported, however, if the elections planned for early December looked likely to go ahead.

Mr. Davies secured a united Tory front with an abrasive condemnation of the Government's policy toward the internal settlement as "weak-kneed and inconsistent."

He warned that a massive change was needed in the Government's approach if the Tories were to continue a bipartisan policy.

The internal settlement was failing because of the Government's neglect, Mr. Davies said. The Patriotic Front felt that it had only to intensify the fighting for the country to fall into its hands "like a ripe plum."

Challenged by Labour MPs, Mr. Davies admitted that it was not possible to recognise the new regime because it had not yet been given majority support in free elections. "We could not recognise it, but we would support it," he snapped.

A mission should be established in Salisbury to help prepare for the elections, and an "observer corps" created to supervise them. "This would create the circumstances in which the contesting parties could meet on an equal footing," he said. "It would tilt the balance between the parties to something nearer normality."

Dr. David Owen, the Foreign Secretary, opening the debate, warned that lifting of sanctions would bring Britain into immediate conflict with the United Nations, the Commonwealth, African States and her Western allies.

Such a move would result in a complete loss of influence over Rhodesia's future, he declared.

The Government had a majority of six (171 votes to 167) at end of debate.

Sithole defends raid story, Page 3, Parliament, Page 2.

## £50m order for Scott Lithgow

BY IAN HARGREAVES, SHIPPING CORRESPONDENT

SCOTT LITHGOW, the Lower Clyde shipyard, has won a £50m contract to build a North Sea emergency support vessel for British Petroleum.

An announcement on the contract is expected within the next few weeks, but BP has already decided to put the work with Scott Lithgow, a member of the British Shipbuilders' group, rather than with Harland and Wolff, the only other shipyard on the final short list.

News of the order comes at a critical time for the two Glasgow firms. The Harland and Wolff is now nearing the end of an order for two supertankers for Nicosias in the knowledge that the Greek company wants to renegotiate the contract for at least one of them.

Scott Lithgow plans to start building BP's semi-submersible fire-fighting and maintenance vessel behind the final section of the second Nicosias ship, but will first have to spend £3m strengthening the construction pad.

Scott Lithgow's need for this initial capital outlay was one of Harland and Wolff's strongest points in bidding for the contract. The final decision on placement, however, was bound to owe as much to political as commercial considerations.

The semi-submersible, in which the British National Oil Corporation is to take a stake, will serve in the Forties Field when it comes into service in 1981.

Part of the steelwork for the contract will be done further up the Clyde at Govan Shipbuilders. This will be the first instance of two British shipbuilders companies co-operating on a contract to speed up delivery.

Orders for between 10 and 12 emergency support vessels for the North Sea are expected in the next few years. The Department of Energy has made it clear to oil companies that it expects orders to be placed in Britain.

The next available order will probably be from Shell UK Exploration and Production for its Brent field. Scott Lithgow will be unable to accommodate this order in addition to the BP vessel, but several other British Shipbuilders companies, including Swan Hunter, Cammell Laird and Smith's Dock, are likely to join Harland and Wolff in the bidding.

In the past week, Harland and Wolff has received two important orders, totalling £44m, from British Rail and British Steel. This clears the way for a timely announcement of a heavily Government-influenced order for Clyde-side.

## Piran censured on share deal

BY JAMES BARTHOLOMEW

THE CITY Take-over Panel has censured Saint Piran, the mining and construction group, for "regrettable lack of care" in its purchase of 1m shares in Orme Developments last Friday.

The Panel is insisting that the shares should be sold within 48 hours of the resumption of dealings this morning.

The 1m shares took the total stake of Piran, together with other shares which the Panel has deemed to be "acting in concert," beyond the 30 per cent level at which a bid would normally be required at the highest price paid under Rule 34 of the Take-over Code.

The Panel has not insisted on a bid because it believes that the triggering of Rule 34 was inadvertent.

"The evidence suggests," says the Panel's statement, "that had Mr. W. J. R. Shaw (the chairman of Piran) appreciated the consequences of these purchases and the onerous obligation that might thereby be imposed on Saint Piran, he would not have issued his instruction to the brokers."

The Panel had issued a provisional ruling on July 31 that there would be grounds for regarding Saint Piran and two directors of Orme, Mr. Bob Tanner and Mr. Peter Whitfield, as parties acting in concert if Mr. Tanner and Mr. Whitfield sold part of their stake in Orme to Piran. Three days later these two directors went ahead and agreed to sell Piran 22.09 per cent of Orme, retaining 5.07 per cent. Piran was granted three nominees on the Board of Orme.

Comben Group announced a cash and shares offer for Orme worth £5.25 per share, the average price on July 27, according to the Panel, this bid made the case

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## Anti-dumping move over styrene

BY KEVIN DONE, CHEMICALS CORRESPONDENT

WEST EUROPEAN chemicals producers, concerned at the parlous state of the aromatic sector of the petrochemicals industry, are urgently preparing an anti-dumping case against North American styrene manufacturers.

They have also rejected the latest U.S. offer in the Tokyo round of international trade negotiations and there is mounting anxiety about low-price imports of other commodity chemicals, particularly from Comecon countries and the U.S.

The case against North American styrene producers is fairly well advanced, according to the European Council of Chemical Manufacturers' Federations. It hopes to submit its case later this month.

Styrene is an important petrochemical intermediate used in the manufacture of plastics and synthetic rubber. It is derived from the basic petrochemicals ethylene and benzene.

According to the Federations' investigations, styrene is coming into the European market through Rotterdam at damagingly low prices. The U.S. export price is claimed to be 15-25 per cent below domestic prices.

Much of the styrene produced by West European chemical groups is used captively for downstream products, such as the plastics, polystyrene and ABS, and the synthetic rubber, SBR. But the low-price imports running at more than 100,000 tonnes a year are now taking as much as 20 per cent of the merchant sector of the West European market.

Two other anti-dumping cases have already been submitted to the Commission. West European producers have alleged that the disruptive pricing of imports of SBR synthetic rubber from the Eastern block countries has led to major losses of market and earnings.

According to the Federations, Community imports of SBR from Eastern Europe have more than doubled over the past four years to about 54,000 tonnes last year, or below 12 per cent of the market.

The dumping charge names six East European countries, the USSR, Czechoslovakia, Bulgaria, Romania, Poland, and East Germany, and imported SBR prices are said to be 20 to 28 per cent below local manufacturers' list prices.

The worst-hit market is the Dutch, where East European imports last year took a 30 per cent share of sales.

It has been notoriously difficult to prove anti-dumping cases against state-trading countries, and the West European chemical producers are divided on how they can speed up the procedure.

Some producers particularly those in Italy, France and Holland have called for the introduction of a reference price system on a trial basis. Soda ash and PVC are both products that are being considered as potential test cases.

Advocates of the scheme want to establish a "cost-based normal value" for certain sensitive products, based on production costs of the most efficient EEC producer. The French and Italians would like to see this established as a trigger price for Comecon imports. Dumping would exist as soon as prices fell below this level.

But the scheme has found little favour in the UK and particularly in West Germany, where opposition could stop the initiative.

The West German Economics Ministry has told the country's Chemical Industries Association in a recent confidential letter that it is disturbed at its willingness to collect economic data and make it available to the Commission in Brussels.

The West German Government says the collection of data on capacities, production and market growth contains hidden dangers and could lead the way to a controlled and protectionist economy.

The Industries Association has replied that it is firmly committed against any central direction of investment. But it is hoping that the collected data, much of which is already published in a national press, will encourage European governments to stop providing financial subsidies for companies to extend plants in sectors where there is already serious surplus capacity.

But apart from combating dumping from Comecon countries, West European chemical producers' concern has focused most urgently on the aromatics sector, where low-priced imports from the U.S. of benzene and derivative products have seriously undermined European markets, and caused plant closures.

EEC duty on styrene imports is 6.4 per cent, while the equivalent U.S. level on imports is 18 per cent, which represents a difference of up to £25 to £30 a tonne.

## Weather

UK TODAY				W. Midlands, N. Wales, N.W. England, Lake Isle, W. Wales			
MAINLY DRY with bright spells.				Scattered showers and bright intervals. Wind moderate to fresh. Max 18C (64F).			
London, E. Anglia, S. England, S. Wales, S. Ireland.				Borders and E. Scotland			
Showers first becoming mainly dry. Max. 19C (66F).				Occasional rain or drizzle slowly drying out till and coast fog. Max. 16C (59F).			
E. N.E. and Cent. N. England				Channel Isles, S.W. England, S. Wales			
Rain at first, becoming mainly dry. Max. 17C (63F).				W. Scotland, Cent. Highlands, Ulster			
BUSINESS CENTRES				Mainly dry with bright intervals. Max. 17C (63F).			
Outlook: Becoming mostly dry				Outlook: Becoming mostly dry			
HOLIDAY RESORTS				HOLIDAY RESORTS			